



Contract # 25138650	Changes as of: 4/13/2016 at 4:08 PM	Version: Current State Version 6	
CPE: 152/333/2899	Flight: 4/5/16 - 4/15/16	Station: KXMC	Total \$: \$48,940.00
Agency: Crossroads Media LLC	Advertiser: Doug Burgum for Governor	Market: Minot	Total Spots: 111
WILSON GRAND C/O CROSSROADS MED WILSON GRAND 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA VA 22314	Product: Doug Burgum for North Dakota	Office: WASHINGTON	Total CPP: \$0.00
Agency Order #: 4925381		Primary Demo: Adults 35+	Total GRP: 0
Buyer: Van Dorn, Alexandra		Con Type: POLITICAL/VOTE	Traffic #: 1328754
Salesperson: BEN WILMETH 202-872-5880		Assistant: BEN WILMETH 202-872-5880	Separation:

Comments: Ln 41 NA
Ln 31 DNA

MG on Ins 47-48

NCIT - Pls Cnf
T/R
Ben

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/5 - 4/15											Total Spots	Total \$	CPP	GRP	
							4/5	4/6	4/7	4/8	4/9	4/10	4/11	4/12	4/13	4/14	4/15					
1	Tu-F,M 5:30a-6a		CBS MORN NWS<	\$60.00	0	30	1	1	1	0	0	0	0	1	0	1	0		5	\$300.00	\$0.00	0.0
2	Tu-F,M 6a-7a		KX NEWS MORNING	\$250.00	0	30	1	1	1	0	0	0	1	0	1	0	0		5	\$1,250.00	\$0.00	0.0
3	Tu-F,M 7a-9a		CBS THS MRNG-2<	\$250.00	0	30	1	1	1	0	0	0	0	1	0	0	1		5	\$1,250.00	\$0.00	0.0
4	Tu-F,M 9a-10a		RACHAEL RAY	\$80.00	0	30	1	1	1	0	0	0	1	0	1	0	0		5	\$400.00	\$0.00	0.0
5	Tu-F,M 10a-11a		PRICE-RT 1-CBS/PRICE-RT 2-CBS	\$300.00	0	30	1	1	1	0	0	0	0	1	0	0	0		4	\$1,200.00	\$0.00	0.0
6	Tu-F,M 11a-12n		YOUNG&RESTLESS	\$350.00	0	30	1	1	1	0	0	0	0	0	1	0	1		5	\$1,750.00	\$0.00	0.0
7	Tu-F,M 12n-12:30p		KX NEWS @ NOON	\$250.00	0	30	1	1	1	0	0	0	1	0	1	0	0		5	\$1,250.00	\$0.00	0.0
8	Tu-F,M 12:30p-1p		BOLD&BEAUTIFUL	\$200.00	0	30	1	1	1	0	0	0	0	1	0	0	0		4	\$800.00	\$0.00	0.0
9	Tu-F,M 1p-2p		TALK-CBS	\$100.00	0	30	1	1	1	0	0	0	0	0	1	0	1		5	\$500.00	\$0.00	0.0
10	Tu-F,M 2p-3p		LETS-DEAL1-CBS/LETS-DEAL2-CBS	\$60.00	0	30	1	1	1	0	0	0	1	0	0	1	0		5	\$300.00	\$0.00	0.0
11	Tu-F,M 3p-4p		ELLEN	\$100.00	0	30	1	1	1	0	0	0	0	1	0	1	0		5	\$500.00	\$0.00	0.0
12	Tu-F,M 4p-5p		DR. PHIL	\$150.00	0	30	1	1	1	0	0	0	0	0	1	0	1		5	\$750.00	\$0.00	0.0
13	Tu-F,M 5p-5:30p		KX NEWS @ 5	\$400.00	0	30	1	1	1	0	0	0	1	0	0	0	0		4	\$1,600.00	\$0.00	0.0
14	Tu-F,M 5:30p-6p		CBS EVE NWS	\$600.00	0	30	1	1	1	0	0	0	0	0	1	0	1		5	\$3,000.00	\$0.00	0.0
15	Tu-F,M 6p-6:30p		KX NEWS @ 6	\$1,000.00	0	30	1	1	1	0	0	0	1	0	1	0	0		5	\$5,000.00	\$0.00	0.0



