CONTRACT

KBOI-TV
140 North 16th St
Boise, ID 83702
(208) 472-2222

www.kboitv.com

And:

Medium Buying LLC
3380 Tremont Rd, Ste 290
Columbus, OH 43221

Contract / Revision	Alt Order #
1038048 /	

Advertiser	Original Date / Revision
Brad Little for Idaho Governor-R	10/15/18 / 10/15/18

Contract Dates	Estimate #
10/16/18 - 10/23/18	**596**

Product
Brad Little ID GOV

Billing Cycle	Billing Calendar	Cash/Trade
EOM	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KBOI	New York Continenta	KATZ New York

Special Handling

Demographic
Adults 35+

	Order Type	
	GENERAL	
Agy Code	**Advertiser Code**	**Product 1/2**

Agency Ref	Advertiser Ref
76148	107679

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KBOI	10/16/18	10/16/18	M-F 6a-630a	6a-630a		:30			NM	1	$40.00
Week:	Start Date 10/15/18	End Date 10/21/18	Weekdays -T-----	Spots/Week 1	Rate $40.00							
N 2	KBOI	10/17/18	10/17/18	M-F 6a-630a	6a-630a		:30			NM	1	$40.00
Week:	Start Date 10/15/18	End Date 10/21/18	Weekdays --W----	Spots/Week 1	Rate $40.00							
N 3	KBOI	10/18/18	10/18/18	M-F 6a-630a	6a-630a		:30			NM	2	$80.00
Week:	Start Date 10/15/18	End Date 10/21/18	Weekdays ---T---	Spots/Week 2	Rate $40.00							
N 4	KBOI	10/19/18	10/19/18	M-F 6a-630a	6a-630a		:30			NM	1	$40.00
Week:	Start Date 10/15/18	End Date 10/21/18	Weekdays ----F--	Spots/Week 1	Rate $40.00							
N 5	KBOI	10/22/18	10/22/18	M-F 6a-630a	6a-630a		:30			NM	1	$40.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays M------	Spots/Week 1	Rate $40.00							
N 6	KBOI	10/23/18	10/23/18	M-F6a-630a	6a-630a		:30			NM	1	$40.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays -T-----	Spots/Week 1	Rate $40.00							
N 7	KBOI	10/16/18	10/16/18	M-F 630a-7a	630a-7a		:30			NM	1	$40.00
Week:	Start Date 10/15/18	End Date 10/21/18	Weekdays -T-----	Spots/Week 1	Rate $40.00							
N 8	KBOI	10/17/18	10/17/18	M-F 630a-7a	630a-7a		:30			NM	2	$80.00
Week:	Start Date 10/15/18	End Date 10/21/18	Weekdays --W----	Spots/Week 2	Rate $40.00							
N 9	KBOI	10/18/18	10/18/18	M-F630a-7a	630a-7a		:30			NM	1	$40.00
Week:	Start Date 10/15/18	End Date 10/21/18	Weekdays ---T---	Spots/Week 1	Rate $40.00							
N 10	KBOI	10/19/18	10/19/18	M-F 630a-7a	630a-7a		:30			NM	1	$40.00
Week:	Start Date 10/15/18	End Date 10/21/18	Weekdays ----F--	Spots/Week 1	Rate $40.00							
N 11	KBOI	10/22/18	10/22/18	M-F 630a-7a	630a-7a		:30			NM	1	$40.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays M------	Spots/Week 1	Rate $40.00							

