



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

## Contract # 2757344

### Schedule Dates

01/18/17-01/23/17

### Advertiser

Next Gen Climate Action Committee (85597)

### Agency

BlueWest Media (16865)

### Product

POLITICAL ISSUE (ns) (1187)

### Brand

Est 574 1/18-1/23 (894881)

### Salesperson

Monares, Barbara (3870)

### Sales Office

WJLA/GJLA/EJLA

### Buyer Name

Wittermyer, Mary

### Phone/Fax

/

### CPE

Est 574 1/18-1/23

### Account Types

Local/Political Issue Agency BRD

### Billing Type

Weekly/Irregular

### Comments

Est 574 1/18-1/23

Date Entered 01/16/17

Last Modified 01/16/17

Entered By Barbara Monares

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$6,997.50

Net Total \$39,652.50

Sales Tax

## Washington (WJLA)

By Broadcast Month Spots Rate

Jan. 2017 51 \$46,650.00

Grand Total: 51 \$46,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	01/18/17-01/20/17	4	:30	5A- News-Good Morning Washington at 5a				1	1	1			3	\$300.00	\$900.00	Washington (WJLA)		1/16/17
2.0	Normal Line / SPOT	01/23/17-01/23/17	4	:30	5A- News-Good Morning Washington at 5a	1	1							1	\$300.00	\$300.00	Washington (WJLA)		1/16/17
3.0	Normal Line / SPOT	01/23/17-01/23/17	4	:30	6A- News-Good Morning Washington at 6a	2	2							2	\$750.00	\$1,500.00	Washington (WJLA)		1/16/17
4.0	Normal Line / SPOT	01/18/17-01/20/17	4	:30	6A- News-Good Morning Washington at 6a				2	2	2			6	\$750.00	\$4,500.00	Washington (WJLA)		1/16/17
5.0	Normal Line / SPOT	01/18/17-01/20/17	4	:30	7A- ABC-Good Morning America				2	2	2			6	\$850.00	\$5,100.00	Washington (WJLA)		1/16/17
6.0	Normal Line / SPOT	01/23/17-01/23/17	4	:30	7A- ABC-Good Morning America	2	2							2	\$850.00	\$1,700.00	Washington (WJLA)		1/16/17
7.0	Normal Line / SPOT	01/22/17-01/22/17	4	:30	7:58-40A- ABC-Good Morning America Sunday							1	1	1	\$450.00	\$450.00	Washington (WJLA)		1/16/17
8.0	Normal Line / SPOT	01/22/17-01/22/17	4	:30	9A- ABC-This Week							1	1	1	\$10,000.00	\$10,000.00	Washington (WJLA)		1/16/17
9.0	Normal Line / SPOT	01/18/17-01/20/17	4	:30	3:59-42P- News-ABC 7 News at 4p				2	2	2			6	\$400.00	\$2,400.00	Washington (WJLA)		1/16/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT	01/23/17-01/23/17	4	:30	3:59-4:27P- News-ABC 7 News at 4p	2								2	\$400.00	\$800.00	Washington (WJLA)		1/16/17
11.0	Normal Line / SPOT	01/23/17-01/23/17	4	:30	4:58-5:27P- News-ABC 7 News at 5p	1								1	\$850.00	\$850.00	Washington (WJLA)		1/16/17
12.0	Normal Line / SPOT	01/18/17-01/20/17	4	:30	4:58-5:27P- News-ABC 7 News at 5p				1	1	1			3	\$850.00	\$2,550.00	Washington (WJLA)		1/16/17
13.0	Normal Line / SPOT	01/18/17-01/20/17	4	:30	5:59-5:26P- News-ABC 7 News at 6p				1	1	1			3	\$1,200.00	\$3,600.00	Washington (WJLA)		1/16/17
14.0	Normal Line / SPOT	01/23/17-01/23/17	4	:30	5:59-5:26P- News-ABC 7 News at 6p	1								1	\$1,200.00	\$1,200.00	Washington (WJLA)		1/16/17
15.0	Normal Line / SPOT	01/23/17-01/23/17	4	:30	11:35P- ABC-Jimmy Kimmel	1								1	\$550.00	\$550.00	Washington (WJLA)		1/16/17
16.0	Normal Line / SPOT	01/18/17-01/20/17	4	:30	11:35P- ABC-Jimmy Kimmel				1	1	1			3	\$550.00	\$1,650.00	Washington (WJLA)		1/16/17
17.0	Normal Line / SPOT	01/18/17-01/20/17	4	:30	11:00-11:26P- News-ABC 7 News at 11p				1	2	2			5	\$1,000.00	\$5,000.00	Washington (WJLA)		1/16/17
18.0	Normal Line / SPOT	01/23/17-01/23/17	4	:30	11:00-11:26P- News-ABC 7 News at 11p	2								2	\$1,000.00	\$2,000.00	Washington (WJLA)		1/16/17
19.0	Normal Line / SPOT	01/22/17-01/22/17	4	:30	11:00-11:26P- News-ABC 7 News at 11p								2	2	\$800.00	\$1,600.00	Washington (WJLA)		1/16/17

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