Orders

Order / Rev:

31789

Alt Order #:

27685348

Product Desc:

AL-GOV 2022

Estimate:

2126 POLITICAL CANDIDATE

Flight Dates:

03/08/22 - 03/21/22

Original Date / Rev:

03/02/22 / 03/02/22

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Jenna Nubar

Print Date 03/02/22 15:46:40

WASH

NAT

Agency

Name:

Flex Point Media, Inc

Buying Contact:

Billing Contact:

PO Box 1051

New Albany, OH 43054

Billing Cycle:

Billing Calendar:

Billing Type:

Agency Commission:

Cash Broadcast

EOM/EOC

15%

Advertiser

Name:

Demographic:

PL1

Product Codes: Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

Political - Kay Ivey For Governor

HH

AGY

POL

CAND L-4

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:15:00

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 02/28/22 03/21/22 16 \$2,800.00 \$2,380.00 **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating	
March 2022	16	\$2,800.00	\$2,380.00	0.00	
Totals	16	\$2,800.00	\$2,380.00	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total		
WCOV-TV	5%	\$2,800.00		
Market	100%	\$56,000.00		

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$53,200.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCOV	03/08/22	03/08/22	M-F 9p-935p Late	NewsCM	9p-935p	-T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
			M-F 9p-935p Late	News						- 1		
Wcov 9	O'Clock L	ocal News										
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/0	07/22	03/13/22	-T	1	\$150.00	0.00						
N 2 WCOV	03/09/22	03/09/22	M-F 9p-935p Late	NewsCM	9p-935p	W	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
			M-F 9p-935p Late	News								
Wcov 9	O'Clock L	ocal News										
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/0	07/22	03/13/22	W	1	\$150.00	0.00						
N 3 WCOV	03/10/22	03/10/22		CM	9p-935p	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00

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WCOV-TV

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Political - Kay Ivey For Governor

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AL-GOV 2022

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2126 POLITICAL CANDIDATE

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Γime	Days	Len Sp	note	Rate Pri	Rtg Type	Snote	Amount
			M-F 9p-935p Late		Otarozna	11110	Dayo	LOII OF	7010	rate in	rtig Type	Орого	Amount
			M-F 9p-935p Late	e News									
		Local News			6-9								
Sta Week: 03	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	27 0						
		03/13/22	M-F 9p-935p Late	Nowe CM	\$150.00	0.0		.20		£450.001.0	0.00 NIM	,	£450.00
14 4 44004	03/11/2	22 03/11/22	M-F 9p-935p Late		9p-935p		F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News		7110110									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 03		03/13/22	F	1	\$150.00	0.0	00						
N 5 WCOV	03/14/2	22 03/14/22	M-F 9p-935p Late		9p-935p	N	1	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
W.cov S	O'Clock	Local News	M-F 9p-935p Late	e News									
Michiga dalla proposition del	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	0						
Week: 03		03/20/22	M	1	\$150.00	0.0	_						
N 6 WCOV	03/15/2	22 03/15/22	M-F 9p-935p Late	NewsCM	9p-935p	-	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
			M-F 9p-935p Late		P 50 € 60 0 000 0 0 0 0 0 0 0 0 0 0 0 0 0 0								NO. SALASSIMOSESANISSASA
200		Local News		_							- 1		
<u>Sta</u> Week: 03	art Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Ratin	7						
**		03/20/22	M-F 9p-935p Late	Nous CM	\$150.00	0.0		.20	- 1	£450.001.0	0.00 NIM		0450.00
N / WCOV	03/10/2	.2 03/10/22	M-F 9p-935p Late		9p-935p	-	-W	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News	m r op doop Late	110113									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	9						
Week: 03/		03/20/22	W	1	\$150.00	0.0	00						
N 8 WCOV	03/17/2	22 03/17/22	M-F 9p-935p Late		9p-935p	-	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Mcov 9	O'Clock	Local News	M-F 9p-935p Late	News									
1-000	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	~						
Week: 03/		03/20/22	T	1	\$150.00	0.0							
N 9 WCOV	03/18/2	2 03/18/22	M-F 9p-935p Late	NewsCM	9p-935p		F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
			M-F 9p-935p Late										
Uman de la companya del companya de la companya del companya de la		Local News											
Sta Week: 03/	art Date	End Date 03/20/22	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$150.00	Ratin	-						
			M-F 9p-935p Late	News CM	9p-935p	0.0		:30	1	\$150.00L-3	0.00 NM	1	£150.00
1110 11001	03/21/2	.2 03/21/22	M-F 9p-935p Late		ah-asah	Į*		.30	- 1	\$150.00L-3	U.UU INIVI	,	\$150.00
Wcov 9	O'Clock	Local News											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	1						
Week: 03/		03/27/22	M	1	\$150.00	0.0	0						
N 11 WCOV	03/12/2	2 03/12/22	Sat 9-930p Late N		9p-930p	-	S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Fox Nev	ws @ 9		Sat 9p-930p Late	News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	7				1		
Week: 03/		03/13/22	S-	1	\$100.00	0.0							
N 12 WCOV	03/19/2	2 03/19/22	Sat 9-930p Late N	ews CM	9p-930p	_	S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
			Sat 9p-930p Late	News									
Fox Nev					221 100						- 1		
Sta Week: 03/	rt Date	End Date 03/20/22	<u>Weekdays</u> S-	Spots/Week	Rate \$100.00	Rating							
			Sun 9-930p Late N	lows CM	\$100.00 9p-930p	0.0	S	:30	1	\$150.00L-3	MIA 00 0	4	£150.00
1115 11001	03/13/2	2 03/13/22	Sun 9p-930p Late N		ah-aaoh	_	3	.30	1	\$150.00L-3	0.00 NM	1	\$150.00
Fox Nev	ws @ 9			7.77									
CONTRACTOR NO. 10.2 10.200.000	rt Date	End Date		Spots/Week	Rate	Rating	1						
Week: 03/		03/13/22	S	1	\$150.00	0.0	0						
N 14 WCOV	03/20/2	2 03/20/22	Sun 9-930p Late N		9p-930p	-	S	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Fox Nev	ws @ a		Sun 9p-930p Late	ivews							- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 03/	255	03/20/22	S	1	\$150.00	0.0							
N 15 WCOV	03/13/2			CM	Various		S	:30	1	\$400.00L-4	0.00 NM	1	\$400.00

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WCOV-TV

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Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	S	Rate Pri	Rtg Type	Spots	Amount
				Nascar Race									
				Nascar Race									
	NASCAF	R Cup-Pl	noenix								_		
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 03/0	7/22	03/13/22	S	1	\$400.00	0.00						
N 16	WCOV	03/20/2	2 03/20/22	Nascar Race	CM	Various	S	:30	1	\$400.00L-4	0.00 NM	1	\$400.00
				Nascar Race									
	NASCAF	R Cup-At	lanta								- 1		
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 03/1	4/22	03/20/22	S	1	\$400.00	0.00						
				Observation and the second				A Marie Wall		W	Totals	16	\$2,800.00