ORDER

Orders	Order / Rev:	31445	_	FUN
	Alt Order #:	27662832		/
	Product Desc:	AL-GOV 2022	_	FOX 20.CC
	Estimate:	1943 POLITICAL CANDIDATE	_	WCOV-TV
	Flight Dates:	05/03/22 - 05/09/22	Primary AE:	Jenna Nubar
	Original Date / Rev:	01/12/22 / 01/12/22	Sales Office:	WASH
	Order Type:	GENERAL	Sales Region:	NAT
Agency	Name:	Flex Point Media, Inc		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		PO Box 1051	Billing Cycle:	EOM/EOC
		New Albany, OH 43054	Agency Commission:	15%
Advertiser	Name:	Political - Kay Ivey For Governor	_	
	Demographic:	НН	New Business Thru:	
	Product Codes:	PL1	Advertiser External ID:	

R	il	ı	P	la	n

Dill I lall						
Start Date	End Date	# Spots	Gross Amount	Net Amount		
04/25/22	05/09/22	16	\$1,100.00	\$935.00		

AGY

POL

CAND

L-4

Totals

Agency External ID:

Order Separation:

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	16	\$1,100.00	\$935.00	0.00
Totals	16	\$1,100.00	\$935.00	0.00

General

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	5%	\$1,100.00
Market	100%	\$22,000.00

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$20,900.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WC	OV 05/03/2	2 05/03/22	Court 1p-2p PC	CM	1p-2p	-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 1p-2p People	e's Court								• 7 7 6 7 6
Peo	ple's Court											
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	05/02/22	05/08/22	-T	1	\$50.00	0.00				- 1		
N 2 WC	OV 05/05/2	2 05/05/22	Court 1p-2p PC	CM	1p-2p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 1p-2p People	e's Court					,			400.00
Peo	ple's Court									- 1		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week:	05/02/22	05/08/22	T	1	\$50.00	0.00						
N 3 WC	OV 05/09/2	2 05/09/22	, , , , , , , , , , , , , , , , , , ,	СМ	1p-2p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00

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Order / Rev:

31445

27662832

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Advertiser:

Political - Kay Ivey For Governor

Product Desc: A

AL-GOV 2022

WCOV-TV

Alt Order #: Flight Dates:

05/03/22 - 05/09/22

Estimate:

1943 POLITICAL CANDIDATE

Ln Ch Start End		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
	Court 1p-2p PC M-F 1p-2p People's Court								
People's Court	vp =p v oop.o o oou.c								
<u>Start Date</u> <u>End Date</u> Week: 05/09/22 05/15/22	Weekdays Spots/Week		Rating						
N 4 WCOV 05/04/22 05/04/22		\$50.00 2p-3p	0.00 W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	M-F 2p-3p Paterniity Crt	2p op	,,	.50	L	\$30.00 L-4	0.00 14101	1	φ50.00
Paternity Court									
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 05/08/22	Weekdays Spots/Week	Rate \$50.00	Rating 0.00						
N 5 WCOV 05/06/22 05/06/22	Court 2p-3p Pat Ct CM	2p-3p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
D-4	M-F 2p-3p Paterniity Crt	,				• • • • • • • • • • • • • • • • • • • •			,,,,,,,,
Paternity Court Start Date End Date	Weekdays Spots/Week	Poto	Poting						
Week: 05/02/22 05/08/22	F 1	1 CONTROL 10 CONTROL 1	Rating 0.00						
N 6 WCOV 05/03/22 05/03/22		9p-935p	-T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Wcov 9 O'Clock Local News	M-F 9p-935p Late News								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 05/02/22 05/08/22	-T 1	\$100.00	0.00						
N 7 WCOV 05/04/22 05/04/22		9p-935p	W	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Wcov 9 O'Clock Local News	M-F 9p-935p Late News								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 05/02/22 05/08/22	W 1	\$100.00	0.00						
N 8 WCOV 05/05/22 05/05/22		9p-935p	T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Wcov 9 O'Clock Local News	M-F 9p-935p Late News						- 1		
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 05/02/22 05/08/22	T 1	\$100.00	0.00						
N 9 WCOV 05/06/22 05/06/22	M-F 9p-935p Late News CM M-F 9p-935p Late News	9p-935p	F	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Wcov 9 O'Clock Local News									
Start Date End Date	Weekdays Spots/Week	Rate	Rating				- 1		
Week: 05/02/22 05/08/22 N 10 WCOV 05/09/22 05/09/22	F 1 M-F 9p-935p Late News CM	\$100.00	0.00	-20		\$400.001.4	0.00.104		
14 10 1/00 1 03/03/22 03/03/22	M-F 9p-935p Late News	9p-935p	M	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Wcov 9 O'Clock Local News									
<u>Start Date</u> <u>End Date</u> Week: 05/09/22 05/15/22	Weekdays Spots/Week	Rate	Rating						
N 11 WCOV 05/07/22 05/07/22		\$100.00 9p-930p	0.00 S-	:30	1	\$50.00L-4	0.00 NM	1	¢50.00
	Sat 9p-930p Late News	ор осор	3	.50		φ30.00 L-4	0.00 14101	ı	\$50.00
Fox News @ 9									
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 05/08/22	Weekdays Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
N 12 WCOV 05/08/22 05/08/22	Sun 9-930p Late News CM	9p-930p	S	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
	Sun 9p-930p Late News					41001002	0.00 14111		Ψ100.00
Fox News @ 9 Start Date End Date	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	D-1	D ::						
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 05/08/22	Weekdays Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
N13 WCOV 05/03/22 05/03/22	M-F 935p-1005p CM	935p-1005p	-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy Criffith	M-F 935p-1005p Andy	Accessed VCO						5-4-11	3
Andy Griffith <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	Pato	Pating						
Week: 05/02/22 05/08/22	-T 1	<u>Rate</u> \$50.00	Rating 0.00						
N14 WCOV 05/05/22 05/05/22	M-F 935p-1005p CM	935p-1005p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy Griffith	M-F 935p-1005p Andy								
Start Date End Date	Weekdays Spots/Week	Rate	Rating				- 1		
Week: 05/02/22 05/08/22	T 1	\$50.00	0.00						
N 15 WCOV 05/06/22 05/06/22	CM	935p-1005p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
- 10				M-F 935p-1005p									
				M-F 935p-1005p	Andy								
	Andy Gr	riffith											
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 05/0	02/22	05/08/22	F	1	\$50.00	0.00						
N 16	WCOV	05/09/2	2 05/09/22	M-F 935p-1005p	CM	935p-1005p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 935p-1005p	Andy								
(3	Andy Gr	riffith			-								
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 05/0	09/22	05/15/22	M	1	\$50.00	0.00						

Totals 16 \$1,100.00