

# ORDER



WCOV-TV

**Orders**  
**Order / Rev:** 31445  
**Alt Order #:** 27662832  
**Product Desc:** AL-GOV 2022  
**Estimate:** 1943 POLITICAL CANDIDATE  
**Flight Dates:** 05/03/22 - 05/09/22  
**Original Date / Rev:** 01/12/22 / 05/06/22  
**Order Type:** GENERAL

**Primary AE:** Jenna Nubar  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Flex Point Media, Inc  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - Kay Ivey For Governor  
**Demographic:** HH  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/09/22	15	\$1,100.00	\$935.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	15	\$1,100.00	\$935.00	0.00
<b>Totals</b>	<b>15</b>	<b>\$1,100.00</b>	<b>\$935.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WCOV-TV	5%	\$1,100.00
Market	100%	\$22,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$20,900.00
WAKA	0%	\$0.00
WNCN	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	05/03/22	05/03/22	Court 1p-2p PC M-F 1p-2p People's Court	CM	1p-2p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/02/22	05/08/22	-T-----		1		\$50.00		0.00					
N 2	WCOV	05/05/22	05/05/22	Court 1p-2p PC M-F 1p-2p People's Court	CM	1p-2p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/02/22	05/08/22	---T---		1		\$50.00		0.00					
N 3	WCOV	05/09/22	05/09/22		CM	1p-2p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WCOV	05/04/22	05/04/22	Court 1p-2p PC M-F 1p-2p People's Court	CM	2p-3p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	M-----					1	\$50.00		0.00			
N 5	WCOV	05/06/22	05/06/22	Court 2p-3p Pat Ct M-F 2p-3p Paterniity Crt	CM	2p-3p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	--W----					1	\$50.00		0.00			
N 6	WCOV	05/03/22	05/03/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$100.00	L-4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	-T-----					1	\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WCOV	05/02/22-05/08/22	M-F 9p-935p Late News		9p-935p	-T-----	:30		(\$100.00)		0.00	NM		
				See MG 6.2, 6.3 [na]											
	2	WCOV	05/02/22-05/08/22	M-F 630p-7p Extra		630p-7p	--WTh----	:30		\$50.00		0.00	NM		
				MG for 6.1 05/03											
	3	WCOV	05/02/22-05/08/22	M-F 630p-7p Extra		630p-7p	--WTh----	:30		\$50.00		0.00	NM		
				MG for 6.1 05/03											
N 7	WCOV	05/04/22	05/04/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	--W----					1	\$100.00		0.00			
N 8	WCOV	05/05/22	05/05/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$100.00	L-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	---T---					1	\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WCOV	05/02/22-05/08/22	M-F 9p-935p Late News		9p-935p	---Th-----	:30		(\$100.00)		0.00	NM		
				See MG 11.2, 11.3 [NA RATE (LAST IN)]											
N 9	WCOV	05/06/22	05/06/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	----F--					1	\$100.00		0.00			
N 10	WCOV	05/09/22	05/09/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$100.00	L-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	M-----					1	\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WCOV	05/09/22-05/15/22	M-F 9p-935p Late News		9p-935p	M-----	:30		(\$100.00)		0.00	NM		
				See MG 11.2, 11.3 [NA RATE]											
N 11	WCOV	05/07/22	05/07/22	Sat 9-930p Late News Sat 9p-930p Late News	CM	9p-930p	-----S-	:30	1	\$50.00	L-4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	-----S-					1	\$50.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		05/02/22	05/08/22	-----S-					1	\$50.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WCOV	05/02/22-05/08/22		Sat 9-930p Late News					9p-930p	-----Sa--	:30	(\$50.00)	0.00	NM		
		See MG 11.2,11.3 [NA RATE]														
2	WCOV	05/02/22-05/08/22		Sat 9-930p Late News					9p-930p	-----Sa--	:30	\$200.00	0.00	NM		
		Ⓜ MG for 11.1,8.1,12.1,10.1														
3	WCOV	05/02/22-05/08/22		Sun 9-930p Late News					9p-930p	-----Su	:30	\$150.00	0.00	NM		
		Ⓜ MG for 11.1,8.1,12.1,10.1														
N 12	WCOV	05/08/22	05/08/22	Sun 9-930p Late News	CM	9p-930p	-----S	:30	1	\$100.00	L-4	0.00	NM	0	\$0.00	
		Sun 9p-930p Late News Fox News @ 9														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		05/02/22	05/08/22	-----S					1	\$100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WCOV	05/02/22-05/08/22		Sun 9-930p Late News					9p-930p	-----Su	:30	(\$100.00)	0.00	NM		
		See MG 11.2,11.3 [NA RATE]														
N 13	WCOV	05/03/22	05/03/22	M-F 935p-1005p	CM	935p-1005p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00	
		M-F 935p-1005p Andy Andy Griffith														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		05/02/22	05/08/22	-T-----					1	\$50.00		0.00				
N 14	WCOV	05/05/22	05/05/22	M-F 935p-1005p	CM	935p-1005p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00	
		M-F 935p-1005p Andy Andy Griffith														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		05/02/22	05/08/22	---T---					1	\$50.00		0.00				
N 15	WCOV	05/06/22	05/06/22	M-F 935p-1005p	CM	935p-1005p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00	
		M-F 935p-1005p Andy Andy Griffith														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		05/02/22	05/08/22	----F--					1	\$50.00		0.00				
N 16	WCOV	05/09/22	05/09/22	M-F 935p-1005p	CM	935p-1005p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00	
		M-F 935p-1005p Andy Andy Griffith														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		05/09/22	05/15/22	M-----					1	\$50.00		0.00				
													Totals	15	\$1,100.00	