

# ORDER



**Orders**  
**Order / Rev:** 32280  
**Alt Order #:** 27765110  
**Product Desc:** AL-GOV 2022  
**Estimate:** 2256 POLITICAL CANDIDATE  
**Flight Dates:** 04/12/22 - 04/18/22  
**Original Date / Rev:** 04/11/22 / 04/12/22  
**Order Type:** GENERAL

**WCOV-TV**  
**Primary AE:** Christopher Lynch  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Flex Point Media, Inc  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - Kay Ivey For Governor  
**Demographic:** HH  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/18/22	8	\$750.00	\$637.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	8	\$750.00	\$637.50	0.00
<b>Totals</b>	<b>8</b>	<b>\$750.00</b>	<b>\$637.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	04/12/22	04/12/22	M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Wcov 9 O'Clock Local News M-F 9p-935p Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/11/22 04/17/22 -T----- 1 \$100.00 0.00															
N 2	WCOV	04/13/22	04/13/22	M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News M-F 9p-935p Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/11/22 04/17/22 --W---- 1 \$150.00 0.00															
N 3	WCOV	04/14/22	04/14/22	M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News M-F 9p-935p Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/11/22 04/17/22 ---T--- 1 \$150.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WCOV 04/11/22-04/17/22 M-F 9p-935p Late News 9p-935p ---Th----- :30 (\$150.00) 0.00 NM See MG 3.2 [NEWS DID NOT AIR]															
2 WCOV 04/18/22-04/18/22 M-F 9p-935p Late News 9p-935p M----- :30 \$150.00 0.00 NM MG for 3.1 04/14															
N 4	WCOV	04/15/22	04/15/22		CM	9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00

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Advertiser: Political - Kay Ivey For Governor  
 Product Desc: AL-GOV 2022  
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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9p-935p Late News											
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/11/22	04/17/22	----F--			1			\$150.00			0.00		
N 6	WCOV	04/12/22	04/12/22	M-F 935p-1005p	CM	935p-1005p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/11/22	04/17/22	-T-----			1			\$50.00			0.00		
N 7	WCOV	04/13/22	04/13/22	M-F 935p-1005p	CM	935p-1005p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/11/22	04/17/22	--W----			1			\$50.00			0.00		
N 8	WCOV	04/14/22	04/14/22	M-F 935p-1005p	CM	935p-1005p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/11/22	04/17/22	---T---			1			\$50.00			0.00		
N 10	WCOV	04/18/22	04/18/22	M-F 935p-1005p	CM	935p-1005p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/18/22	04/24/22	M-----			1			\$50.00			0.00		
													Totals	8	\$750.00