



125 West 55th St
New York, NY 10019

| | | |
|---|---|---|
| Contract # 25329430 | Changes as of: 10/12/2016 at 8:09 PM | Version: Original Order |
| CPE: 152/333/3367 | Flight: 11/1/16 - 11/7/16 | Station: KXMC |
| Agency: Crossroads Media LLC | Advertiser: Doug Burgum for Governor | Market: Minot |
| WILSON GRAND C/O CROSSROADS MED WILSON GRAND 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA VA 22314 | Product: Doug Burgum for North Dakota | Office: WASHINGTON |
| | Agency Order #: 5469639 | Primary Demo: |
| | Buyer: Van Dorn, Alexandra | Con Type: POLITICAL/VOTE |
| | Salesperson: BEN WILMETH 202-872-5880 | Assistant: BEN WILMETH 202-872-5880 |
| | | Total GRP: |
| | | Separation: |
| | | Total \$: \$15,720.00 |
| | | Total Spots: 73 |
| | | Total CPP: \$0.00 |

| # | Day/Time | DP | Program | Rate | Len | 11/1 - 11/7 | | | | | | | Total Spots | Total \$ | CPP | GRP |
|----|-------------------------|----|---------------------------|----------|-----|-------------|------|------|------|------|------|------|-------------|------------|--------|-----|
| | | | | | | 11/1 | 11/2 | 11/3 | 11/4 | 11/5 | 11/6 | 11/7 | | | | |
| 1 | Tu-F,M 6a-7a | | KX NEWS MORNING | \$70.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$350.00 | \$0.00 | 0.0 |
| 2 | Tu-F,M 7a-9a | | CBS This Morning | \$65.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$325.00 | \$0.00 | 0.0 |
| 3 | Tu-F,M 12n-12:30p | | KX News at Noon | \$160.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$800.00 | \$0.00 | 0.0 |
| 4 | Tu-F,M 3p-4p | | Ellen | \$40.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$200.00 | \$0.00 | 0.0 |
| 5 | Tu-F,M 5p-5:30p | | KX News at 5 | \$110.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$550.00 | \$0.00 | 0.0 |
| 6 | Tu-F,M 5:30p-6p | | CBS Evening News | \$120.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$600.00 | \$0.00 | 0.0 |
| 7 | Tu-Sa,M 6p-6:30p | | KX News at 6 | \$350.00 | 30 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 6 | \$2,100.00 | \$0.00 | 0.0 |
| 8 | Tu-F,M 6p-6:30p | | KX News at 6 | \$285.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$1,425.00 | \$0.00 | 0.0 |
| 9 | M 9p-10p | | Scorpion-CBS | \$300.00 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | \$300.00 | \$0.00 | 0.0 |
| 10 | Tu-M 10p-10:35p | | KX News at 10 | \$475.00 | 30 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 7 | \$3,325.00 | \$0.00 | 0.0 |
| 11 | Tu-F,M 10p-10:35p | | KX News at 10 | \$350.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$1,750.00 | \$0.00 | 0.0 |
| 12 | Tu-F,M 10:35p-11:35p | | Late Show | \$60.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$300.00 | \$0.00 | 0.0 |
| 13 | Tu 7p-8p | | NCIS-CBS | \$400.00 | 30 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$400.00 | \$0.00 | 0.0 |
| 14 | Tu 8p-9p | | Bull-CBS | \$285.00 | 30 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$285.00 | \$0.00 | 0.0 |
| 15 | W 7p-8p | | Survivor-CBS | \$285.00 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | \$285.00 | \$0.00 | 0.0 |
| 16 | F 7p-8p | | MacGyver-CBS | \$200.00 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$200.00 | \$0.00 | 0.0 |
| 17 | Sa 7a-9a | | CBS This Morning Saturday | \$30.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$30.00 | \$0.00 | 0.0 |
| 18 | Sa 5:30p-6p | | CBS Evening News Saturday | \$60.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$60.00 | \$0.00 | 0.0 |
| 19 | Sa 6p-6:30p | | KX News at 6 Saturday | \$100.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$100.00 | \$0.00 | 0.0 |



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Agency: Crossroads Media LLC **Advertiser:** Doug Burgum for Governer **Market:** Minot **Total Spots:** 73
Product: Doug Burgum for North Dakota **Office:** WASHINGTON **Total CPP:** \$0.00

WILSON GRAND C/O
CROSSROADS MED
WILSON GRAND 66
CANAL CENTER
PLAZA, SUITE 555
ALEXANDRIA VA
22314

Agency Order #: 5469639 **Primary Demo:** **Total GRP:**
Buyer: Van Dorn, Alexandra **Con Type:** POLITICAL/VOTE
Salesperson: BEN WILMETH **Assistant:** BEN WILMETH **Separation:**
202-872-5880 202-872-5880

| # | Day/Time | DP | Program | Rate | Len | 11/1 - 11/7 | | | | | | | Total Spots | Total \$ | CPP | GRP |
|----------------|--------------------|----|---------------------------|----------|-----|-------------|-----------|-----------|-----------|----------|----------|-----------|-------------|--------------------|---------------|------------|
| | | | | | | 11/1 | 11/2 | 11/3 | 11/4 | 11/5 | 11/6 | 11/7 | | | | |
| 20 | Sa 10p-10:30p | | KX News at 10 Saturday | \$360.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$360.00 | \$0.00 | 0.0 |
| 21 | Su 8a-9:30a | | CBS Sunday Morning | \$120.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$120.00 | \$0.00 | 0.0 |
| 22 | Su 9:30a-10:30a | | Face the Nation | \$35.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$35.00 | \$0.00 | 0.0 |
| 23 | Su 12n-3p | | CBS NFL Sunday Early Game | \$650.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$650.00 | \$0.00 | 0.0 |
| 24 | Su 3p-6p | | CBS NFL Sunday Late Game | \$650.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$650.00 | \$0.00 | 0.0 |
| 25 | Su 6p-7p | | 60 Minutes-CBS | \$160.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$160.00 | \$0.00 | 0.0 |
| 26 | Su 10p-10:30p | | KX News at 10 Sunday | \$360.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$360.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | 13 | 12 | 11 | 12 | 6 | 7 | 12 | 73 | \$15,720.00 | \$0.00 | 0.0 |



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| Agency Order #: 5469639 | Buyer: Van Dorn, Alexandra | Primary Demo: | Total GRP: |
| Salesperson: BEN WILMETH 202-872-5880 | Con Type: POLITICAL/VOTE | Assistant: BEN WILMETH 202-872-5880 | Separation: |

| | |
|-----------------------------|--|
| Special Instructions | |
|-----------------------------|--|

| Competitive Information | |
|-------------------------|----------|
| Market Budget: | \$36,244 |
| KXMC Share: | 39% |
| Comment: | |
| KBMY: | 4% |
| KFYR: | 50% |
| KNDX: | 7% |

| Daypart Summary | | | | | |
|-----------------|-------------|-----------|--------------------|------------|------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 73 | \$15,720.00 | N/A | 0.0 |
| Total | 100% | 73 | \$15,720.00 | N/A | 0.0 |

| Monthly Summary | | |
|-----------------|-----------|--------------------|
| Month | Spots | Dollars |
| 2016-Nov | 73 | \$15,720.00 |
| Total | 73 | \$15,720.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|-------------------|-------------|--------|-------|-------|-------------|-------------|---------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Queued for Electronic Contracting | 10/13/16 11:51 AM | | | | | \$0 | \$0 | |
| New | 10/12/16 8:09 PM | BEN WILMETH | New | 73 | | \$15,720.00 | \$15,720.00 | |

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| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
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