

ORDER



Orders
Order / Rev: 31635
Alt Order #: 27674285
Product Desc: AL-GOV 2022
Estimate: 2042 POLITICAL CANDIDATE
Flight Dates: 02/08/22 - 02/21/22
Original Date / Rev: 02/11/22 / 02/11/22
Order Type: GENERAL

Primary AE: Jenna Nubar
Sales Office: WASH
Sales Region: NAT

Agency Name: Flex Point Media, Inc
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Kay Ivey For Governor
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/21/22	7	\$600.00	\$510.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	7	\$600.00	\$510.00	0.00
Totals	7	\$600.00	\$510.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WCOV-TV	15%	\$600.00
Market	100%	\$4,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$3,400.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCOV	02/10/22	02/10/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/07/22	02/13/22	---T---		1		\$100.00		0.00					
2	WCOV	02/14/22	02/14/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/14/22	02/20/22	M-----		1		\$100.00		0.00					
3	WCOV	02/16/22	02/16/22		CM	9p-935p	--W----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00

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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9p-935p Late News											
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	--W----			1		\$100.00		0.00				
4	WCOV	02/17/22	02/17/22	M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	---T---			1		\$100.00		0.00				
5	WCOV	02/21/22	02/21/22	M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/21/22	02/27/22	M-----			1		\$100.00		0.00				
N 6	WCOV	02/15/22	02/16/22	M-F 630p-7p Extra	CM	630p-7p	-TW----	:30	2	\$50.00	L-4	0.00	NM	2	\$100.00
				M-F 630p-7p Extra											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	-TW----			2		\$50.00		0.00				
													Totals	7	\$600.00