Print Date 05/06/22 14:04:25

ORDER

Orders Order / Rev: 31445 Alt Order #: 27662832 Product Desc: AL-GOV 2022 Estimate: 1943 POLITICAL CANDIDATE Flight Dates: 05/03/22 - 05/09/22 Primary AE: Jenna Nubar Original Date / Rev: 01/12/22 / 05/06/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Flex Point Media, Inc **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast PO Box 1051 Billing Cycle: EOM/EOC New Albany, OH 43054 Agency Commission: 15%

Advertiser Name: Political - Kay Ivey For Governor Demographic: HH New Business End: Product Codes: PL1 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: CAND Order Separation: 00:15:00

Priority: L-4

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Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
04/25/22	05/09/22	15	\$1,100.00	\$935.00	May 2022	15	\$1,100.00	\$935.00	0.00
					Totals	15	\$1,100.00	\$935.00	0.00

Account Executives

Bill Plan

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Jenna Nubar			Start Of Order - End Of Order	100%	

 Order Share
 Share
 Total

 WCOV-TV
 5%
 \$1,100.00

 Market
 100%
 \$22,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$20,900.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 \	WCOV	05/03/22	05/03/22	Court 1p-2p PC	CM	1p-2p	-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 1p-2p People	e's Court								1. 101 112
F	People's	Court											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 05/0	2/22	05/08/22	-T	1	\$50.00	0.00				- 1		
N 2 \	WCOV	05/05/22	05/05/22	Court 1p-2p PC	СМ	1p-2p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 1p-2p People	e's Court								400.00
F	eople's	Court											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 05/0	2/22	05/08/22	T	1	\$50.00	0.00						
N 3 V	WCOV	05/09/22	05/09/22		СМ	1p-2p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00

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WCOV-TV

Order / Rev:

31445

Advertiser:

Political - Kay Ivey For Governor

Alt Order #:

27662832

Product Desc: AL-GOV 2022

Flight Dates:

05/03/22 - 05/09/22

Estimate:

1943 POLITICAL CANDIDATE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Court 1p-2p PC M-F 1p-2p People	a's Court			///						
People	's Court		W-1 1p-2p 1 eopie	3 Court									
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratio	ng						
Week: 05		05/15/22	M	1	\$50.00		.00						
N 4 WCOV	05/04/2	22 05/04/22	Court 2p-3p Pat C M-F 2p-3p Patern		2p-3p		W	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
Paterni	ty Court		WT 2p op r dtom	iity Ort									
Breeze a Trans	art Date	End Date	Weekdays	Spots/Week	Rate	Ratio							
Week: 05/		05/08/22	W	1	\$50.00		.00						P-225 505
N 5 WCOV	05/06/2	22 05/06/22	Court 2p-3p Pat C M-F 2p-3p Patern		2р-3р		F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Paterni	ty Court		W 2p op r atem	iity Ort									
75/74/5 FE VS	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 05/		05/08/22	F	1	\$50.00		00						12-00-00 (no. 10-10-10)
N 6 WCOV	05/03/2	22 05/03/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p		-T	:30	1	\$100.00L-4	0.00 NM	2	\$100.00
Wcov 9	O'Clock	Local News	Wil op doop Late	110113									
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 05/ Spot Ch	/02/22 Date Ra	05/08/22	-T escription	1 Stort	\$100.00	0.	00	la ali davia	Lan	ath Data	Dia T		
			l-F 9p-935p Late N		/End Time 35p		-	<u>/eekdays</u> T	<u>Len</u>	:30 (\$100.00)	Rtg Type		
	e MG 6.2		,							.00 (\$700.00)	0.00 11111		
[na	(T)												
17 - 12 - 12 - 12 - 12 - 12 - 12 - 12 -	65/02/23 For 6.1 (-F 630p-7p Extra	630p	-7p		_	-WTh	-	:30 \$50.00	0.00 NM		
			-F 630p-7p Extra	630p	-7n			-wTh		:30 \$50.00	0.00 NM		
Company of the Compan	G for 6.1 (-1 000p-7p Extra	030p	-7p			-W 1 []	_	.30 \$50.00	0.00 NM		
N 7 WCOV	05/04/2	2 05/04/22	M-F 9p-935p Late	NewsCM	9p-935p		W	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
			M-F 9p-935p Late		.,,			.00		♥100.00E 1	0.00 1111		Ψ100.00
		Local News	107 1 1	0	-	_							
<u>51a</u> Week: 05/	rt Date 02/22	End Date 05/08/22	Weekdays	Spots/Week 1	Rate \$100.00	Ratin	<u>ng</u> 00				- 1		
			M-F 9p-935p Late		9p-935p		T	:30	1	\$100.00L-4	0.00 NM	0	\$0.00
			M-F 9p-935p Late							,			Ψ0.00
		Local News	\\/	0 / 00/ /									
Sta Week: 05/	rt Date 02/22	End Date 05/08/22	Weekdays	Spots/Week 1	Rate \$100.00	Ratin	<u>19</u> 00				- 1		
Spot Ch	Date Ra	nge D	escription		End Time	0.	W	eekdays	Len	gth Rate	Rtg Type		
			-F 9p-935p Late Ne	ews 9p-93	35p			Th	-	:30 (\$100.00)	0.00 NM		
	e MG 11.	2,11.3 LAST IN)]											
			M-F 9p-935p Late	NewsCM	9p-935p		F	:30	1	\$100.00L-4	0.00 NM	1	£100 00
	00/00/2	2 00/00/22	M-F 9p-935p Late		эр-эээр			.30	1	\$100.00L-4	U.UU INIVI	11.	\$100.00
		Local News											
Sta Week: 05/	rt Date	End Date 05/08/22	Weekdays	Spots/Week 1	Rate	Ratin	C. 170.00				- 1		
			M-F 9p-935p Late		\$100.00 9p-935p	0.0	И	:30	1	\$100.00L-4	0.00 NM	0	\$0.00
	00,00,2	- 00/00/22	M-F 9p-935p Late		ор осор	,		.50		\$100.00L-4	U.UU INIVI	U	Φ0.00
		Local News											
Sta Week: 05/	rt Date	End Date 05/15/22	Weekdays M	Spots/Week	Rate \$100.00	Ratin							
	Date Ra		escription	Start/	\$100.00 End Time	0.0		eekdays	Len	oth Rate	Rtg Type		
			-F 9p-935p Late Ne		Para sa		M-			:30 (\$100.00)			
	e MG 11. A RATE]	2,11.3											
N11 WCOV	05/07/2	2 05/07/22	Sat 9-930p Late N		9p-930p	-	S-	:30	1	\$50.00L-4	0.00 NM	2	\$350.00
Fox Nev	vs @ 9		Sat 9p-930p Late	News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 05/0	02/22	05/08/22	S-	1	\$50.00	0.0	_				- 1		

