

# ORDER



WCOV-TV

**Orders**  
**Order / Rev:** 31898  
**Alt Order #:** 27699000  
**Product Desc:** AL-GOV 2022  
**Estimate:** 2166 POLITICAL CANDIDATE  
**Flight Dates:** 03/22/22 - 03/28/22  
**Original Date / Rev:** 03/16/22 / 03/16/22  
**Order Type:** GENERAL

**Primary AE:** Christopher Lynch  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Flex Point Media, Inc  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - Kay Ivey For Governor  
**Demographic:** A18+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/27/22	7	\$1,250.00	\$1,062.50
03/28/22	03/28/22	1	\$150.00	\$127.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	7	\$1,250.00	\$1,062.50	0.00
April 2022	1	\$150.00	\$127.50	0.00
<b>Totals</b>	<b>8</b>	<b>\$1,400.00</b>	<b>\$1,190.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	03/22/22	03/22/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				Wcov 9 O'Clock Local News											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 03/21/22 03/27/22 -T----- 1 \$150.00 0.00											
N 2	WCOV	03/23/22	03/23/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				Wcov 9 O'Clock Local News											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 03/21/22 03/27/22 --W---- 1 \$150.00 0.00											
N 3	WCOV	03/24/22	03/24/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				Wcov 9 O'Clock Local News											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 03/21/22 03/27/22 ---T--- 1 \$150.00 0.00											
N 4	WCOV	03/25/22	03/25/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				Wcov 9 O'Clock Local News											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 03/21/22 03/27/22 ----F-- 1 \$150.00 0.00											
N 5	WCOV	03/28/22	03/28/22		CM	9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00

Order / Rev: 31898  
 Alt Order #: 27699000  
 Flight Dates: 03/22/22 - 03/28/22

Advertiser: Political - Kay Ivey For Governor  
 Product Desc: AL-GOV 2022  
 Estimate: 2166 POLITICAL CANDIDATE

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9p-935p Late News											
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/28/22	04/03/22	M-----			1		\$150.00		0.00				
N 6	WCOV	03/26/22	03/26/22	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				Sat 9p-930p Late News											
				Fox News @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/21/22	03/27/22	-----S-			1		\$100.00		0.00				
N 7	WCOV	03/27/22	03/27/22	Sun 9-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				Sun 9p-930p Late News											
				Fox News @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/21/22	03/27/22	-----S			1		\$150.00		0.00				
N 8	WCOV	03/27/22	03/27/22	Nascar Race	CM	Various	-----S	:30	1	\$400.00	L-4	0.00	NM	1	\$400.00
				Nascar Race											
				NASCAR Cup-Austin											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/21/22	03/27/22	-----S			1		\$400.00		0.00				
													Totals	8	\$1,400.00