

6613 3333554 90886



125 West 55th St
New York, NY 10019

Contract # 26008848
CPE: ODEN/ORDR/509515
Agency: Smart Media Group
 1427 LESLIE AVE
 SUITE #102
 ALEXANDRIA, VA 22301

Changes as of: 5/8/2018 at 12:31 PM
Flight: 5/9/18 - 5/15/18
Advertiser: ODEN, JEREMY H
Product: ORDR
Agency Order #: 30053834
Buyer: Dome, Patricia

Version: Current State Version 2
Station: WTOO
Market: Birmingham
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+

Salesperson: ALEXANDRA BRADLEY
 202-955-5342

Separation:

Comments: Oden for Public Service Commis - REVISED DO NOT DOUBLE BOOK THIS BUY REPLACES ANY OTHER ORDER FOR THIS ESTIMATE
 PLEASE CONFIRM RECEIPT DO NOT DOUBLE BOOK.

Con Type: POLITICAL/VOTE
Total \$: \$150.00
Total Spots: 2
Total CPP: \$83.33
Total GRP: 1.8

TOTALS: 0 0 0 0 1 1 0 0 0 2 \$150.00 \$83.33 1.8



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26008848 Changes as of: 5/8/2018 at 12:31 PM Version: Current State Version 2

CPE: ODEN/ORDR/509515
Agency: Smart Media Group
1427 LESLIE AVE
SUITE #102
ALEXANDRIA, VA
22301

Flight: 5/9/18 - 5/15/18
Advertiser: ODEN, JEREMY H
Product: ORDR
Agency Order #: 30053834
Buyer: Dome, Patricia

Station: WTOO
Market: Birmingham
Office: WASHINGTON
Service: Nielsen
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Con Type: POLITICAL/VOTE
Total \$: \$150.00
Total Spots: 2
Total CPP: \$83.33
Total GRP: 1.8

Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Assistant: ALEXANDRA BRADLEY
202-955-5342

Separation:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
05/08/18 12:31 PM	GOTOSTRATA/bPHILIPP S	Oden for Public Service Commis - REVISED DO NOT DOUBLE BOOK THIS BUY REPLACES ANY OTHER ORDER FOR THIS ESTIMATE PLEASE CONFIRM RECEIPT DO NOT DOUBLE BOOK.
05/08/18 9:17 AM	BRADLEY PHILIPPS	Oden for Public Service Commis CONFIRM RECEIPT PLEASE BOOK IMMEDIATELY PLEASE CONFIRM RECEIPT

Competitive Information	
Market Budget: \$15,000	
WTOO Share: 1%	
Comment:	
Unknown: 99%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	2	\$150.00	1.8

Monthly Summary		
Month	Spots	Dollars
2018-May	2	\$150.00
Total	2	\$150.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	5/8/18 12:31 PM	GOTOSTRATA/bPHILIPP S	Revised			\$0
Queued for Electronic Contracting	5/8/18 9:42 AM					\$0
New	5/8/18 9:17 AM	BRADLEY PHILIPPS	New	2		\$150.00

Transaction History

Changes: Comments from Oden for Public Service Commis CONFIRM RECEIPT PLEASE BOOK IMMEDIATELY PLEASE CONFIRM RECEIPT to Oden for Public Service Commis - REVISED DO NOT DOUBLE BOOK THIS BUY REPLACES ANY OTHER ORDER FOR THIS ESTIMATE PLEASE CONFIRM RECEIPT DO NOT DOUBLE BOOK.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26008848 Changes as of: 5/8/2018 at 9:17 AM Version: Current State Version 1
CPE: ODN/ORDR/509515 Flight: 5/9/18 - 5/15/18 Station: WTTO
Agency: Smart Media Group Advertiser: ODEN, JEREMY H Market: Birmingham
1427 LESLIE AVE Product: ORDER Office: WASHINGTON
SUITE #102 Agency Order #: 30053834 Service: Nielsen
ALEXANDRIA, VA Buyer: Dome, Patricia Primary Demo: Adults 35+
22301 Salesperson: ALEXANDRA BRADLEY Assistant: ALEXANDRA BRADLEY
202-955-5342 202-955-5342

