

# ORDER



WCOV-TV

**Orders**  
**Order / Rev:** 31795  
**Alt Order #:** 27685729  
**Product Desc:** AL-GOV 2022  
**Estimate:** 2133 POLITICAL CANDIDATE  
**Flight Dates:** 03/04/22 - 03/10/22  
**Original Date / Rev:** 03/03/22 / 03/03/22  
**Order Type:** GENERAL

**Primary AE:** Jenna Nubar  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Flex Point Media, Inc  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - Kay Ivey For Governor  
**Demographic:** A18+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/10/22	5	\$250.00	\$212.50

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	5	\$250.00	\$212.50	0.00
<b>Totals</b>	<b>5</b>	<b>\$250.00</b>	<b>\$212.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	5%	\$250.00
Market	100%	\$5,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$4,750.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	03/04/22	03/04/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Andy Griffith <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/28/22 03/06/22 ----F-- 1 \$50.00 0.00															
N 2	WCOV	03/07/22	03/07/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Andy Griffith <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/07/22 03/13/22 M----- 1 \$50.00 0.00															
N 3	WCOV	03/08/22	03/08/22		CM	935p-1005p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00

Order / Rev: 31795  
 Alt Order #: 27685729  
 Flight Dates: 03/04/22 - 03/10/22

Advertiser: Political - Kay Ivey For Governor  
 Product Desc: AL-GOV 2022  
 Estimate: 2133 POLITICAL CANDIDATE

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 935p-1005p											
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/22	03/13/22	-T-----	1	\$50.00	0.00								
N 4	WCOV	03/09/22	03/09/22	M-F 935p-1005p	CM	935p-1005p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/22	03/13/22	--W----	1	\$50.00	0.00								
N 5	WCOV	03/10/22	03/10/22	M-F 935p-1005p	CM	935p-1005p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/22	03/13/22	---T---	1	\$50.00	0.00								
													Totals	5	\$250.00