


# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, James C. Duffy, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

James C. Duffy

Authorized committee:

DNA

Agency requesting time (and contact information):

 N/A

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Whiteside County Board District 1

Date of election:

11-8-22

General

Primary

Treasurer of candidate's authorized committee:

DNA

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

James C. Duffy

Signature:

Audra Lford

Name:

James C. Duffy

Name:

Audra Lford

Date of Request to Purchase Ad Time:

11-1-22

Date of Station Agreement to Sell Time:

11/1/22





**Contract**

Contract #: CON-COR-AF-3433  
 Product: Political  
 Type: Political  
 Flight: 11-02-2022 - 11-08-2022  
 10-28-2022  
 James C Duffy for County Board

**Regional Media**

Audra Ford  
 PO Box 307  
 Blue Grass IA  
 US 52726  
 audra@regionalmedia.info

**James C Duffy**

No Address

Description		Run Dates		Cost	Broadcast Month		Spots					
Custom package / #1		11-02-2022 to 11-08-2022		Based on Rate & Volume			69					
Stations: WSDR, WSSQ & WZZT												
WC 10/31												
Daypart	Type	Length	Rate	Mon 10/31	Tue 11/01	Wed 11/02	Thu 11/03	Fri 11/04	Sat 11/05	Sun 11/06	Units	Cost
Each station 6am - 10am	Commercial	30sec	\$15.00	0	0	0	0	1	0	0	1	\$15.00
WSDR 10am - 3pm	Commercial	30sec	\$16.00	0	0	0	0	1	0	0	1	\$16.00
WSSQ 10am - 3pm	Commercial	30sec	\$14.00	0	0	0	0	1	0	0	1	\$14.00
WZZT 10am - 3pm	Commercial	30sec	\$14.00	0	0	0	0	1	0	0	1	\$14.00
WSDR 3pm - 7pm	Commercial	30sec	\$11.00	0	0	0	0	1	0	0	1	\$11.00
WSSQ 3pm - 7pm	Commercial	30sec	\$14.00	0	0	0	0	1	0	0	1	\$14.00
WZZT 3pm - 7pm	Commercial	30sec	\$14.00	0	0	0	0	1	0	0	1	\$14.00
WSDR 6a - 7p	Commercial	30sec	\$15.00	0	0	3	3	2	0	0	8	\$120.00
WSSQ 6a - 7p	Commercial	30sec	\$12.00	0	0	3	3	2	0	0	8	\$96.00
WZZT 6a - 7p	Commercial	30sec	\$12.00	0	0	3	3	2	0	0	8	\$96.00
<b>Week total</b>											33	\$440.00

WC 11/07												
Daypart	Type	Length	Rate	Mon 11/07	Tue 11/08	Wed 11/09	Thu 11/10	Fri 11/11	Sat 11/12	Sun 11/13	Units	Cost
Each station 6am - 10am	Commercial	30sec	\$15.00	1	1	0	0	0	0	0	2	\$30.00
WSDR 10am - 3pm	Commercial	30sec	\$16.00	1	1	0	0	0	0	0	2	\$32.00



In consideration for the airing of advertisements by ("Regional Media") the Advertiser, for itself, its heirs, successor, and assigns agrees to make all payments set forth in this contract. If a new client, the Advertiser agrees to pay one week in advance for orders placed. Regional Media will extend credit after 30 days of the first order when a payment history is established. The undersigned agree that: (1) Regional Media reserves the right to institute a service charge of 1.5% per month on past due accounts; (2) any billing disputes must be brought to Regional Media's attention within 30 days of the invoice date; and (3) any no adjustments will be given after 30 days. In the event of the Advertiser's default, the Advertiser (and Personal Guarantor) shall be responsible for Regional Media's reasonable legal fees and costs incurred in collecting unpaid sums due. The Personal Guarantor irrevocably agrees to guarantee Advertiser's performance and to be personally bound to each and every term in condition contained in this Contract. The Personal Guarantor waives: (1) notice of demand for payment of any indebtedness or non-performance of any obligations hereby guaranteed; (2) protest and notice of default to any party respecting the indebtedness or non-performance of any obligations hereby guaranteed; and (3) any right he/she may have to require that an action be brought against any business entity also liable on the account or any other person as a condition of liability. In addition, the Personal Guarantor agrees that (1) his/her liability will not be contingent upon Regional Media's of any remedies against either the business entity also liable on the account or any other person, and (2) Personal Guarantor's personal liability will not be diminished, relieved, or otherwise affected by the Advertiser's insolvency or bankruptcy, by the invalidity, illegality or unenforceability of all or any part of the Contract, or by the amendment or extension of the Contract with or without notice to the undersigned. Advertiser is subjected to pro-rated Charge per commercial if Contract is canceled on all USED commercials, at the full retail published rate. Regional Media, its radio stations do not discriminate in any way on the basis of race or gender in regards to its advertising practices.

Name: James C. Duffy Title: Candidate Signature: [Signature] Date: 11-1-22  
Name: \_\_\_\_\_ Title: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Last revised 10-31-2022 (2:27pm)