ORDER

Orders Order / Rev: 32396 Alt Order #: 27776093 Product Desc: **AL-GOV 2022** Estimate: 2346 POLITICAL CANDIDATE Flight Dates: 05/03/22 - 05/09/22 Primary AE: Christopher Lynch Original Date / Rev: 05/04/22 / 05/04/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Flex Point Media, Inc **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast PO Box 1051 Billing Cycle: EOM/EOC New Albany, OH 43054 Agency Commission: 15% Advertiser Name: Political - Kay Ivey For Governor Demographic: A35+ New Business End: Product Codes: PL1 Advertiser External ID: Revenue Code 1: AGY Agency External ID:

Bill Plan Start Date

04/25/22

 End Date
 # Spots
 Gross Amount
 Net Amount

 05/09/22
 10
 \$750.00
 \$637.50

POL

L-4

CAND

Revenue Code 2:

Revenue Code 3:

Priority:

Totals

Unit Code:

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating	
May 2022	10	\$750.00	\$637.50	0.00	
Totals	10	\$750.00	\$637.50	0.00	

General

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Christopher Lynch		Start Of Order - End Of Order	100%		

1 WCOV 05/07/22 05/07/22 Sat 9-930p Late News CM 9p-930pS- :30 1 \$100.00L-3 0.00 NM 1 \$100.00 Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Week: 05/02/22 05/05/22 05/05/22S- 1 \$100.00 0.00 3 WCOV 05/05/22 05/05/22 05/05/22S- 1 \$100.00 0.00 3 WCOV 05/05/22 05/05/22 05/05/22 M-F 9p-935p Late News CM 9p-935pT :30 1 \$150.00L-3 0.00 NM 1 \$150.00 Week: 05/02/22 05/08/22T 1 \$150.00 0.00 4 WCOV 05/06/22 05/06/22 05/06/22 N-F 9p-935p Late News CM 9p-935pF :30 1 \$150.00L-3 0.00 NM 1 \$150.00 Week: 05/02/22 05/06/22 05/06/22 N-F 9p-935p Late News CM 9p-935pF :30 1 \$150.00L-3 0.00 NM 1 \$150.00 Week: 05/02/22 05/06/22 05/06/22 N-F 9p-935p Late News CM N-F 9p-935p Late News Seart Date End Date Weekdays Spots/Week Rate Week: 05/02/22 05/08/22F 1 \$150.00 0.00 N 5 WCOV 05/09/22 05/09/22 N-F 9p-935p Late News CM N-F 9p-935p Late News CM N-F 9p-935p Late News CM N-F 9p-935p Late News Seart Date End Date Weekdays Spots/Week Rate News CM N-F 9p-935p Late News CM N-F 9p-935p Late News Seart Date End Date Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Rating		01	o											
Sat 9p-930p Late News Start Date End Date Weekdays Spots/Week Rate Number Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Star	Ln	Ch	Start	End	Inventory Cod	e Brea	k Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Week: 05/02/22 D5/05/22 D5/	1	WCOV	05/07/22	2 05/07/22	Sat 9-930p Late	News CM	9p-930p	S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Start Date End Date Weekdays Spots/Week Rate Start Date Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Start Date End Date Weekdays Spots/Week Start Date Start Date Start Date End Date Start Date St					Sat 9p-930p La	te News								
Week: 05/02/22 05/08/22 S- 1 \$100.00 0.00 3 WCOV 05/05/22 05/05/22 M-F 9p-935p Late News CM M-F 9p-935p Late News 9p-935p T :30 1 \$150.00 -3 0.00 NM 1 \$150.00 Wcov 9 O'Clock Local News Week: 05/02/22 05/08/22 Spots/Week Rate Rating 0.00 Week: 05/02/22 05/06/22 05/06/22 M-F 9p-935p Late News 9p-935p F :30 1 \$150.00L-3 0.00 NM 1 \$150.00 Wcov 9 O'Clock Local News Start Date End Date Weekdays Weekdays Spots/Week Rate Rating Pp-935p M :30 1 \$100.00L-4 0.00 NM 2 \$100.00 N 5 WCOV 05/09/22 05/09/22 05/09/22 M-F 9p-935p Late News 9p-935p M :30 1 \$100.00L-4 0.00 NM 2 \$100.00 Week: 05/02/22 05/09/22 05/09/22 M-F 9p-935p Late News Processed of the colspan="6">M :30 1		Wcov 9	O'Clock	Local News										
3 WCOV 05/05/22 05/05/22 M-F 9p-935p Late NewsCM		Star	rt Date	End Date	<u>Weekdays</u>	Spots/Wee	k Rate	Rating						
M-F 9p-935p Late News M-F		eek: 05/0	02/22	05/08/22	S-		1 \$100.00	0.00						
Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating O5/08/22 O	3	WCOV	05/05/22	2 05/05/22	M-F 9p-935p La	te NewsCM	9p-935p	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00					M-F 9p-935p La	te News								
Week: 05/02/22 05/08/22 T 1 \$150.00 0.00 4 WCOV 05/06/22 05/06/22 05/06/22 M-F 9p-935p Late News CM M-F 9p-935p Late News CM M-F 9p-935p Late News 9p-935p AF :30 1 \$150.00 A M M-F 150.00 A M M-F 150.00 A M-F 15		Wcov 9	O'Clock	Local News								1		
4 WCOV 05/06/22 05/06/22 M-F 9p-935p Late NewsCM 9p-935pF :30 1 \$150.00L-3 0.00 NM 1 \$150.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22F 1 \$150.00 0.00 N 5 WCOV 05/09/22 05/09/22 M-F 9p-935p Late NewsCM 9p-935p M :30 1 \$100.00L-4 0.00 NM 2 \$100.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating		Star	t Date	End Date	Weekdays	Spots/Wee	k Rate	Rating						
M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Weekdays Spots/Week Rate Rating Rating Rating Start Date Start Dat	W	eek: 05/0	02/22	05/08/22	T		1 \$150.00	0.00						
M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Weekdays Spots/Week Rate Rating Rating Rating Start Date Start Dat	4	WCOV	05/06/22	2 05/06/22	M-F 9p-935p La	te News CM	9p-935p	F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Start Date End Date Weekdays Spots/Week Rate Rating					M-F 9p-935p La	te News								*
Week: 05/02/22 05/08/22 F- 1 \$150.00 0.00 N 5 WCOV 05/09/22 05/09/22 05/09/22 M-F 9p-935p Late News CM 9p-935p M :30 1 \$100.00L-4 0.00 NM 2 \$100.00 NM		Wcov 9	O'Clock I	Local News										
N 5 WCOV 05/09/22 05/09/22 M-F 9p-935p Late NewsCM 9p-935p M :30 1 \$100.00L-4 0.00 NM 2 \$100.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating		Star	t Date	End Date	Weekdays	Spots/Wee	k Rate	Rating						
M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating	W	eek: 05/0	02/22	05/08/22	F		1 \$150.00	0.00						
M-F 9p-935p Late News Wcov 9 O'Clock Local News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	N 5	WCOV	05/09/22	2 05/09/22	M-F 9p-935p Lat	te NewsCM	9p-935p	M	:30	1	\$100.00L-4	0.00 NM	2	\$100.00
Start Date End Date Weekdays Spots/Week Rate Rating					M-F 9p-935p La	te News							-	Ψ.00.00
1101110		Wcov 9 O'Clock Local News												
		Star	t Date	End Date	Weekdays	Spots/Wee	k Rate	Rating						
Week: 05/09/22 05/15/22 M 1 \$100.00 0.00	W	eek: 05/0	09/22	05/15/22	M		1 \$100.00							