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Contract Dates	Product	Estimate #
10/16/18 - 10/23/18	Brad Little ID GOV	**596**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	KBOI	10/23/18	10/23/18	M-F 630a-7a	630a-7a		:30			NM	1	$40.00
Week:		10/22/18	10/28/18	-T-----	1	$40.00						
N 13	KBOI	10/16/18	10/16/18	M-F 7a-8a	M-F 7a-8a		:30			NM	2	$80.00
Week:		10/15/18	10/21/18	-T-----	2	$40.00						
N 14	KBOI	10/17/18	10/17/18	M-F 7a-8a	M-F 7a-8a		:30			NM	1	$40.00
Week:		10/15/18	10/21/18	--W----	1	$40.00						
N 15	KBOI	10/18/18	10/18/18	M-F 7a-8a	M-F 7a-8a		:30			NM	1	$40.00
Week:		10/15/18	10/21/18	---T---	1	$40.00						
N 16	KBOI	10/19/18	10/19/18	M-F 7a-8a	M-F7a-8a		:30			NM	1	$40.00
Week:		10/15/18	10/21/18	----F--	1	$40.00						
N 17	KBOI	10/22/18	10/22/18	M-F 7a-8a	M-F 7a-8a		:30			NM	1	$40.00
Week:		10/22/18	10/28/18	M------	1	$40.00						
N 18	KBOI	10/23/18	10/23/18	M-F 7a-8a	M-F 7a-8a		:30			NM	1	$40.00
Week:		10/22/18	10/28/18	-T-----	1	$40.00						
N 19	KBOI	10/16/18	10/16/18	M-F 8a-9a	M-F 8a-9a		:30			NM	1	$40.00
Week:		10/15/18	10/21/18	-T-----	1	$40.00						
N 20	KBOI	10/17/18	10/17/18	M-F8a-9a	M-F 8a-9a		:30			NM	2	$80.00
Week:		10/15/18	10/21/18	--W----	2	$40.00						
N 21	KBOI	10/18/18	10/18/18	M-F 8a-9a	M-F 8a-9a		:30			NM	1	$40.00
Week:		10/15/18	10/21/18	---T---	1	$40.00						
N 22	KBOI	10/19/18	10/19/18	M-F 8a-9a	M-F 8a-9a		:30			NM	2	$80.00
Week:		10/15/18	10/21/18	----F--	2	$40.00						
N 23	KBOI	10/22/18	10/22/18	M-F 8a-9a	M-F 8a-9a		:30			NM	1	$40.00
Week:		10/22/18	10/28/18	M------	1	$40.00						
N 24	KBOI	10/23/18	10/23/18	M-F 8a-9a	M-F 8a-9a		:30			NM	1	$40.00
Week:		10/22/18	10/28/18	-T-----	1	$40.00						
N 25	KBOI	10/16/18	10/16/18	Price is Right	9a-10a		:30			NM	2	$140.00
Week:		10/15/18	10/21/18	-T-----	2	$70.00						
N 26	KBOI	10/17/18	10/17/18	Price is Right	9a-10a		:30			NM	1	$70.00
Week:		10/15/18	10/21/18	--W----	1	$70.00						
N 27	KBOI	10/18/18	10/18/18	Price is Right	9a-10a		:30			NM	2	$140.00
Week:		10/15/18	10/21/18	---T---	2	$70.00						
N 28	KBOI	10/19/18	10/19/18	Price is Right	9a-10a		:30			NM	1	$70.00

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Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ----F--	Spots/Week 1		Rate $70.00					
N 29	KBOI	10/22/18	10/22/18	Price is Right	9a-10a		:30			NM	1	$70.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays M------	Spots/Week 1		Rate $70.00					
N 30	KBOI	10/23/18	10/23/18	Price is Right	9a-10a		:30			NM	1	$70.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays -T-----	Spots/Week 1		Rate $70.00					
N 31	KBOI	10/16/18	10/16/18	Young & the Restless	10a-11a		:30			NM	1	$25.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -T-----	Spots/Week 1		Rate $25.00					
N 32	KBOI	10/17/18	10/17/18	Young & the Restless	10a-11a		:30			NM	1	$25.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays --W----	Spots/Week 1		Rate $25.00					
N 33	KBOI	10/18/18	10/18/18	Young & the Restless	10a-11a		:30			NM	2	$50.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ---T---	Spots/Week 2		Rate $25.00					
N 34	KBOI	10/19/18	10/19/18	Young & the Restless	10a-11a		:30			NM	1	$25.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ----F--	Spots/Week 1		Rate $25.00					
N 35	KBOI	10/22/18	10/22/18	Young & the Restless	10a-11a		:30			NM	1	$25.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays M------	Spots/Week 1		Rate $25.00					
N 36	KBOI	10/23/18	10/23/18	Young & the Restless	10a-11a		:30			NM	1	$25.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays -T-----	Spots/Week 1		Rate $25.00					
N 37	KBOI	10/16/18	10/16/18	Dr Phil	3p-4p		:30			NM	1	$30.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -T-----	Spots/Week 1		Rate $30.00					
N 38	KBOI	10/17/18	10/17/18	Dr Phil	3p-4p		:30			NM	1	$30.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays --W----	Spots/Week 1		Rate $30.00					
N 39	KBOI	10/18/18	10/18/18	Dr Phil	3p-4p		:30			NM	1	$30.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ---T---	Spots/Week 1		Rate $30.00					
N 40	KBOI	10/19/18	10/19/18	Dr Phil	3p-4p		:30			NM	2	$60.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ----F--	Spots/Week 2		Rate $30.00					
N 41	KBOI	10/22/18	10/22/18	Dr Phil	3p-4p		:30			NM	1	$30.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays M------	Spots/Week 1		Rate $30.00					
N 42	KBOI	10/23/18	10/23/18	Dr Phil	3p-4p		:30			NM	1	$30.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays -T-----	Spots/Week 1		Rate $30.00					
N 43	KBOI	10/16/18	10/16/18	KBOI 2 News: First at 4	4p-5p		:30			NM	1	$60.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -T-----	Spots/Week 1		Rate $60.00					
N 44	KBOI	10/17/18	10/17/18	KBOI 2 News: First at 4	4p-5p		:30			NM	2	$120.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays --W----	Spots/Week 2		Rate $60.00					

