

ORDER



WCOV-TV

Orders
Order / Rev: 32210
Alt Order #: 27761853
Product Desc: AL-GOV 2022
Estimate: 2235 POLITICAL CANDIDATE
Flight Dates: 04/05/22 - 04/11/22
Original Date / Rev: 04/05/22 / 04/05/22
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Flex Point Media, Inc
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Kay Ivey For Governor
Demographic: A50+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/11/22	5	\$520.00	\$442.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	5	\$520.00	\$442.00	0.00
Totals	5	\$520.00	\$442.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	04/11/22	04/11/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/11/22	04/17/22	M-----		1		\$150.00		0.00					
N 2	WCOV	04/09/22	04/09/22	Sat 9-930p Late News Sat 9p-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				Fox News @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/04/22	04/10/22	-----S-		1		\$100.00		0.00					
N 3	WCOV	04/10/22	04/10/22	Sun 9-930p Late News Sun 9p-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				Fox News @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/04/22	04/10/22	-----S		1		\$150.00		0.00					
N 4	WCOV	04/11/22	04/11/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	M-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/11/22	04/17/22	M-----		1		\$100.00		0.00					
N 5	WCOV	04/11/22	04/11/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PIM (10:05 PM-10:35 PM)	M-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		1				\$20.00		0.00			
													Totals	5	\$520.00