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Product: Doug Burgum for North Dakota	Office: WASHINGTON	Total \$: \$48,940.00
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		Total CPP: \$0.00
Agency Order #: 4925381	Primary Demo: Adults 35+	Total GRP: 0
Buyer: Van Dorn, Alexandra	Con Type: POLITICAL/VOTE	Traffic #: 1328754
Salesperson: BEN WILMETH 202-872-5880	Assistant: BEN WILMETH 202-872-5880	Separation:

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							4/5	4/6	4/7	4/8	4/9	4/10	4/11	4/12	4/13	4/14					4/15
16	Tu-F,M 6:30p-7p		ENT TONIGHT 30	\$500.00	0	30	1	1	1	0	0	0	0	1	0	0	0	4	\$2,000.00	\$0.00	0.0
17	M 7p-8p		SUPERGIRL	\$800.00	0	30	0	0	0	0	0	0	1	0	0	0	0	1	\$800.00	\$0.00	0.0
18	Tu-F,M 10p-10:35p		KX NEWS @ 10<	\$1,600.00	0	30	1	1	1	0	0	0	0	1	0	0	0	4	\$6,400.00	\$0.00	0.0
19	Tu-F,M 10:35p-11:35p		LATE NIGHT	\$150.00	0	30	1	1	1	0	0	0	1	0	0	1	0	5	\$750.00	\$0.00	0.0
20	Tu 7p-8p		NCIS-CBS	\$2,000.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
21	Tu 8p-9p		NCIS:NO-CBS	\$1,800.00	0	30	1	0	0	0	0	0	0	0	0	0	0	1	\$1,800.00	\$0.00	0.0
22	Tu 9p-10p		LIMITLESS	\$1,000.00	0	30	1	0	0	0	0	0	0	0	0	0	0	1	\$1,000.00	\$0.00	0.0
23	W 8p-9p		CRIMINAL MINDS	\$1,100.00	0	30	0	1	0	0	0	0	0	0	0	0	0	1	\$1,100.00	\$0.00	0.0
24	W 9p-10p		CRIMINAL MINDS: BEYOND	\$1,100.00	0	30	0	1	0	0	0	0	0	0	0	0	0	1	\$1,100.00	\$0.00	0.0
25	F 7p-8p		AMAZING RACE	\$800.00	0	30	0	0	0	1	0	0	0	0	0	0	0	1	\$800.00	\$0.00	0.0
26	F 9p-10p		BLUE BLOOD-CBS	\$1,600.00	0	30	0	0	0	1	0	0	0	0	0	0	0	1	\$1,600.00	\$0.00	0.0
27	Sa 7a-9a		CBS THS MRN:SA	\$150.00	0	30	0	0	0	0	1	0	0	0	0	0	0	1	\$150.00	\$0.00	0.0
28	Sa-Su 1p-5:30p		CBS GOLF	\$120.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
29	Sa 2p-6p		PGA MASTERS	\$500.00	0	30	0	0	0	0	1	0	0	0	0	0	0	1	\$500.00	\$0.00	0.0
30	Su 1p-6p		PGA MASTERS	\$500.00	0	30	0	0	0	0	0	1	0	0	0	0	0	1	\$500.00	\$0.00	0.0
31	Sa 6p-6:30p		KX NEWS @ 6	\$600.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
32	Sa 9p-10p		48 HOURS-CBS	\$600.00	0	30	0	0	0	0	1	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
33	Sa 10p-10:30p		KX NEWS @ 10	\$1,000.00	0	30	0	0	0	0	1	0	0	0	0	0	0	1	\$1,000.00	\$0.00	0.0
34	Su 9:30a-10:30a		FACE NATN-CBS/FACE NATN2-CBS	\$250.00	0	30	0	0	0	0	0	1	0	0	0	0	0	1	\$250.00	\$0.00	0.0



