

ORDER



Orders
Order / Rev: 31836
Alt Order #: 27688758
Product Desc: AL-GOV 2022
Estimate: 2153 POLITICAL CANDIDATE
Flight Dates: 03/10/22 - 03/16/22
Original Date / Rev: 03/09/22 / 03/10/22
Order Type: GENERAL

WCOV-TV
Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Flex Point Media, Inc
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Kay Ivey For Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/16/22	9	\$500.00	\$425.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	9	\$500.00	\$425.00	0.00
Totals	9	\$500.00	\$425.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																																																		
N 1	WCOV	03/12/22	03/12/22	Sat 9-930p Late News Sat 9p-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	2	\$150.00																																																																																		
Fox News @ 9 <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 03/07/22</td> <td>03/13/22</td> <td>-----S-</td> <td>1</td> <td>\$100.00</td> <td>0.00</td> </tr> </table> <table border="0"> <tr> <td><u>Spot</u></td> <td><u>Ch</u></td> <td><u>Date Range</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Weekdays</u></td> <td><u>Length</u></td> <td><u>Rate</u></td> <td><u>Rtg</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WCOV</td> <td>03/07/22-03/13/22</td> <td>Sat 9-930p Late News</td> <td>9p-930p</td> <td>-----Sa--</td> <td>:30</td> <td>(\$100.00)</td> <td>0.00</td> <td>NM</td> </tr> <tr> <td colspan="10">See MG 1.2, 1.3 [news will air late after fox sports]</td> </tr> <tr> <td>2</td> <td>WCOV</td> <td>03/07/22-03/13/22</td> <td>M-SU 10p-1205a Late News</td> <td>10-1205a</td> <td>-----Sa--</td> <td>:30</td> <td>\$100.00</td> <td>0.00</td> <td>NM</td> </tr> <tr> <td colspan="10">Ⓜ MG for 3.1, 1.1</td> </tr> <tr> <td>3</td> <td>WCOV</td> <td>03/14/22-03/14/22</td> <td>M-F 630p-7p Extra</td> <td>630p-7p</td> <td>M-----</td> <td>:30</td> <td>\$50.00</td> <td>0.00</td> <td>NM</td> </tr> <tr> <td colspan="10">Ⓜ MG for 3.1, 1.1</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 03/07/22	03/13/22	-----S-	1	\$100.00	0.00	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	1	WCOV	03/07/22-03/13/22	Sat 9-930p Late News	9p-930p	-----Sa--	:30	(\$100.00)	0.00	NM	See MG 1.2, 1.3 [news will air late after fox sports]										2	WCOV	03/07/22-03/13/22	M-SU 10p-1205a Late News	10-1205a	-----Sa--	:30	\$100.00	0.00	NM	Ⓜ MG for 3.1, 1.1										3	WCOV	03/14/22-03/14/22	M-F 630p-7p Extra	630p-7p	M-----	:30	\$50.00	0.00	NM	Ⓜ MG for 3.1, 1.1									
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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/22	03/13/22	-----S					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	03/07/22-03/13/22		Sun 9-930p Late News		9p-930p	-----Su	:30		(\$150.00)		0.00	NM		
		See MG 2.2,2.3,2.4													
		[na]													
2	WCOV	03/15/22-03/16/22		M-F 630p-7p Extra		630p-7p	-TW-----	:30		\$50.00		0.00	NM		
		Ⓜ MG for 2.1 03/13													
3	WCOV	03/15/22-03/16/22		M-F 630p-7p Extra		630p-7p	-TW-----	:30		\$50.00		0.00	NM		
		Ⓜ MG for 2.1 03/13													
4	WCOV	03/14/22-03/14/22		M-F 6p-630p DM		6p-630p	M-----	:30		\$50.00		0.00	NM		
		Ⓜ MG for 2.1 03/13													
N 3	WCOV	03/10/22	03/10/22	M-F 935p-1005p	CM	935p-1005p	---T---	:30	1	\$50.00	L-4	0.00	NM	0	\$0.00
		M-F 935p-1005p Andy													
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/22	03/13/22	---T---					1	\$50.00		0.00			
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1	WCOV	03/07/22-03/13/22		M-F 935p-1005p		935p-1005p	---Th-----	:30		(\$50.00)		0.00	NM		
		See MG 1.2,1.3													
		[NA]													
N 4	WCOV	03/11/22	03/11/22	M-F 935p-1005p	CM	935p-1005p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		M-F 935p-1005p Andy													
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/22	03/13/22	----F--					1	\$50.00		0.00			
N 5	WCOV	03/14/22	03/14/22	M-F 935p-1005p	CM	935p-1005p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		M-F 935p-1005p Andy													
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	M-----					1	\$50.00		0.00			
N 6	WCOV	03/15/22	03/15/22	M-F 935p-1005p	CM	935p-1005p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		M-F 935p-1005p Andy													
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	-T-----					1	\$50.00		0.00			
N 7	WCOV	03/16/22	03/16/22	M-F 935p-1005p	CM	935p-1005p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		M-F 935p-1005p Andy													
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	--W----					1	\$50.00		0.00			
													Totals	9	\$500.00