

ORDER



Orders
Order / Rev: 1307369
Alt Order #: 07727444
Product Desc: BEVIN FOR GOV 4/13
Estimate:
Flight Dates: 04/13/15 - 04/13/15
Original Date / Rev: 04/10/15 / 04/10/15
Order Type: Political

WXIX

Primary AE: Aaron Ashe
Sales Office: T-DC
Sales Region: National

Agency
Name: Jamestown Associates.
Buying Contact:
Billing Contact:
 5 Mapleton Road, Suite 300
 Princeton, NJ 08540

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Bevin, Matt/R/Governor/Kentucky
Demographic: A50+
Product Codes: PL500
Priority: P 3
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/15	04/13/15	2	\$675.00	\$573.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2015	2	\$675.00	\$573.75	6.90
Totals	2	\$675.00	\$573.75	6.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	04/13/15	04/13/15	News @ 7a News @ 7am	Comm	7A-730A (7:00 AM-7:30 AM)	1-----	:30	1	\$225.00	P 3	3.10	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/13/15	04/19/15	1-----		1				\$225.00		3.10			
E 2	WXIX	04/13/15	04/13/15	LOC Late News M-F Late News M-F	Comm	10P-1030P (10:00 PM-10:30 PM)	1-----	:30	1	\$450.00	P 3	3.80	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/13/15	04/19/15	1-----		1				\$450.00		3.80			
													Totals	2	\$675.00