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		Start Date	End Date	Weekdays	Spots/Week		Rate					
N 45	KBOI	10/18/18	10/18/18	KBOI 2 News: First at 4	4p-5p		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/18	10/21/18	---T---	1		$60.00					
N 46	KBOI	10/19/18	10/19/18	KBOI 2 News: First at 4	4p-5p		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/18	10/21/18	----F--	1		$60.00					
N 47	KBOI	10/22/18	10/22/18	KBOI 2 News: First at 4	4p-5p		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/18	10/28/18	M------	1		$60.00					
N 48	KBOI	10/23/18	10/23/18	KBOI 2 News: First at 4	4p-5p		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/18	10/28/18	-T-----	1		$60.00					
N 49	KBOI	10/16/18	10/16/18	KBOI 2 News: First at 4	4p-5p		:30			NM	2	$80.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/18	10/21/18	-T-----	2		$40.00					
N 50	KBOI	10/17/18	10/17/18	KBOI 2 News: First at 4	4p-430p		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/18	10/21/18	--W----	1		$40.00					
N 51	KBOI	10/18/18	10/18/18	KBOI 2 News: First at 4	4p-430p		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/18	10/21/18	---T---	1		$40.00					
N 52	KBOI	10/19/18	10/19/18	KBOI 2 News: First at 4	4p-430p		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/18	10/21/18	----F--	1		$40.00					
N 53	KBOI	10/22/18	10/22/18	KBOI 2 News: First at 4	4p-430p		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/18	10/28/18	M------	1		$40.00					
N 54	KBOI	10/23/18	10/23/18	KBOI 2 News: First at 4	4p-430p		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/18	10/28/18	-T-----	1		$40.00					
N 55	KBOI	10/16/18	10/16/18	KBOI 2 News: First at 4	430p-5p		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/18	10/21/18	-T-----	1		$40.00					
N 56	KBOI	10/17/18	10/17/18	KBOI 2 News: First at 4	430p-5p		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/18	10/21/18	--W----	1		$40.00					
N 57	KBOI	10/18/18	10/18/18	KBOI 2 News: First at 4	430p-5p		:30			NM	2	$80.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/18	10/21/18	---T---	2		$40.00					
N 58	KBOI	10/19/18	10/19/18	KBOI 2 News: First at 4	430p-5p		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/18	10/21/18	----F--	1		$40.00					
N 59	KBOI	10/22/18	10/22/18	KBOI 2 News: First at 4	430p-5p		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/18	10/28/18	M------	1		$40.00					
N 60	KBOI	10/23/18	10/23/18	KBOI 2 News: First at 4	430p-5p		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/18	10/28/18	-T-----	1		$40.00					
N 61	KBOI	10/16/18	10/16/18	CBS Evening News	5p-530p		:30			NM	1	$125.00