Print Date: 05/04/22 09:31:24

WCOV-TV

10

\$750.00

Totals

Page 2 of 2

Order / Rev:

32396

Advertiser:

er: Po

Political - Kay Ivey For Governor

Alt Order #: Flight Dates:

Start Date

Week: 05/09/22

End Date

05/15/22

Weekdays

Spots/Week

Rate

\$50.00

Rating

0.00

27776093

05/03/22 - 05/09/22

Estimate:

Product Desc:

2346 POLITICAL CANDIDATE

AL-GOV 2022

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start Date Weekdays **End Date** Spots/Week Rate Rating Week: 05/09/22 05/15/22 \$100.00 1 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 VCOV 05/09/22-05/15/22 M-F 9p-935p Late News 9p-935p :30 (\$100.00) 0.00 NM See MG 5.2,5.3 [NA (RATE)] 2 VCOV 05/06/22-05/09/22 M-F 630p-7p Extra 630p-7p M----F----:30 \$50.00 0.00 NM MG for 5.1 05/09 3 VCOV 05/06/22-05/09/22 M-F 630p-7p Extra 630p-7p M----F----:30 \$50.00 0.00 NM MG for 5.1 05/09 6 WCOV 05/03/22 05/03/22 M-F 935p-1005p CM 935p-1005p :30 \$50.00 L-4 0.00 NM 1 \$50.00 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 -T----\$50.00 0.00 7 WCOV 05/04/22 05/04/22 M-F 935p-1005p CM 935p-1005p --W----:30 \$50.00 L-4 0.00 NM 1 \$50.00 M-F 935p-1005p Andy Andy Griffith Weekdays Start Date **End Date** Spots/Week Rating Rate 05/08/22 Week: 05/02/22 --W----\$50.00 0.00 8 WCOV 05/05/22 05/05/22 M-F 935p-1005p CM 935p-1005p :30 \$50.00 L-4 0.00 NM 1 \$50.00 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ---T---\$50.00 0.00 9 WCOV 05/06/22 05/06/22 M-F 935p-1005p 935p-1005p CM ---F--:30 \$50.00 L-4 0.00 NM 1 \$50.00 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ---F--\$50.00 0.00 10 WCOV 05/09/22 05/09/22 M-F 935p-1005p CM 935p-1005p M----:30 \$50.00L-4 0.00 NM 1 \$50.00 M-F 935p-1005p Andy Andy Griffith