



125 West 55th St
New York, NY 10019

Contract # 25329430	Changes as of: 10/12/2016 at 8:09 PM	Version: Original Order
CPE: 152/333/3367	Flight: 11/1/16 - 11/7/16	Station: KXMC
Agency: Crossroads Media LLC	Advertiser: Doug Burgum for Governor	Market: Minot
Product: Doug Burgum for North Dakota	Office: WASHINGTON	Total \$: \$15,720.00
WILSON GRAND C/O CROSSROADS MED WILSON GRAND 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA VA 22314		Total Spots: 73
		Total CPP: \$0.00
Agency Order #: 5469639	Primary Demo:	Total GRP:
Buyer: Van Dorn, Alexandra	Con Type: POLITICAL/VOTE	
Salesperson: BEN WILMETH 202-872-5880	Assistant: BEN WILMETH 202-872-5880	Separation:

#	Day/Time	DP	Program	Rate	Len	11/1 - 11/7							Total Spots	Total \$	CPP	GRP
						11/1	11/2	11/3	11/4	11/5	11/6	11/7				
1	Tu-F,M 6a-7a		KX NEWS MORNING	\$70.00	30	1	1	1	1	0	0	1	5	\$350.00	\$0.00	0.0
2	Tu-F,M 7a-9a		CBS This Morning	\$65.00	30	1	1	1	1	0	0	1	5	\$325.00	\$0.00	0.0
3	Tu-F,M 12n-12:30p		KX News at Noon	\$160.00	30	1	1	1	1	0	0	1	5	\$800.00	\$0.00	0.0
4	Tu-F,M 3p-4p		Ellen	\$40.00	30	1	1	1	1	0	0	1	5	\$200.00	\$0.00	0.0
5	Tu-F,M 5p-5:30p		KX News at 5	\$110.00	30	1	1	1	1	0	0	1	5	\$550.00	\$0.00	0.0
6	Tu-F,M 5:30p-6p		CBS Evening News	\$120.00	30	1	1	1	1	0	0	1	5	\$600.00	\$0.00	0.0
7	Tu-Sa,M 6p-6:30p		KX News at 6	\$350.00	30	1	1	1	1	1	0	1	6	\$2,100.00	\$0.00	0.0
8	Tu-F,M 6p-6:30p		KX News at 6	\$285.00	30	1	1	1	1	0	0	1	5	\$1,425.00	\$0.00	0.0
9	M 9p-10p		Scorpion-CBS	\$300.00	30	0	0	0	0	0	0	1	1	\$300.00	\$0.00	0.0
10	Tu-M 10p-10:35p		KX News at 10	\$475.00	30	1	1	1	1	1	1	1	7	\$3,325.00	\$0.00	0.0
11	Tu-F,M 10p-10:35p		KX News at 10	\$350.00	30	1	1	1	1	0	0	1	5	\$1,750.00	\$0.00	0.0
12	Tu-F,M 10:35p-11:35p		Late Show	\$60.00	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
13	Tu 7p-8p		NCIS-CBS	\$400.00	30	1	0	0	0	0	0	0	1	\$400.00	\$0.00	0.0
14	Tu 8p-9p		Bull-CBS	\$285.00	30	1	0	0	0	0	0	0	1	\$285.00	\$0.00	0.0
15	W 7p-8p		Survivor-CBS	\$285.00	30	0	1	0	0	0	0	0	1	\$285.00	\$0.00	0.0
16	F 7p-8p		MacGyver-CBS	\$200.00	30	0	0	0	1	0	0	0	1	\$200.00	\$0.00	0.0
17	Sa 7a-9a		CBS This Morning Saturday	\$30.00	30	0	0	0	0	1	0	0	1	\$30.00	\$0.00	0.0
18	Sa 5:30p-6p		CBS Evening News Saturday	\$60.00	30	0	0	0	0	1	0	0	1	\$60.00	\$0.00	0.0
19	Sa 6p-6:30p		KX News at 6 Saturday	\$100.00	30	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25329430	Changes as of: 10/12/2016 at 8:09 PM	Version: Original Order
CPE: 152/333/3367	Flight: 11/1/16 - 11/7/16	Station: KXMC
Agency: Crossroads Media LLC	Advertiser: Doug Burgum for Governor	Market: Minot
Product: Doug Burgum for North Dakota	Office: WASHINGTON	Total \$: \$15,720.00
WILSON GRAND C/O CROSSROADS MED WILSON GRAND 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA VA 22314		Total Spots: 73
		Total CPP: \$0.00
Agency Order #: 5469639	Primary Demo:	Total GRP:
Buyer: Van Dorn, Alexandra	Con Type: POLITICAL/VOTE	
Salesperson: BEN WILMETH 202-872-5880	Assistant: BEN WILMETH 202-872-5880	Separation:

#	Day/Time	DP	Program	Rate	Len	11/1 - 11/7							Total Spots	Total \$	CPP	GRP
						11/1	11/2	11/3	11/4	11/5	11/6	11/7				
20	Sa 10p-10:30p		KX News at 10 Saturday	\$360.00	30	0	0	0	0	1	0	0	1	\$360.00	\$0.00	0.0
21	Su 8a-9:30a		CBS Sunday Morning	\$120.00	30	0	0	0	0	0	1	0	1	\$120.00	\$0.00	0.0
22	Su 9:30a-10:30a		Face the Nation	\$35.00	30	0	0	0	0	0	1	0	1	\$35.00	\$0.00	0.0
23	Su 12n-3p		CBS NFL Sunday Early Game	\$650.00	30	0	0	0	0	0	1	0	1	\$650.00	\$0.00	0.0
24	Su 3p-6p		CBS NFL Sunday Late Game	\$650.00	30	0	0	0	0	0	1	0	1	\$650.00	\$0.00	0.0
25	Su 6p-7p		60 Minutes-CBS	\$160.00	30	0	0	0	0	0	1	0	1	\$160.00	\$0.00	0.0
26	Su 10p-10:30p		KX News at 10 Sunday	\$360.00	30	0	0	0	0	0	1	0	1	\$360.00	\$0.00	0.0
TOTALS:						13	12	11	12	6	7	12	73	\$15,720.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25329430	Changes as of: 10/12/2016 at 8:09 PM	Version: Original Order	
CPE: 152/333/3367	Flight: 11/1/16 - 11/7/16	Station: KXMC	Total \$: \$15,720.00
Agency: Crossroads Media LLC	Advertiser: Doug Burgum for Governor	Market: Minot	Total Spots: 73
WILSON GRAND C/O CROSSROADS MED WILSON GRAND 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA VA 22314	Product: Doug Burgum for North Dakota	Office: WASHINGTON	Total CPP: \$0.00
Agency Order #: 5469639	Primary Demo:	Total GRP:	
Buyer: Van Dorn, Alexandra	Con Type: POLITICAL/VOTE	Separation:	
Salesperson: BEN WILMETH 202-872-5880	Assistant: BEN WILMETH 202-872-5880		

Special Instructions	
-----------------------------	--

Competitive Information	
Market Budget:	\$36,244
KXMC Share:	39%
Comment:	
KBYM:	4%
KFYR:	50%
KNDX:	7%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	73	\$15,720.00	N/A	0.0
Total	100%	73	\$15,720.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	73	\$15,720.00
Total	73	\$15,720.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/13/16 11:51 AM					\$0	\$0	
New	10/12/16 8:09 PM	BEN WILMETH	New	73		\$15,720.00	\$15,720.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---