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Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -T-----	Spots/Week 1				Rate $125.00			
N 62	KBOI	10/17/18	10/17/18	CBS Evening News	5p-530p		:30			NM	1	$125.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays --W----	Spots/Week 1				Rate $125.00			
N 63	KBOI	10/18/18	10/18/18	CBS Evening News	5p-530p		:30			NM	1	$125.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ---T---	Spots/Week 1				Rate $125.00			
N 64	KBOI	10/19/18	10/19/18	CBS Evening News	5p-530p		:30			NM	2	$250.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ----F--	Spots/Week 2				Rate $125.00			
N 65	KBOI	10/22/18	10/22/18	CBS Evening News	5p-530p		:30			NM	1	$125.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays M------	Spots/Week 1				Rate $125.00			
N 66	KBOI	10/23/18	10/23/18	CBS Evening News	5p-530p		:30			NM	1	$125.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays -T-----	Spots/Week 1				Rate $125.00			
N 67	KBOI	10/16/18	10/16/18	KBOI 2 Eyewitness News @	!530p-6p		:30			NM	2	$170.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -T-----	Spots/Week 2				Rate $85.00			
N 68	KBOI	10/17/18	10/17/18	KBOI 2 Eyewitness News @	!530p-6p		:30			NM	1	$85.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays --W----	Spots/Week 1				Rate $85.00			
N 69	KBOI	10/18/18	10/18/18	KBOI 2 Eyewitness News @	!530p-6p		:30			NM	1	$85.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ---T---	Spots/Week 1				Rate $85.00			
N 70	KBOI	10/19/18	10/19/18	KBOI 2 Eyewitness News @	!530p-6p		:30			NM	1	$85.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ----F--	Spots/Week 1				Rate $85.00			
N 71	KBOI	10/22/18	10/22/18	KBOI 2 Eyewitness News @	!530p-6p		:30			NM	1	$85.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays M------	Spots/Week 1				Rate $85.00			
N 72	KBOI	10/23/18	10/23/18	KBOI 2 Eyewitness News @	!530p-6p		:30			NM	1	$85.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays -T-----	Spots/Week 1				Rate $85.00			
N 73	KBOI	10/16/18	10/16/18	Jeopardy	6p-630p		:30			NM	1	$150.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -T-----	Spots/Week 1				Rate $150.00			
N 74	KBOI	10/17/18	10/17/18	Jeopardy	6p-630p		:30			NM	2	$300.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays --W----	Spots/Week 2				Rate $150.00			
N 75	KBOI	10/18/18	10/18/18	Jeopardy	6p-630p		:30			NM	1	$150.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ---T---	Spots/Week 1				Rate $150.00			
N 76	KBOI	10/19/18	10/19/18	Jeopardy	6p-630p		:30			NM	1	$150.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ----F--	Spots/Week 1				Rate $150.00			
N 77	KBOI	10/22/18	10/22/18	Jeopardy	6p-630p		:30			NM	1	$150.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays M------	Spots/Week 1				Rate $150.00			

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Contract / Revision	Alt Order #
1038048 /	

Advertiser	Original Date / Revision
Brad Little for Idaho Governor-R	10/15/18 / 10/15/18

Contract Dates	Product	Estimate #
10/16/18 - 10/23/18	Brad Little ID GOV	**596**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 78	KBOI	10/23/18	10/23/18	Jeopardy	6p-630p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/18	10/28/18	-T-----	1	$150.00						
N 79	KBOI	10/16/18	10/16/18	Wheel of Fortune	630p-7p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	-T-----	1	$150.00						
N 80	KBOI	10/17/18	10/17/18	Wheel of Fortune	630p-7p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	--W----	1	$150.00						
N 81	KBOI	10/18/18	10/18/18	Wheel of Fortune	630p-7p		:30			NM	2	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	---T---	2	$150.00						
N 82	KBOI	10/19/18	10/19/18	Wheel of Fortune	630p-7p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	----F--	1	$150.00						
N 83	KBOI	10/22/18	10/22/18	Wheel of Fortune	630p-7p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/18	10/28/18	M------	1	$150.00						
N 84	KBOI	10/23/18	10/23/18	Wheel of Fortune	630p-7p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/18	10/28/18	-T-----	1	$150.00						
N 85	KBOI	10/16/18	10/16/18	KBOI 2 News at 10pm	10p-1035p		:30			NM	1	$85.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	-T-----	1	$85.00						
N 86	KBOI	10/17/18	10/17/18	KBOI 2 News at 10pm	10p-1035p		:30			NM	1	$85.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	--W----	1	$85.00						
N 87	KBOI	10/18/18	10/18/18	KBOI 2 News at 10pm	10p-1035p		:30			NM	1	$85.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	---T---	1	$85.00						
N 88	KBOI	10/19/18	10/19/18	KBOI 2 News at 10pm	10p-1035p		:30			NM	2	$170.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	----F--	2	$85.00						
N 89	KBOI	10/22/18	10/22/18	KBOI 2 News at 10pm	10p-1035p		:30			NM	1	$85.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/18	10/28/18	M------	1	$85.00						
N 90	KBOI	10/23/18	10/23/18	KBOI 2 News at 10pm	10p-1035p		:30			NM	1	$85.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/18	10/28/18	-T-----	1	$85.00						
N 91	KBOI	10/16/18	10/16/18	Late Show With Stephen Colt	1035p-1137p		:30			NM	2	$90.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	-T-----	2	$45.00						
N 92	KBOI	10/17/18	10/17/18	Late Show With Stephen Colt	1035p-1137p		:30			NM	3	$135.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	--W----	3	$45.00						
N 93	KBOI	10/18/18	10/18/18	Late Show With Stephen Colt	1035p-1137p		:30			NM	2	$90.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	---T---	2	$45.00						
N 94	KBOI	10/19/18	10/19/18	Late Show With Stephen Colt	1035p-1137p		:30			NM	3	$135.00