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							4/5	4/6	4/7	4/8	4/9	4/10	4/11	4/12	4/13	4/14	4/15				
35	Su 6p-7p		60 MINUTES	\$900.00	0	30	0	0	0	0	0	1	0	0	0	0	0	1	\$900.00	\$0.00	0.0
36	Su 7p-8p		MADAM SECRETARY	\$600.00	0	30	0	0	0	0	0	1	0	0	0	0	0	1	\$600.00	\$0.00	0.0
37	Su 10p-10:30p		KX NEWS AT 10 SU	\$1,400.00	0	30	0	0	0	0	0	1	0	0	0	0	0	1	\$1,400.00	\$0.00	0.0
38	Sa 12:30p-2p		Masters Special	\$120.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	1	\$120.00	\$0.00	0.0
39	Su 12n-1p		Masters Special	\$120.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	1	\$120.00	\$0.00	0.0
40	Th 7a-9a		CBS This Morn	\$500.00	0.0	60	0	0	0	0	0	0	0	0	0	1	0	1	\$500.00	\$0.00	0.0
41	Th 1p-2p		The Talk	\$200.00	0.0	60	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
42	Th 5p-5:30p		KX News @ 5p	\$800.00	0.0	60	0	0	0	0	0	0	0	0	0	1	0	1	\$800.00	\$0.00	0.0
43	F 6:30p-7p		Ent Tonight	\$1,000.00	0.0	60	0	0	0	0	0	0	0	0	0	0	1	1	\$1,000.00	\$0.00	0.0
44	F 4p-5p		Dr Phil	\$300.00	0.0	60	0	0	0	0	0	0	0	0	0	0	1	1	\$300.00	\$0.00	0.0
45	F 3p-4p		Ellen	\$200.00	0.0	60	0	0	0	0	0	0	0	0	0	0	1	1	\$200.00	\$0.00	0.0
46	F 6p-6:30p		KX 6p News	\$2,000.00	0.0	60	0	0	0	0	0	0	0	0	0	0	1	1	\$2,000.00	\$0.00	0.0
47	Th 3p-4p		Ellen	\$200.00	0.0	60	0	0	0	0	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
48	F 10a-11a		Price is Right	\$600.00	0.0	60	0	0	0	0	0	0	0	0	0	0	1	1	\$600.00	\$0.00	0.0
TOTALS:							20	20	18	2	5	6	8	7	8	7	10	111	\$48,940.00	\$0.00	0.0



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	Salesperson: BEN WILMETH 202-872-5880	Assistant: BEN WILMETH 202-872-5880
		Total \$: \$48,940.00
		Total Spots: 111
		Total CPP: \$0.00
		Total GRP: 0
		Traffic #: 1328754
		Separation:

Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
04/13/16 3:38 PM	BEN WILMETH	DNA on ln 20 MG on ln 46 NCIT - Pls Cnf T/R Ben
04/13/16 3:03 PM	Julie Bernhardt	Line 41 - No :60 Avail in The Talk. MG :60 in Ellen 3-4p Thurs 4/14 at NCIR. (done assuming ok)
04/13/16 11:50 AM	Julie Bernhardt	Again- sorry for the delayed recon... Line 31 - Sat 6p 4/9 did not air due to The Master's running long. MG Price is Right Fri 4/15 10-11a (:60) at \$600.
04/13/16 9:44 AM	BEN WILMETH	Spots removed on lns 5,8,18,16 Converted to :60s and made good on lns 40-45 NCIT - Pls Cnf T/R Ben
04/12/16 4:21 PM	Julie Bernhardt	Line 20 - Changed traffic systems 4/1 - Recon was delayed. Sorry! Just learned that we had Technical Difficulty on 1x Tues 7-8p NCIS at \$2000 (:30). MG 1x Fri 4/15 6-630p KX News at 6p at \$2000 (:60)
04/12/16 2:17 PM	BEN WILMETH	Flight extended to 4/15 Spots on lns 1-16, 18-19 moved from Fri 4/8 and Mon 4/11 to M-F w/o 4/11 per agency request. NCIT - Pls Cnf T/R Ben
04/06/16 11:38 AM	BEN WILMETH	Ln 28 NA MG by lns 38-39 NCIT - Pls Cnf T/R Ben
04/01/16 3:56 PM	Julie Bernhardt	Line 28- 2x NA d/t The Masters. MG in CBS Sports / PGA/Masters special 1x Sat 4/9 1230-2p and 1x Sun 4/10 12-1p at NCIR.



