

# ORDER



**Orders**  
**Order / Rev:** 31635  
**Alt Order #:** 27674285  
**Product Desc:** AL-GOV 2022  
**Estimate:** 2042 POLITICAL CANDIDATE  
**Flight Dates:** 02/08/22 - 02/21/22  
**Original Date / Rev:** 02/07/22 / 02/07/22  
**Order Type:** GENERAL

**Primary AE:** Jenna Nubar  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Flex Point Media, Inc  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - Kay Ivey For Governor  
**Demographic:** HH  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/21/22	5	\$500.00	\$425.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	5	\$500.00	\$425.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$500.00</b>	<b>\$425.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WCOV-TV	15%	\$500.00
Market	100%	\$3,333.33

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$2,833.33
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	02/10/22	02/10/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Wcov 9 O'Clock Local News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 ---T--- 1 \$100.00 0.00															
N 2	WCOV	02/14/22	02/14/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Wcov 9 O'Clock Local News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/14/22 02/20/22 M----- 1 \$100.00 0.00															
N 3	WCOV	02/16/22	02/16/22		CM	9p-935p	--W----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00

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Advertiser: Political - Kay Ivey For Governor  
 Product Desc: AL-GOV 2022  
 Estimate: 2042 POLITICAL CANDIDATE  
**WCOV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9p-935p Late News											
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	--W----		1				\$100.00		0.00			
N 4	WCOV	02/17/22	02/17/22	M-F 9p-935p Late News CM		9p-935p	---T---	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---T---		1				\$100.00		0.00			
N 5	WCOV	02/21/22	02/21/22	M-F 9p-935p Late News CM		9p-935p	M-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----		1				\$100.00		0.00			
													Totals	5	\$500.00