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Brad Little for Idaho Governor-R	10/15/18 / 10/15/18

Contract Dates	Product	Estimate #
10/16/18 - 10/23/18	Brad Little ID GOV	**596**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ----F--	Spots/Week 3	Rate $45.00						
N 95	KBOI	10/22/18	10/22/18	Late Show With Stephen Colt	1035p-1137p		:30			NM	2	$90.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays M------	Spots/Week 2	Rate $45.00						
N 96	KBOI	10/23/18	10/23/18	Late Show With Stephen Colt	1035p-1137p		:30			NM	2	$90.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays -T-----	Spots/Week 2	Rate $45.00						
N 97	KBOI	10/16/18	10/16/18	Late Late Show	1137p-1238a		:30			NM	1	$15.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -T-----	Spots/Week 1	Rate $15.00						
N 98	KBOI	10/17/18	10/17/18	Late Late Show	1137p-1238a		:30			NM	2	$30.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays --W----	Spots/Week 2	Rate $15.00						
N 99	KBOI	10/18/18	10/18/18	Late Late Show	1137p-1238a		:30			NM	1	$15.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ---T---	Spots/Week 1	Rate $15.00						
N 100	KBOI	10/19/18	10/19/18	Late Late Show	1137p-1238a		:30			NM	1	$15.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ----F--	Spots/Week 1	Rate $15.00						
N 101	KBOI	10/22/18	10/22/18	Late Late Show	1137p-1238a		:30			NM	1	$15.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays M------	Spots/Week 1	Rate $15.00						
N 102	KBOI	10/23/18	10/23/18	Late Late Show	1137p-1238a		:30			NM	1	$15.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays -T-----	Spots/Week 1	Rate $15.00						
N 103	KBOI	10/20/18	10/20/18	KBOI 2 Eyewitness News Sat	530p-6p		:30			NM	2	$90.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----S-	Spots/Week 2	Rate $45.00						
N 104	KBOI	10/20/18	10/20/18	Jeopardy/Sat	6p-630p		:30			NM	2	$120.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----S-	Spots/Week 2	Rate $60.00						
N 105	KBOI	10/20/18	10/20/18	Wheel of Fortune/Sat	630p-7p		:30			NM	2	$120.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----S-	Spots/Week 2	Rate $60.00						
N 106	KBOI	10/20/18	10/20/18	Sat KBOI 2 News at 10pm	10p-1035p		:30			NM	2	$100.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----S-	Spots/Week 2	Rate $50.00						
N 107	KBOI	10/20/18	10/20/18	Ring of Honor	Ring of Honor		:30			NM	2	$20.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----S-	Spots/Week 2	Rate $10.00						
N 108	KBOI	10/21/18	10/21/18	Full Measure w/S.Atkinson	Full Measure w/S.A		:30			NM	2	$40.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ------S	Spots/Week 2	Rate $20.00						
N 109	KBOI	10/21/18	10/21/18	Face the Nation	Face The Nation		:30			NM	2	$400.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ------S	Spots/Week 2	Rate $200.00						
N 110	KBOI	10/21/18	10/21/18	Sun KBOI 2 News at 10pm	10p-1035p		:30			NM	2	$120.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ------S	Spots/Week 2	Rate $60.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 111	KBOI	10/21/18	10/21/18	Full Measure	Full Measure		:30			NM	2	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	- - - - - - S	2	$10.00						
						Totals					146	$9,015.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/28/18	146	$9,015.00	($1,352.25)	$7,662.75
Totals	146	$9,015.00	($1,352.25)	$7,662.75

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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