



Contract # 25096888	Changes as of: 3/18/2016 at 2:17 PM	Version: Current State Version 3
CPE: 152/333/2874	Flight: 3/17/16 - 3/28/16	Station: KXMC
Agency: Crossroads Media LLC	Advertiser: Doug Burgum for Governor	Market: Minot
		Total \$: \$37,880.00
WILSON GRAND C/O CROSSROADS MED WILSON GRAND 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA VA 22314	Product: Doug Burgum for North Dakota	Office: WASHINGTON
		Total CPP: \$0.00
Primary Demo: Adults 35+	Salesperson: BEN WILMETH	Total GRP: 0
Agency Order #: 4872236	Assistant: BEN WILMETH	Traffic #: 19742
Buyer: Van Dorn, Alexandra	Con Type: POLITICAL/VOTE	Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/17 - 3/28												Total Spots	Total \$	CPP	GRP
							3/17	3/18	3/19	3/20	3/21	3/22	3/23	3/24	3/25	3/26	3/27	3/28				
1	Th-F,M-W 6a-7a		KX NEWS MORNING	\$500.00	0	60	0	1	0	0	1	1	0	1	1	0	0	1	6	\$3,000.00	\$0.00	0.0
2	Th-F,M-W 7a-9a		CBS THS MRNG-2<	\$480.00	0	60	0	0	0	0	0	1	0	0	1	0	0	0	2	\$960.00	\$0.00	0.0
3	Th-F,M-W 12n-12:30p		KX NEWS @ NOON	\$500.00	0	60	0	0	0	0	1	1	1	1	1	0	0	1	6	\$3,000.00	\$0.00	0.0
4	Th-F,M-W 1p-2p		TALK-CBS	\$140.00	0	60	0	0	0	0	1	0	1	1	0	0	0	0	3	\$420.00	\$0.00	0.0
5	Th-F,M-W 5p-5:30p		KX NEWS @ 5	\$800.00	0	60	0	1	0	0	0	1	1	0	1	0	0	1	5	\$4,000.00	\$0.00	0.0
6	Th-F,M-W 6p-6:30p		KX NEWS @ 6	\$2,000.00	0	60	0	0	0	0	1	1	1	0	0	0	0	1	4	\$8,000.00	\$0.00	0.0
7	Th-F,M-W 10p-10:35p		KX NEWS @ 10<	\$3,000.00	0	60	0	0	0	0	1	0	1	0	0	0	0	0	2	\$6,000.00	\$0.00	0.0
8	Sa 6p-6:30p		KX NEWS @ 6	\$500.00	0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
9	Sa 10p-10:30p		KX NEWS @ 10	\$2,000.00	0	60	0	0	0	0	0	0	0	0	0	1	0	0	1	\$2,000.00	\$0.00	0.0
10	M-F 5:30p-6p		KX NEWS AT 6P	\$2,000.00	0.0	60	0	0	0	0	0	0	0	1	1	0	0	0	2	\$4,000.00	\$0.00	0.0
11	M-F 11p-11:35p		KX NEWS @ 10<	\$3,000.00	0.0	60	0	0	0	0	0	0	0	1	0	0	0	0	1	\$3,000.00	\$0.00	0.0
12	M-F 6a-7a		KX NEW MORNING	\$500.00	0.0	60	0	0	0	0	0	0	1	0	0	0	0	0	1	\$500.00	\$0.00	0.0
13	Su 10p-10:30p		KX NEWS AT 10P	\$3,000.00	0.0	60	0	0	0	1	0	0	0	0	0	0	0	0	1	\$3,000.00	\$0.00	0.0
TOTALS:							0	2	0	1	5	5	6	5	5	1	0	4	34	\$37,880.00	\$0.00	0.0



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Primary Demo: Adults 35+	Salesperson: BEN WILMETH	Total GRP: 0
Agency Order #: 4872236	Assistant: BEN WILMETH	Traffic #: 19742
Buyer: Van Dorn, Alexandra	Con Type: POLITICAL/VOTE	Separation:
		Total \$: \$37,880.00
		Total Spots: 34
		Total CPP: \$0.00

Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
03/18/16 1:16 PM	Kris Anderson	Line 7: MG was supposed to be 3/20 NOT 3/22. Thanks
03/18/16 11:04 AM	Julie Bernhardt	Line 3 - 1x NA 3/17 d/t NCAA - MG STP 3/23 Line 4 - 1x NA 3/18 d/t NCAA - MG STP 3/23 Line 6 - 1x NA 3/17 - MG STP 3/24 TP 530-6p d/t NCAA Line 6 - 1x 3/25 TP 530-6p d/t NCAA Line 7 - 1x NA 3/17 - MG STP 3/20 Line 7 - TP 3/24 is 11-1135p d/t NCAA Line 8 - 1x NA 3/19 d/t NCAA - MG 1x KX News Morning 3/23 6-7a at NCIR

Competitive Information	
Market Budget:	\$56,537
KXMC Share:	67%
Comment:	
KBYM:	2%
KFYR:	31%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	34	\$37,880.00	N/A	0.0
Total	100%	34	\$37,880.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Mar	30	\$34,080.00
2016-Apr	4	\$3,800.00
Total	34	\$37,880.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	3/18/16 2:09 PM	KARL DUESTERHAUS	Confirmed			\$0	\$37,880.00	Changes: 2 buylines added or modified.
Makegood 2	3/18/16 1:16 PM	Kris Anderson	Confirmed			\$0	\$37,880.00	
Revision	3/18/16 12:48 PM	KARL DUESTERHAUS	Confirmed			\$0	\$37,880.00	Changes: User Entered \$ from \$0.00 to \$37,880.00, Demo Meta to [R16]. 8 buylines added or modified.
Makegood 1	3/18/16 11:04 AM	Julie Bernhardt	Confirmed			\$0	\$37,880.00	
Queued for Electronic Contracting	3/16/16 3:50 PM					\$0	\$0	
New	3/16/16 1:22 PM	BEN WILMETH	Confirmed	34		\$37,880.00	\$37,880.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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