## **ORDER**

FOX 20,COM

**Orders** Order / Rev: 32431 Alt Order #: 27779783 AL-GOV 2022 Product Desc: Estimate: 2457 POLITICAL CANDIDATE Flight Dates: 05/10/22 - 05/16/22 Primary AE: Christopher Lynch Original Date / Rev: 05/11/22 / 05/11/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Flex Point Media, Inc **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast PO Box 1051 Billing Cycle: EOM/EOC New Albany, OH 43054 Agency Commission: 15% Advertiser Name: Political - Kay Ivey For Governor Demographic: A50+ New Business End: Product Codes: PL1 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General

Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 04/25/22
 05/16/22
 9
 \$750.00
 \$637.50

CAND

L-4

Revenue Code 3:

Priority:

## Totals

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
May 2022	9	\$750.00	\$637.50		
Totals	9	\$750.00	\$637.50	0.00	

00:15:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln Ch Start End Inventory Code Break Start/End Tir	ne Days Len Spots Rate Pri Rtg Type Spots Amount
1 WCOV 05/10/22 05/10/22 M-F 9p-935p Late News CM 9p-935p	-T :30 1 \$100.00L-4 0.00 NM 1 \$100.00
M-F 9p-935p Late News	
Wcov 9 O'Clock Local News	E1 80
	Rating
Week: 05/09/22 05/15/22 -T 1 \$100.00	0.00
E 2 WCOV 05/11/22 05/11/22 M-F 9p-935p Late News CM 9p-935p	W :30 1 \$100.00L-4 0.00 NM 0 \$0.00
M-F 9p-935p Late News	
Wcov 9 O'Clock Local News	
	Rating
Week: 05/09/22 05/15/22W 1 \$100.00	0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 VCOV 05/09/22-05/15/22 M-F 9p-935p Late News 9p-935p	W :30 <del>(\$100.00)</del> 0.00 NM
Credited	
E 3 WCOV 05/12/22 05/12/22 M-F 9p-935p Late NewsCM 9p-935p	T :30 1 \$150.00L-3 0.00 NM 1 \$150.00
M-F 9p-935p Late News	
Wcov 9 O'Clock Local News	
Start Date	Rating
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E 4 WCOV 05/13/22 05/13/22 M-F 9p-935p Late News CM 9p-935p	F :30 1 \$150.00L-3 0.00 NM 1 \$150.00
M-F 9p-935p Late News	
Wcov 9 O'Clock Local News	
Start Date	Rating

Print Date: 05/11/22 09:21:23 Page 2 of 2

WCOV-TV

Order / Rev:

32431

Advertiser:

Political - Kay Ivey For Governor

Alt Order #:

27779783

Product Desc:

AL-GOV 2022

Flight Dates:

05/10/22 - 05/16/22

Estimate:

2457 POLITICAL CANDIDATE

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
100000 20 Table	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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5 WCOV	05/16/2	22 05/16/22	M-F 9p-935p Late		9p-935p	M	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
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		Local News		0	D	D						
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			M-F 935p-1005p	Andy	• • • • • • • • • • • • • • • • • • • •					,		
Andy G	Griffith										8	
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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-	Date Ra		escription		/End Time	-		Lengt		Rtg Type		
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	e MG 8.2											
		POT INV]					55000					
			I-F 6p-630p DM	6p-6	30p		F	:3	0 \$50.00	0.00 NM		
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9 WCOV	05/13/2	2 05/13/22	M-F 935p-1005p	CM	935p-1005p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 935p-1005p	Andy								
Andy G		25 102										
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Week: 05		05/15/22	F	1	\$50.00	0.00						
10 WCOV	05/16/2	2 05/16/22	M-F 935p-1005p	CM	935p-1005p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
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vveek. 05	10/22	USIZZIZZ	M		\$50.00	0.00						

\$750.00 Totals 9