Print Date 05/02/22 10:27:25

ORDER

Order / Rev: 32396 Orders Alt Order #: 27776093 Product Desc: AL-GOV 2022 WCOV-TV Estimate: 2346 POLITICAL CANDIDATE Flight Dates: 05/03/22 - 05/09/22 Primary AE: Christopher Lynch Original Date / Rev: 05/02/22 / 05/02/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Flex Point Media, Inc Agency Name: **Buying Contact:** Billing Type: Cash Billing Calendar: Billing Contact: Broadcast PO Box 1051 EOM/EOC Billing Cycle: New Albany, OH 43054 Agency Commission: 15% Advertiser Name: Political - Kay Ivey For Governor A35+ New Business End: Demographic: **Product Codes:** PL1 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: CAND Order Separation: 00:15:00

Bill Plan

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Start Date	End Date	# Spots	Gross Amount	Net Amount				
04/25/22	05/09/22	10	\$750.00	\$637.50				

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Month	# Spots	Gross Amount	Net Amount	Rating	
May 2022	10	\$750.00	\$637.50	0.00	
Totals	10	\$750.00	\$637.50	0.00	

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

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Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	05/03/2	2 05/03/22	M-F 9p-935p Lat	e NewsCM	9p-935p		-T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
				M-F 9p-935p Lat	te News									
	Wcov 9	O'Clock	Local News											
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
V	/eek: 05/	02/22	05/08/22	-T	1	\$100.00	0	.00						
N 2	WCOV	05/04/2	2 05/04/22	M-F 9p-935p Lat	e NewsCM	9p-935p		W	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
				M-F 9p-935p Lat	te News									
	Wcov 9	O'Clock	Local News	Morgios, Carri Digitalire, Some										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
V	/eek: 05/	02/22	05/08/22	W	1	\$100.00	0	.00						
N 3	WCOV	05/05/2	2 05/05/22	M-F 9p-935p Lat	e NewsCM	9p-935p		T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
				M-F 9p-935p Lat		199 4 .3 93870954.							120	
	Wcov 9	O'Clock	Local News											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
V	/eek: 05/	02/22	05/08/22	T	1	\$100.00	0	.00						
N 4	WCOV	05/06/2	2 05/06/22	M-F 9p-935p Lat	e NewsCM	9p-935p		F	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
				M-F 9p-935p La		,,					•			
	Wcov 9	O'Clock	Local News											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
V	Veek: 05/	02/22	05/08/22	F	1	\$100.00	0	.00						
N 5	WCOV	05/09/2	2 05/09/22	M-F 9p-935p Lat	e NewsCM	9p-935p		M	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
0		30,00/2	_ 00,00,22	M-F 9p-935p La		-b 000b		5.05	.00		Ţ100.00E 1	3.00 . 1111		\$.55.00
				op ocep Eu										

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Order / Rev:

32396

Advertiser:

Political - Kay Ivey For Governor

Alt Order #:

27776093

Product Desc:

AL-GOV 2022

WCOV-TV

Flight Dates:

05/03/22 - 05/09/22

Estimate:

2346 POLITICAL CANDIDATE

Ln Ch Start End Wcov 9 O'Clock Local News	Company of the Compan	k Start/End T	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating						
Week: 05/09/22 05/15/22	M	1 \$100.00	0.00						
N 6 WCOV 05/03/22 05/03/22	M-F 935p-1005p CM	935p-1005p	-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	M-F 935p-1005p Andy								
Andy Griffith									
Start Date End Date	Weekdays Spots/Wee		Rating						
Week: 05/02/22 05/08/22	-T	1 \$50.00	0.00						
N 7 WCOV 05/04/22 05/04/22	M-F 935p-1005p CM	935p-1005p	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
A - 4 . O - 155 A	M-F 935p-1005p Andy								
Andy Griffith			D ::						
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 05/08/22	Weekdays Spots/Wee		Rating 0.00						
		1 \$50.00		-20		AFO 001 4	0.00 NINA		¢50.00
N 8 WCOV 05/05/22 05/05/22	M-F 935p-1005p CM	935p-1005p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy Griffith	M-F 935p-1005p Andy								
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating						
Week: 05/02/22 05/08/22	T	1 \$50.00	0.00						
N 9 WCOV 05/06/22 05/06/22	M-F 935p-1005p CM	935p-1005p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	M-F 935p-1005p Andy	осор тосор	0000000000000000000000000000000000000			400.002	0.00		400.00
Andy Griffith									
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating						
Week: 05/02/22 05/08/22	F	1 \$50.00	0.00						
N 10 WCOV 05/09/22 05/09/22	M-F 935p-1005p CM	935p-1005p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	M-F 935p-1005p Andy								
Andy Griffith									
Start Date End Date	Weekdays Spots/Wee		Rating						
Week: 05/09/22 05/15/22	M	1 \$50.00	0.00						
							Totals	10	\$750.00