## ORDER

Order / Rev: 31447 Alt Order #: 27662834 Product Desc: AL-GOV 2022

Estimate: 1945 POLITICAL CANDIDATE Flight Dates: 05/17/22 - 05/23/22

Original Date / Rev: 01/12/22 / 01/12/22

Order Type: **GENERAL** 

Primary AE:

Sales Office:

Sales Region:

WCOV-TV

Jenna Nubar

Print Date 01/12/22 16:18:36

WASH NAT

Agency

Orders

Name:

Flex Point Media, Inc

**Buying Contact:** Billing Contact:

PO Box 1051

New Albany, OH 43054

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

Cash

Broadcast

15%

Advertiser

Name:

Political - Kay Ivey For Governor

Demographic:

Product Codes:

Revenue Code 1: AGY

Revenue Code 2:

Revenue Code 3:

Priority:

HH PL1

POL

CAND

L-4

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/23/22	16	\$1,100.00	\$935.00

**Totals** 

Month	# Spots	Gross Amount	Net Amount	Rating	
May 2022	16	\$1,100.00	\$935.00	0.00	
Totals	16	\$1,100,00	\$935.00	0.00	

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Jenna Nubar			Start Of Order - End Of Order	100%	

Order Share	Share	Total		
WCOV-TV	5%	\$1,100.00		
Market	100%	\$22,000.00		

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
UNKWN	95%	\$20,900.00		
WAKA	0%	\$0.00		
WNCF	0%	\$0.00		
WSFA	0%	\$0.00		

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCOV	05/17/22	2 05/17/22	Court 1p-2p PC	CM	1p-2p	-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 1p-2p Peopl	e's Court						i		
People's	Court											
Star	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating				i		
Week: 05/	16/22	05/22/22	-T	1	\$50.00	0.00				- 1		
N 2 WCOV	05/19/22	2 05/19/22	Court 1p-2p PC	CM	1p-2p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 1p-2p Peopl	e's Court								
People's	Court											
Star	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
Week: 05/1	16/22	05/22/22	T	1	\$50.00	0.00						
N 3 WCOV	05/23/22	2 05/23/22		CM	1p-2p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00

Print Date: 01/12/22 16:18:37

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Order / Rev:

31447

27662834

Advertiser:

Political - Kay Ivey For Governor

Product Desc:

AL-GOV 2022

WCOV-TV

" Alt Order #: Flight Dates:

05/17/22 - 05/23/22

Estimate:

1945 POLITICAL CANDIDATE

Proportic Court   Start Date   Menicology   Menicology   Start Date   Menicology   Menicology   Start Date   Menicology   Menicology	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Peter   Pete				- Carlotte Control Control Control Control Control	e's Court									
Mexic   Section   Mexic   Se	· .													
New Notion					Spots/Week	200 ( The State of		-						
Mart   Paternity Court   Start   Date   Start   Date   Weekdary   Spots/Week   Start   Start   Date   Week   Start   Start   Date   Week   Start   Start   Date   Week   Start   Sta					Ct CM				.30	1	\$50,001,-4	0.00 NM	1	\$50.00
Signt Date   End Date   Week days   Spots/Week   Rate   Rating   New Start Date   Spots   New			00/10/11			2p 0p		••	.50		Ψ30.00 L-4	0.00 14101		\$30.00
No   No   No   No   No   No   No   No			F . I D .	147 7 . 1	0									
N 5 WCOV 05/20/22 05/20/22   Space					Spots/Week 1	the state of the s	College Avenue	770						
MHF 2-p-3p Patemity Course   Start Date   Ind Date   Weekdays   Spots/Week   Sate				Court 2p-3p Pat C	Ct CM				:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Siart Date   End Date   Meek 6374622   05/22/22     1 50.00   0.00	5			M-F 2p-3p Paterr	niity Crt							30 February 1		*.5.5.6.5.5
No.   Color   Color			End Date	Wookdays	Snoto/Mook	Data	Dotin	_						
March   Marc	990900			The state of the s	<u> </u>			100 to 10						
None	N 6 WCOV	05/17/2	22 05/17/22	M-F 9p-935p Late	NewsCM	9p-935p	-	т	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
March   Start Date   End Date   Week day   Spots/Week   Rate   Store   Store	Wcov 9	O'Clock	Local News	M-F 9p-935p Late	e News									
N T WCOV 05/18/22 0				Weekdays	Spots/Week	Rate	Ratin	a						
MF 9p-935p Late News   NF 9p-935p Late News	entertal and Differential					W. C.		_						
No.	N 7 WCOV	05/18/2	22 05/18/22			9p-935p	-	-W	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Spots	Wcov 9	O'Clock	Local News	M-F 9p-935p Late	e News									
N 8 WCOV 05/19/122 05/19/22 05/19/22	2000		2007 10.00989 00	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 05/16/22   05/22/22   05/22/23   05/22/24   05/	Week: 05/	16/22	05/22/22		1			_						
Note   Colore   Form   Form	N 8 WCOV	05/19/2	22 05/19/22			9p-935p	-	T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Week: 05/16/22   05/22/22  T   1   100.00   0.00	Wcov 9	O'Clock	Local News	IVI-F 9p-935p Late	e News									
N 9 WCOV 05/20/22 05/20/22   M-F 9p-935p Late News CM   N 10 WCOV 05/16/22   05/22/22	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	9						
M-F 9p-935p Late News									100					
Micro 9 O'Clock   Local News   Spots/Week   Rate   Rating   Week 05/16/22   05/23/22   M-F 9p-935p Late News   Spots/Week   Rate   Rating   No.00	N 9 WCOV	05/20/2	2 05/20/22			9p-935p	_	F	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
New   Week   Sof   Sof	Wcov 9	O'Clock	Local News	W-I Sp-900p Late	TIVEWS							ı		
N 10 WCOV 05/23/22 05/23/22   M-F 9p-935p Late News CM   Sp-935p   M   :30   1 \$100.00L-4   0.00 NM   1 \$100.00				The second secon	Spots/Week		Rating	9				- 1		
M-F   Sp-935p Late News   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Sp-930p Late News   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Sp-930p Late News   Start Date   Start Date   End Date   Start Date   Start Date   End Date   Spots/Week   Rate   Sp-930p Late News   Spots/Week   Rate   Sp-930p Late News   Spots/Week   Rate   Sp-930p Late News   Spots/Week   Spots/W					Nava CM			VP)			0.000.001.1		100	
Note	14 10 WCOV	03/23/2	.2 05/23/22	- Market Control of Market Control of the		9p-935p	М		:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Week: 05/23/22         05/29/22         M         1         \$100.00         0.00           N11 WCOV 05/21/22         05/21/22         Sat 9-930p Late News         CM         9p-930p        5-         :30         1         \$50.00 L-4         0.00 NM         1         \$50.00           Fox News @ 9         Start Date Week: 05/16/22         End Date Os/22/22         Weekdays         Spots/Week         Rate Rating         Rating         No.00 NM         1         \$100.00           N 12 WCOV 05/22/22         05/22/22         05/22/22         Sun 9-930p Late News         CM         9p-930p        S         :30         1         \$100.00L-4         0.00 NM         1         \$100.00           Fox News @ 9         Start Date End Date Weekdays         Spots/Week         Rate Rating         Rating         Number 1         \$50.00         Number 1         \$50.	Wcov 9	O'Clock	Local News									- 1		
N11 WCOV 05/21/22 05/21/22 Sat 9-930p Late News CM Sat 9p-930p	and the same of th			(57/7				-						
Sat 9p-930p Late News   CM 9p-930p Late News   Sat 9				10.17					.30	1	¢50,001,4	0.00 NM	4	<b>\$50.00</b>
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating			2 00/21/22			ap-a30b	_	3-	.30	1	\$50.00L-4	U.UU INIVI	1	\$50.00