Con Type: POLITICAL/VOTE
Total \$: \$150.00
Total Spots: 2
Total CPP: \$83.33
Total GRP: 1.8

Separation:

Comments: Oden for Public Service Commis CONFIRM RECEIPT PLEASE BOOK IMMEDIATELY PLEASE CONFIRM RECEIPT

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	5/9 - 5/15							Total Spots	Total \$	CPP*	GRP*
								5/9	5/10	5/11	5/12	5/13	5/14	5/15				
1	Su 6:30p-7p		BIG BANG THEORY	\$75.00	1.2	11,500	30	0	0	0	0	1	0	0	1	\$75.00	\$62.50	1.2
2	Sa 7p-8p		THE GOLDBERGS	\$75.00	0.6	5,800	30	0	0	0	1	0	0	0	1	\$75.00	\$125.00	0.6
TOTALS:								0	0	0	1	1	0	0	2	\$150.00	\$83.33	1.8



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26008848 **Changes as of:** 5/8/2018 at 9:17 AM **Version:** Current State Version 1

CPE: ODEN/ORDR/509515 **Flight:** 5/9/18 - 5/15/18 **Station:** WTOO **Con Type:** POLITICAL/VOTE

Agency: Smart Media Group **Advertiser:** ODEN, JEREMY H **Market:** Birmingham **Total \$:** \$150.00

1427 LESLIE AVE **Product:** ORDR **Office:** WASHINGTON **Total Spots:** 2

SUITE #102 **Agency Order #:** 30053834 **Service:** Nielsen **Total CPP:** \$83.33

ALEXANDRIA, VA **Buyer:** Dome, Patricia **Primary Demo:** Adults 35+ **Total GRP:** 1.8

22301 **Salesperson:** ALEXANDRA BRADLEY **Assistant:** ALEXANDRA BRADLEY

202-955-5342 **Separation:**

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/08/18 9:17 AM	BRADLEY PHILIPPS	Oden for Public Service Commis CONFIRM RECEIPT PLEASE BOOK IMMEDIATELY PLEASE CONFIRM RECEIPT

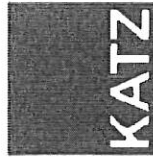
Competitive Information	
Market Budget:	\$15,000
WTOO Share:	1%
Comment:	
Unknown:	99%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	2	\$150.00	1.8

Monthly Summary		
Month	Spots	Dollars
2018-May	2	\$150.00
Total	2	\$150.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	5/8/18 9:42 AM				\$0
New	5/8/18 9:17 AM	BRADLEY PHILIPPS	New	2	\$150.00 \$150.00

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KATZ TELEVISION GROUP

1233 20TH N.W. ST504
WASHINGTON, DC

Contract # CPE: ODEN/ORDR/509515
Agency: Smart Media Group
1427 LESLIE AVE
SUITE #102
ALEXANDRIA, VA 22301

Changes as of: 5/7/2018 at 6:22 PM
Flight: 5/9/18 - 5/15/18
Advertiser: Oden for Public Service Commis
Product: ORDR
Agency Order #: 30053834
Buyer: Dome, Patricia
Salesperson: BRADLEY PHILIPPS
202-955-5342

Version: Agency Original
Station: WTTD
Market: Birmingham
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant:


Con Type: Total \$: \$150.00
Total Spots: 2
Total CPP: \$0.00
Total GRP:

Comments: Oden for Public Service Commis CONFIRM RECEIPT PLEASE BOOK IMMEDIATELY PLEASE CONFIRM RECEIPT