Print Date: 05/06/22 14:04:25 Page 3 of 3 Order / Rev: 31445 Advertiser: Political - Kay Ivey For Governor Alt Order #: 27662832 Product Desc: AL-GOV 2022 WCOV-TV

1943 POLITICAL CANDIDATE

Estimate:

Flight Dates:

05/03/22 - 05/09/22

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 05/02/22 05/08/22 \$50.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 VCOV 05/02/22-05/08/22 Sat 9-930p Late News 9p-930p ----Sa--:30 (\$50.00) 0.00 NM See MG 11.2,11.3 [NA RATE] 2 VCOV 05/02/22-05/08/22 Sat 9-930p Late News -----sa--9p-930p \$200.00 0.00 NM :30 MG for 11.1,8.1,12.1,10.1 3 VCOV 05/02/22-05/08/22 Sun 9-930p Late News 9p-930p ----Su :30 \$150.00 0.00 NM (H) MG for 11.1,8.1,12.1,10.1 N 12 WCOV 05/08/22 05/08/22 Sun 9-930p Late News CM 9p-930p :30 \$100.00L-4 0.00 NM 0 \$0.00 Sun 9p-930p Late News Fox News @ 9 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 -----\$100.00 0.00 Ch Date Range Description Start/End Time Weekdays Rate Rtg Type Length 1 VCOV 05/02/22-05/08/22 Sun 9-930p Late News 9p-930p ----Su :30 (\$100.00) 0.00 NM See MG 11.2,11.3 [NA RATE] N 13 WCOV 05/03/22 05/03/22 M-F 935p-1005p CM 935p-1005p -T----:30 \$50.00L-4 0.00 NM \$50.00 1 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating -T----Week: 05/02/22 05/08/22 \$50.00 0.00 N14 WCOV 05/05/22 05/05/22 M-F 935p-1005p CM 935p-1005p :30 \$50.00L-4 0.00 NM 1 \$50.00 1 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ---T---\$50.00 0.00 N 15 WCOV 05/06/22 05/06/22 M-F 935p-1005p CM 935p-1005p ---F--:30 \$50.00L-4 0.00 NM 1 \$50.00 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 05/02/22 05/08/22 ---F--\$50.00 0.00 N 16 WCOV 05/09/22 05/09/22 M-F 935p-1005p CM 935p-1005p M-----:30 1 \$50.00L-4 0.00 NM \$50.00 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22

\$50.00

0.00

\$1,100.00

15

Totals