



POLITICAL INQUIRY FORM

Station/Location: WYZZ BLOOMINGTON IL Date: 2/23/16

Name of Candidate/issue: MARK KIRK

Office Sought/ Issue Topic: U.S. SENATE Party: REP.

Election Date: 3/15/16 Type of Election: PRIMARY

Request Made by: ELEANOR SIMMONS

Agency/Organization: MENTZER MEDIA

Address: 210 W. PENNSYLVANIA AVE  
TOWSON, MD 21286

Telephone/Cell number: \_\_\_\_\_

Sponsoring Group/Committee: KIRK FOR SENATE

Address: \_\_\_\_\_

Telephone/Cell Number: \_\_\_\_\_

Chairperson: \_\_\_\_\_

Treasurer: PAUL KILGORE

Other: \_\_\_\_\_

Address & Phone Number of Contact: \_\_\_\_\_

Programs/Dayparts Requested: ALL TP'S CURRENT RATE CARD

Disposition: GRANTED

Name of Individual Preparing this Record: N. Ambrose



WYZZ  
 PO Box 470  
 Rockford, IL 61105

Mentzer Media  
 210 W Pennsylvania Ave  
 Suite 250  
 Towson, MD 21286

**Contract # 1293460**

**Schedule Dates:** 02/25/16-03/01/16  
**Advertiser:** Mark Kirk/US Senate/Republican/IL (33874)  
**Agency:** Mentzer Media (11548)  
**Product:** Political - US Senate (1077)  
**Brand:** KIRK FOR US SENATE (99561)  
**Salesperson:** Millennium - Washington D, Washington DC (1421)  
**Sales Office:** Millennium - Washington DC  
**Buyer Name:** MCCREARY,AMY  
**Phone/Fax:** /  
**CPE:** N/A  
**Account Types:** National/Political  
**Billing Type:** Standard  
**Comments:**

**Date Entered:** 02/23/16  
**Last Modified:** 02/23/16  
**Entered By:** Merry Young  
**CO-OP:** No  
**Headline #:** 25082118  
**Demo:**  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 15.00  
**Commission:** \$99.00  
**Net Total:** \$561.00  
**Sales Tax:**

Peoria (WYZZ)		
By Broadcast Month	Spots	Rate
Feb. 2016	4	\$510.00
Mar. 2016	1	\$150.00
<b>Grand Total:</b>	<b>5</b>	<b>\$660.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/28/16-02/28/16	3	:30	8a- Fox News Sunday								1	1	\$60.00	\$60.00	Peoria (WYZZ)		2/23/16
2.0	Normal Line / SPOT	02/25/16-02/25/16	3	:30	9p- Fox 43 News 9p					1				1	\$150.00	\$150.00	Peoria (WYZZ)		2/23/16
3.0	Normal Line / SPOT	03/01/16-03/01/16	3	:30	9p- Fox 43 News 9p							1		1	\$150.00	\$150.00	Peoria (WYZZ)		2/23/16
4.0	Normal Line / SPOT	02/27/16-02/27/16	3	:30	9p- Fox 43 News 9p								1	1	\$150.00	\$150.00	Peoria (WYZZ)		2/23/16
5.0	Normal Line / SPOT	02/28/16-02/28/16	3	:30	9p- Fox 43 News 9p								1	1	\$150.00	\$150.00	Peoria (WYZZ)		2/23/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 100px;">WYZZ</span>	<b>Date:</b>
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I, Eleanor Simmons,  
 being/on behalf of: Kirk for Senate,  
 a legally qualified candidate of the Republican Party  
 political party for the office of: U.S. Senator  
 in the Primary  
 election to be held on: 3/15/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

**Attach proposed schedule with charges (if available):** **Gross**

I represent that the payment for the above described broadcast time has been furnished by:

KIRK FOR SENATE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Kilgore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

5/12/05

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, MARK KIRK  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Mark Kirk  
signature of candidate or authorized committee

MARK KIRK                      5-12-15  
printed name                                      date