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Competitive Information	
Market Budget:	\$84,379
KXMC Share:	58%
Comment:	
KBY:	8%
KFYR:	34%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	111	\$48,940.00	N/A	0.0
Total	100%	111	\$48,940.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Apr	111	\$48,940.00
Total	111	\$48,940.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
								Changes: Comments from DNA on Ln 20 MG on Ln 46 NCIT - Pls Cnf T/R Ben to Ln 41 NA Ln 31 DNA MG on Lns 47-48 NCIT - Pls Cnf T/R Ben. 4 buylines added or modified.
Revision	4/13/16 3:38 PM	BEN WILMETH	Confirmed			\$0	\$48,940.00	
Makegood 4	4/13/16 3:03 PM	Julie Bernhardt	Confirmed			\$0	\$48,940.00	
Makegood 3	4/13/16 11:50 AM	Julie Bernhardt	Confirmed			\$0	\$48,940.00	
								Changes: Comments from Spots removed on Lns 5,8,18,16 Converted to :60s and made good on Lns 40-45 NCIT - Pls Cnf T/R Ben to DNA on Ln 20 MG on Ln 46 NCIT - Pls Cnf T/R Ben. 2 buylines added or modified.
Revision	4/13/16 9:44 AM	BEN WILMETH	Confirmed			\$0	\$48,940.00	
Makegood 2	4/12/16 4:21 PM	Julie Bernhardt	Confirmed			\$0	\$48,940.00	



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Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/12/16 2:17 PM	BEN WILMETH	Confirmed	1		\$0	\$48,940.00	Changes: Total Spots from 110 to 111, Comments from Flight extended to 4/15 Spots on Ins 1-16, 18-19 moved from Fri 4/8 and Mon 4/11 to M-F w/o 4/11 per agency request. NCIT - Pls Cnf T/R Ben to Spots removed on Ins 5,8,18,16 Converted to :60s and made good on Ins 40-45 NCIT - Pls Cnf T/R Ben. 11 buylines added or modified.
Revision	4/6/16 11:38 AM	BEN WILMETH	Confirmed			\$0	\$48,940.00	Changes: Flight End from 4/11/16 to 4/15/16, Comments from Ln 28 NA MG by Ins 38-39 NCIT - Pls Cnf T/R Ben to Flight extended to 4/15 Spots on Ins 1-16, 18-19 moved from Fri 4/8 and Mon 4/11 to M-F w/o 4/11 per agency request. NCIT - Pls Cnf T/R Ben. 39 buylines added or modified.
Revision	4/4/16 8:48 AM	BEN WILMETH	Confirmed			\$0	\$48,940.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$48,940.00, Comments from to Ln 28 NA MG by Ins 38-39 NCIT - Pls Cnf T/R Ben. 3 buylines added or modified.
Makegood 1	4/1/16 3:56 PM	Julie Bernhardt	Confirmed			\$0	\$48,940.00	
New	4/1/16 1:23 PM	BEN WILMETH	Confirmed	110		\$48,940.00	\$48,940.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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