



POLITICAL INQUIRY FORM

Station/Location: WYZZ BLOOMINGTON IL Date: 2/23/16

Name of Candidate/issue: MARK KIRK

Office Sought/ Issue Topic: U.S. SENATE Party: REP.

Election Date: 3/15/16 Type of Election: PRIMARY

Request Made by: ELEANOR SIMMONS

Agency/Organization: MENTZER MEDIA

Address: 210 W. PENNSYLVANIA AVE
TOWSON, MD 21286

Telephone/Cell number: _____

Sponsoring Group/Committee: KIRK FOR SENATE

Address: _____

Telephone/Cell Number: _____

Chairperson: _____

Treasurer: PAUL KILGORE

Other: _____

Address & Phone Number of Contact: _____

Programs/Dayparts Requested: ALL TP'S CURRENT RATE CARD

Disposition: GRANTED

Name of Individual Preparing this Record: N. Ambush



WYZZ
PO Box 470
Rockford, IL 61105

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1293460

Schedule Dates	02/25/16-03/01/16	Date Entered	02/23/16
Advertiser	Mark Kirk/US Senate/Republican/IL (33874)	Last Modified	02/23/16
Agency	Mentzer Media (11548)	Entered By	Merry Young
Product	Political - US Senate (1077)	CO-OP	No
Brand	KIRK FOR US SENATE (99561)	Headline #	25082118
Salesperson	Millennium - Washington D, Washington DC (1421)	Demo	
Sales Office	Millennium - Washington DC	Order Type	Normal
Buyer Name	MCCREARY,AMY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$99.00
Account Types	National/Political	Net Total	\$561.00
Billing Type	Standard	Sales Tax	
Comments			

Peoria (WYZZ)		
By Broadcast Month	Spots	Rate
Feb. 2016	4	\$510.00
Mar. 2016	1	\$150.00
Grand Total:	5	\$660.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/28/16-02/28/16	3	:30	8a- Fox News Sunday								1	1	\$60.00	\$60.00	Peoria (WYZZ)		2/23/16
2.0	Normal Line / SPOT	02/25/16-02/25/16	3	:30	9p- Fox 43 News 9p					1				1	\$150.00	\$150.00	Peoria (WYZZ)		2/23/16
3.0	Normal Line / SPOT	03/01/16-03/01/16	3	:30	9p- Fox 43 News 9p									1	\$150.00	\$150.00	Peoria (WYZZ)		2/23/16
4.0	Normal Line / SPOT	02/27/16-02/27/16	3	:30	9p- Fox 43 News 9p								1	1	\$150.00	\$150.00	Peoria (WYZZ)		2/23/16
5.0	Normal Line / SPOT	02/28/16-02/28/16	3	:30	9p- Fox 43 News 9p								1	1	\$150.00	\$150.00	Peoria (WYZZ)		2/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WYZZ	Date:
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I, Eleanor Simmons

being/on behalf of: Kirk for Senate

a legally qualified candidate of the Republican Party

political party for the office of: U.S. Senator

in the Primary

election to be held on: 3/15/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available): **Gross**

I represent that the payment for the above described broadcast time has been furnished by:

KIRK FOR SENATE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Kilgore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/12/05

Date

Paul Kilgore

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, MARK KIRK
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Mark Kirk
signature of candidate or authorized committee

MARK KIRK
printed name

5-12-15
date