ORDER

Order / Rev: 31444 Orders Alt Order #: 27662831 Product Desc: AL-GOV 2022 Estimate: 1942 POLITICAL CANDIDATE Flight Dates: 04/26/22 - 05/02/22 Primary AE: Jenna Nubar Original Date / Rev: Sales Office: 01/12/22 / 01/12/22 WASH **GENERAL** Sales Region: NAT Order Type: Agency Name: Flex Point Media, Inc **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast PO Box 1051 Billing Cycle: EOM/EOC New Albany, OH 43054 Agency Commission: 15% Advertiser Name: Political - Kay Ivey For Governor Demographic: HH New Business Thru: Product Codes: PL1 Advertiser External ID: Revenue Code 1: AGY Agency External ID:

Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/02/22	7	\$650.00	\$552.50

POL

L-4

CAND

Totals

Unit Code:

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	7	\$650.00	\$552.50	0.00
Totals	7	\$650.00	\$552.50	0.00

General

00:15:00

Print Date 01/12/22 16:18:27

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Share **Order Share** Total WCOV-TV 5% \$650.00 Market 100% \$13,000.00

Revenue Code 2:

Revenue Code 3:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$12,350.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

_Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCOV	04/26/22	2 04/26/22	M-F 9p-935p Lat	e NewsCM	9p-935p	-T	- :30	1	\$100.00L-4	0.00 NM	1	\$100.00
			M-F 9p-935p La	te News								
Wcov 9	O'Clock I	Local News								- 1		
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/2	25/22	05/01/22	-T	1	\$100.00	0.00						
N 2 WCOV	04/27/22	2 04/27/22	M-F 9p-935p Lat	e NewsCM	9p-935p	W	- :30	1	\$100.00L-4	0.00 NM	1	\$100.00
			M-F 9p-935p La	te News						- 1		
Wcov 9	O'Clock I	Local News										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/	25/22	05/01/22	W	1	\$100.00	0.00						
N 3 WCOV	04/28/22	2 04/28/22		CM	9p-935p	T	- :30	1	\$100.00L-4	0.00 NM	1	\$100.00

Print Date: 01/12/22 16:18:28

WCOV-TV

Page 2 of 2

Order / Rev:

31444

Advertiser:

Political - Kay Ivey For Governor

Alt Order #:

27662831

Product Desc:

AL-GOV 2022

Flight Dates:

04/26/22 - 05/02/22

Estimate:

1942 POLITICAL CANDIDATE

Ln	Ch S	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
	To a series and a series and			М-F 9р-935р La	te News			CONTRACTOR OF STREET			<u> </u>		
				M-F 9p-935p La	ate News								
	Wcov 9 0'0	Clock	Local News										
	Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 04/25/	22	05/01/22	T	1	\$100.00	0.00						
N 4	WCOV 04	4/29/2	2 04/29/22	M-F 9p-935p La	te NewsCM	9p-935p	F	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
				M-F 9p-935p La		op coop	ė	.00	•	♥100.00E 1	0.00 14101		φ100.00
	Wcov 9 0'0	Clock	Local News								1.00		
	Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
W	eek: 04/25/	22	05/01/22	F	1	\$100.00	0.00						
N 5	WCOV 05	5/02/2	2 05/02/22	M-F 9p-935p La	te NewsCM	9p-935p	M	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
			- 00/02/22	M-F 9p-935p La		ор соор	111	.50	*	Ψ100.00 L-4	0.00 14101		φ100.00
	Wcov 9 O'0	Clock	Local News	op 000p 20									
	Start D	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 05/02/	22	05/08/22	M	1	\$100.00	0.00						
N 6	WCOV 04	1/30/2	04/30/22	Sat 9-930p Late	News CM	9p-930p	S-	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
14 0		1100122	04/00/22	Sat 9p-930p Late		эр-эзор	3-	.30	1	\$30.00L-4	U.UU INIVI	1	\$50.00
	Fox News (@ 9		Out op-330p Lai	ic ivews								
	Start D	_	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 04/25/2	and the second second	05/01/22	S-	1	\$50.00	0.00				-		
	WCOV 05			Sun 9-930p Late	Nous CM	9p-930p		.20	4	£400.001.4	0.00 NINA		£400.00
IN 7	VVCOV 03	0101122	2 03/01/22	The state of the s		ab-a20b	S	:30	1	\$100.00 L-4	0.00 NM	1	\$100.00
	Fox News (@ 9		Sun 9p-930p La	ic news								
	Start D	_	End Date	Weekdays	Spots/Week	Rate	Poting						
۱۸/	eek: 04/25/2	13/1/20	05/01/22	S	Spots/week	\$100.00	Rating 0.00						
VV	CCR. 04/23/		03/01/22			φ100.00	0.00						
											Totals	7	\$650.00