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/9 - 5/15							Total Spots	Total \$	CPP*	GRP*
1	Su 6:30p-7p		BIG BANG THEORY	\$75.00	1.2	11,500	30	5/9	5/10	5/11	5/12	5/13	5/14	5/15	1	\$75.00	\$62.50	1.2
2	Sa 7p-8p		THE GOLDBERGS	\$75.00	0.6	5,800	30	5/9	5/10	5/11	5/12	5/13	5/14	5/15	1	\$75.00	\$125.00	0.6
TOTALS:								0	0	0	1	1	0	0	2	\$150.00	\$83.33	1.8

Birmingham (WTTT)			
By Calendar Month	Spots	Rate	
May 2018	2	\$150.00	
Grand Total:	2	\$150.00	

Contract # 3333554	Date Entered 05/08/18
Schedule Dates 05/12/18-05/12/18	Last Modified 05/08/18
Advertiser Jeremy Oden Public Service Comm Number 1-R (5	Entered By Lisa Montgomery
Agency Smart Media Group-Alexandria (6613)	CO-OP No
Product POLITICAL CANDIDATE (ns) (1186)	Headline # 26008848
Brand Public Serc Comm #1 R (1030877)	Demo A35+
Salesperson Millennium/DC, Washington DC (1108)	Order Type Normal
Sales Office Millennium Washington DC	Package Deal
Buyer Name Dome, Patricia	Commission % 15.00
Phone/Fax /	Commission \$22.50
CPE ODEN/ORDR/509515	Net Total \$127.50
Account Types National/Political Candidate Agency BRD	Sales Tax
Billing Type Calendar	
Comments	



WTTT
651 Beacon Pky W, Ste 105
Birmingham, AL 35209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/12/18-05/12/18	4	:30	6:30P- 7P (CST)							1		1	\$75.00	\$75.00	Birmingham (WTTT)		5/8/18
2.0	Normal Line / SPOT	05/12/18-05/12/18	4	:30	6:58P- 8P (CST)							1		1	\$75.00	\$75.00	Birmingham (WTTT)	Goldbergs	5/8/18

CONFIRMATION CONTRACT	
Accepted-Agency/Advertiser:	Accepted-Station:
Date:	Date:
Comments:	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Smart Media Group,

being/on behalf of: Jeremy Oden,

a legally qualified candidate of the Republican

political party for the office of: Public Service Commisioner, Place 1

in the primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Oden for Public Service Commissioner

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/3/18

Date

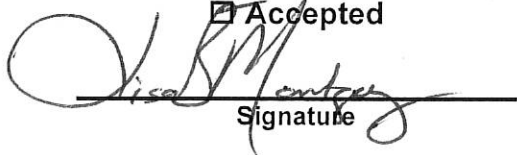
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Lisa B. Montgomery
Printed Name

RSM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Oden for Public Service Commissioner

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Smart Media Group

printed name

5/3/18

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



smartmediagroup

Note new MasterCard payment in
CREDIT CARD PAYMENT AUTHORIZATION

Agency Name:	Smart Media Group
Advertiser Name:	Oden for PSC Comm
Payment Type (V, M or A):	MasterCard
Card Number:	XXXXXXXXXXXX
Security Code:	767
Expiration Date:	08/2018
Name on Card:	SMART MEDIA GROUP
Billing Address:	1427 Leslie Avenue
City, State, Zip:	Alexandria, VA 22301
Net Billing:	\$127.50
Total Charge:	\$127.50
Name of Authorizing Individual:	Kyle Roberts OR Lore
Date of Authorization:	5/8/2018
Authorizing Signature:	<i>Lauren Moreau</i>

I hereby authorize WTTQ-TV
account a onetime payment based on the total charge on
this form and for no other purpose(s) or amount(s) unless
authorized in writing by the owner of the credit card id

Note: This authorization is valid for 7 c

NOTICE: The inclusion in the broadcaster's FCC "political file" check, the bank account/routing numbers, or buyer's other sensitive information is prohibited. This specific information (as opposed to charges, etc.) is not required by FCC regulations to be retained. buyer's financial information, broadcaster shall, as a condition of sale, include this information in the FCC political file.

*** Payment inquiries should be directed to accounting@smartmediagrp.com