

ORDER



Orders
Order / Rev: 1302936
Alt Order #: 07719867
Product Desc: BEVIN FOR GOV 4/4
Estimate:
Flight Dates: 04/04/15 - 04/12/15
Original Date / Rev: 04/02/15 / 04/02/15
Order Type: Political

WXIX

Primary AE: Aaron Ashe
Sales Office: T-DC
Sales Region: National

Agency Name: Jamestown Associates.
Buying Contact:
Billing Contact:
 5 Mapleton Road, Suite 300
 Princeton, NJ 08540

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Bevin, Matt/R/Governor/Kentucky
Demographic: A50+
Product Codes: PL500
Priority: P 5
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/15	04/12/15	15	\$2,525.00	\$2,146.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2015	15	\$2,525.00	\$2,146.25	0.00
Totals	15	\$2,525.00	\$2,146.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	04/06/15	04/10/15	News @ 7a News @ 7am	Comm	7A-730A (7:00 AM-7:30 AM)	MTWTF--	:30	3	\$125.00	P 5	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	MTWTF--		3				\$125.00		0.00			
E 2	WXIX	04/06/15	04/10/15	News @ 7a News @ 7am	Comm	8A-830A (8:00 AM-8:30 AM)	MTWTF--	:30	2	\$125.00	P 5	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	MTWTF--		2				\$125.00		0.00			
E 3	WXIX	04/04/15	04/05/15	LOC Late News Sat/Sun 10-11P SAT/SUN	Comm	10P-1030P (10:00 PM-10:30 PM)	-----SS	:30	1	\$225.00	P 5	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/30/15	04/05/15	-----SS		1				\$225.00		0.00			
E 4	WXIX	04/06/15	04/12/15	LOC Late News M-F Late News M-SU	Comm	10P-1030P (10:00 PM-10:30 PM)	MTWTF--	:30	2	\$225.00	P 5	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	MTWTF--		2				\$225.00		0.00			
E 5	WXIX	04/04/15	04/05/15	LOC Late News Sat/Sun 10-11P SAT/SUN	Comm	1030P-11P (10:30 PM-11:00 PM)	-----SS	:30	1	\$225.00	P 5	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/30/15	04/05/15	-----SS		1				\$225.00		0.00			
E 6	WXIX	04/06/15	04/12/15	LOC Late News M-F Late News M-SU	Comm	1030P-11P (10:30 PM-11:00 PM)	MTWTF--	:30	2	\$225.00	P 5	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	MTWTF--		2				\$225.00		0.00			

Order / Rev: 1302936
 Alt Order #: 07719867
 Flight Dates: 04/04/15 - 04/12/15

Advertiser: POL/Bevin, Matt/R/Governor/Kentucky
 Product Desc: BEVIN FOR GOV 4/4
 Estimate:

WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	04/06/15	04/12/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	MTWTF--	:30	2	\$250.00	P 5	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/06/15	04/12/15	MTWTF--	2		\$250.00		0.00						
E 8	WXIX	04/05/15	04/12/15	FOX News Sunday Fox News Sunday	Comm	10-11am	-----1	:30	1	\$25.00	P 5	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/30/15	04/05/15	-----1	1		\$25.00		0.00						
Week:		04/06/15	04/12/15	-----1	1		\$25.00		0.00						
													Totals	15	\$2,525.00