

ORDER



Orders
Order / Rev: 31836
Alt Order #: 27688758
Product Desc: AL-GOV 2022
Estimate: 2153 POLITICAL CANDIDATE
Flight Dates: 03/10/22 - 03/16/22
Original Date / Rev: 03/09/22 / 03/09/22
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

WCOV-TV
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Agency Name: Flex Point Media, Inc
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Advertiser Name: Political - Kay Ivey For Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: L-4

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/16/22	7	\$500.00	\$425.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	7	\$500.00	\$425.00	0.00
Totals	7	\$500.00	\$425.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	03/12/22	03/12/22	Sat 9-930p Late News Sat 9p-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	2	\$150.00
Fox News @ 9 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/07/22 03/13/22 -----S- 1 \$100.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WCOV 03/07/22-03/13/22 Sat 9-930p Late News 9p-930p -----Sa-- :30 (\$100.00) 0.00 NM See MG 1.2, 1.3 [news will air late after fox sports]															
2	WCOV	03/07/22-03/13/22	M-SU	10p-1205a Late News	CM	10-1205a	-----Sa--	:30		\$100.00	L-3	0.00	NM		
MG for 3.1, 1.1															
3	WCOV	03/14/22-03/14/22	M-F	630p-7p Extra	CM	630p-7p	M-----	:30		\$50.00	L-4	0.00	NM		
MG for 3.1, 1.1															
N 2	WCOV	03/13/22	03/13/22	Sun 9-930p Late News Sun 9p-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Fox News @ 9 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/07/22 03/13/22 -----S 1 \$150.00 0.00															
N 3	WCOV	03/10/22	03/10/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	---T---	:30	1	\$50.00	L-4	0.00	NM	0	\$0.00
Andy Griffith <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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Advertiser: Political - Kay Ivey For Governor
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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/22	03/13/22	---T---					1	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	03/07/22-03/13/22	M-F 935p-1005p		935p-1005p		---Th-----	:30		(\$50.00)		0.00	NM		
See MG 1.2,1.3 [NA]															
N 4	WCOV	03/11/22	03/11/22	M-F 935p-1005p	CM	935p-1005p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 935p-1005p Andy											
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/22	03/13/22	----F--					1	\$50.00		0.00			
N 5	WCOV	03/14/22	03/14/22	M-F 935p-1005p	CM	935p-1005p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 935p-1005p Andy											
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	M-----					1	\$50.00		0.00			
N 6	WCOV	03/15/22	03/15/22	M-F 935p-1005p	CM	935p-1005p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 935p-1005p Andy											
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	-T-----					1	\$50.00		0.00			
N 7	WCOV	03/16/22	03/16/22	M-F 935p-1005p	CM	935p-1005p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 935p-1005p Andy											
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	--W----					1	\$50.00		0.00			
													Totals	7	\$500.00