Week: 05/16/22         05/22/22        S-         1         \$50.00         0.00           N 12 WCOV 05/22/22         05/22/22         Sun 9-930p Late News CM Sun 9-930p Late News         9p-930pS         :30         1         \$100.00 L-4         0.00 NM         1         \$100.00           Fox News @ 9         Start Date Week: 05/16/22         End Date O5/22/22         Weekdays Spots/Week Rate Rating           Week: 05/16/22         05/22/22         M-F 935p-1005p Andy         CM 935p-1005p -T         :30         1         \$50.00L-4         0.00 NM         1         \$50.00           Andy Griffith Start Date Week: 05/16/22         End Date O5/22/22         Weekdays Spots/Week Rate Rating Week: 05/16/22         Rating N-F 935p-1005p Andy														
N 12 WCOV 05/22/22 05/22/22 Sun 9-930p Late News CM 9p-930p			10		Spots/Week	to the state of th								
Sun 9p-930p Late News    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	And				News CM				.30	1	\$100 001 -4	0.00 NM	1	\$100.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating											ψ100.002 T	0.00 14141		ψ100.00
Week: 05/16/22       05/22/22      S       1       \$100.00       0.00         N 13 WCOV 05/17/22       05/17/22       05/17/22       M-F 935p-1005p CM       935p-1005p -T       :30       1       \$50.00 L-4       0.00 NM       1       \$50.00         Andy Griffith       Start Date Week: 05/16/22       End Date O5/22/22       Weekdays Spots/Week Rate Spots/Week       Rating Rating       N 1       \$50.00 L-4       0.00 NM       1       \$50.00         N 14 WCOV 05/19/22       05/19/22       05/19/22       M-F 935p-1005p CM       935p-1005p -T       :30       1       \$50.00 L-4       0.00 NM       1       \$50.00         Andy Griffith       Start Date End Date Weekdays Spots/Week Spots/Week Rate Rating       Rating Rating       Rating         Week: 05/16/22       05/22/22      T       1       \$50.00       0.00			Ford Data	\\\\(\dagger\)	0	Б.	- ··							
N 13 WCOV 05/17/22 05/17/22 M-F 935p-1005p CM 935p-1005p -T :30 1 \$50.00 L-4 0.00 NM 1 \$50.00 M-F 935p-1005p Andy  Andy Griffith  Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/16/22 05/22/22 -T 1 \$50.00 0.00  N 14 WCOV 05/19/22 05/19/22 05/19/22 M-F 935p-1005p CM 935p-1005pT :30 1 \$50.00 L-4 0.00 NM 1 \$50.00 M-F 935p-1005p Andy  Andy Griffith  Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/16/22 05/22/22 -T 1 \$50.00 0.00	100 Des 1 Cr 1					7.000		7						
Andy Griffith  Start Date Week: 05/16/22 05/22/22	****			M-F 935p-1005p	CM				:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 05/16/22         05/22/22         -T         1         \$50.00         0.00           N14 WCOV 05/19/22 05/19/22 05/19/22         M-F 935p-1005p CM         935p-1005pT         :30         1         \$50.00 L-4         0.00 NM         1         \$50.00           Andy Griffith         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 05/16/22         05/22/22        T         1         \$50.00         0.00	A			M-F 935p-1005p	Andy									
Week: 05/16/22       05/22/22       -T       1       \$50.00       0.00         N 14 WCOV 05/19/22       05/19/22       M-F 935p-1005p       CM       935p-1005p      T       :30       1       \$50.00 L-4       0.00 NM       1       \$50.00         Andy Griffith       Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 05/16/22       05/22/22      T       1       \$50.00       0.00			End Date	Weekdays	Snots/Mook	Rate	Patino	<b>4</b> :						
M-F 935p-1005p Andy  Andy Griffith  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 05/16/22 05/22/22T 1 \$50.00 0.00	01997s 1 20 B000000000							5						
Andy Griffith         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 05/16/22         05/22/22        T         1         \$50.00         0.00	N 14 WCOV	05/19/2	2 05/19/22				-	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 05/16/22         05/22/22        T         1         \$50.00         0.00	Andy Gri	iffith		M-F 935p-1005p A	Andy									
Week: 05/16/22 05/22/22T 1 \$50.00 0.00	•		End Date	Weekdavs	Spots/Week	Rate	Rating	1						
N 15 WCOV 05/20/22 05/20/22 CM 935p-1005pF :30 1 \$50.00L-4 0.00 NM 1 \$50.00	Week: 05/1	16/22	05/22/22		7.7	- XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX		-						
	N 15 WCOV	05/20/2	2 05/20/22		CM	935p-1005p	-	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00

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WCOV-TV

Order / Rev:

31447

Advertiser:

Political - Kay Ivey For Governor

Alt Order #: Flight Dates: 27662834

05/17/22 - 05/23/22

AL-GOV 2022

Product Desc: Estimate:

1945 POLITICAL CANDIDATE

Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End M-F 935p-1005p M-F 935p-1005p Andy Andy Griffith Start Date End Date Weekdays Spots/Week Rating Rate Week: 05/16/22 05/22/22 ----F--\$50.00 0.00 0.00 NM \$50.00 N 16 WCOV 05/23/22 05/23/22 M-F 935p-1005p СМ 935p-1005p M-----:30 \$50.00L-4 M-F 935p-1005p Andy Andy Griffith Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 05/23/22 05/29/22 \$50.00 0.00 Totals 16 \$1,100.00