

Order #679388: Katz Media../AB Foundatio/AB Foundatio/3553

	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
	07/22/21 10:11:22 AM	Processed		<async process>	Stephanie	\$4,930.00	39	0.00
	07/22/21 10:11:20 AM	Approved			Stephanie	\$4,930.00	39	0.00
	07/22/21 10:11:16 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Stephanie	\$4,930.00	39	0.00
	07/22/21 10:09:25 AM	Approval Workflow		[Sales Manager - Ready Default]	Ron Giova	\$4,930.00	39	0.00
	07/22/21 10:09:03 AM	Ready for approval		New order	Ron Giova	\$4,930.00	39	0.00
	07/22/21 10:05:06 AM	Ready for approval		new order	Karen Mes	\$4,930.00	39	0.00
	07/22/21 10:03:28 AM	New order created		Imported EC Order	Karen Mes	\$4,930.00	39	0.00

[Sorted by: Date]

ORDER



Orders
Order / Rev: 679388
Alt Order #: 35211117
Product Desc: AB Foundation
Estimate: 3553
Flight Dates: 07/23/21 - 07/26/21
Original Date / Rev: 07/22/21 / 07/22/21
Order Type: GENERAL

WNNK-FM

Primary AE: Katz Chicago
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: AB Foundation
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/28/21	07/25/21	35	\$4,325.00	\$3,676.25
07/26/21	07/26/21	4	\$605.00	\$514.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2021	35	\$4,325.00	\$3,676.25	0.00
August 2021	4	\$605.00	\$514.25	0.00
Totals	39	\$4,930.00	\$4,190.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNNK	07/24/21	07/24/21	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----S-	1:00	5	\$50.00	P-30	0.00	NM	5	\$250.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/24/21	07/30/21	-----S-			5			\$50.00		0.00			
N 2	WNNK	07/25/21	07/25/21	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----S	1:00	5	\$50.00	P-30	0.00	NM	5	\$250.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/25/21	07/31/21	-----S			5			\$50.00		0.00			
N 3	WNNK	07/26/21	07/26/21	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	M-----	1:00	1	\$170.00	P-30	0.00	NM	1	\$170.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/26/21	08/01/21	M-----			1			\$170.00		0.00			
N 4	WNNK	07/26/21	07/26/21	M-F Midday M-F	CM	10:00 AM-3:00 PM	M-----	1:00	2	\$145.00	P-30	0.00	NM	2	\$290.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/26/21	08/01/21	M-----			2			\$145.00		0.00			
N 5	WNNK	07/26/21	07/26/21	M-F PM Drive	CM	3:00 PM-7:00 PM	M-----	1:00	1	\$145.00	P-30	0.00	NM	1	\$145.00

Order / Rev: 679388
 Alt Order #: 35211117
 Flight Dates: 07/23/21 - 07/26/21

Advertiser: AB Foundation
 Product Desc: AB Foundation
 Estimate: 3553
 WNNK-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F												
RT -																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		07/26/21	08/01/21	M-----	1		\$145.00		0.00							
N 6	WNNK	07/23/21	07/23/21	M-F AM Drive	CM	6:00 AM-10:00 AM	----F--	1:00	8	\$170.00	P-30	0.00	NM	8	\$1,360.00	
				M-F												
RT -																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		07/23/21	07/29/21	----F--	8		\$170.00		0.00							
N 7	WNNK	07/23/21	07/23/21	M-F Midday	CM	10:00 AM-3:00 PM	----F--	1:00	12	\$145.00	P-30	0.00	NM	12	\$1,740.00	
				M-F												
RT -																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		07/23/21	07/29/21	----F--	12		\$145.00		0.00							
N 8	WNNK	07/23/21	07/23/21	M-F PM Drive	CM	3:00 PM-7:00 PM	----F--	1:00	5	\$145.00	P-30	0.00	NM	5	\$725.00	
				M-F												
RT -																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		07/23/21	07/29/21	----F--	5		\$145.00		0.00							
													Totals	39	\$4,930.00	

Jul 22, 21
 CONT# 35211117 Mod# Ver# 1 (Last =)
 REP Katz Group Sales
 TO WNNK-FM (Harrisburg-Lebanon-Carlisle, PA)
 FM LIZ RYCKMAN
 OFF CHICAGO
 AGY Katz Group Sales
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 3553

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV AB FOUNDATION
 PDT AB Foundation
 FLT Jul 19, 21 - Aug 01, 21

* REP ORDER COMMENT *

** 7/22/2021 10:57:00 AM: ** ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION **
 ORDERS MUST RUN AS SCHEDULED ** MAKEGOODS MUST HAVE WRITTEN APPROVAL ** CREDITS WILL
 BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S NEGOTIATED
 CPP ** FAI R AND EQUAL ROTATION IS EXPECTED ** * * * * *THIS AGENCY HAS PAID KATZ CIA VIA
 CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY
 CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE
 STATIONS. PLEASE CONFIRM. THANK YOU!

** 7/22/2021 10:57:00 AM: **THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT
 ME WITH ANY QUESTIONS. VANESSA.PEREZ@KATZMEDIA.COM **

** 7/22/2021 10:57:00 AM: FLIGHT RUNS FRIDAY 7/23 THROUGH MONDAY 7/26

** 7/22/2021 10:57:00 AM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ
 GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1S.	6A - 7P	60	7/24/2021 - 7/24/2021	1W	5	\$50.00	5
	1.2S	6A - 7P	60	7/25/2021 - 7/25/2021	1W	5	\$50.00	5
	1.3F..	6A - 10A	60	7/23/2021 - 7/23/2021	1W	8	\$170.00	8
	1.4F..	10A - 3P	60	7/23/2021 - 7/23/2021	1W	12	\$145.00	12
	1.5F..	3P - 7P	60	7/23/2021 - 7/23/2021	1W	5	\$145.00	5
		** WEEKLY FLIGHT TOTALS **					35	\$4,325.00	
		FLIGHT 2							
	2.1	M.....	6A - 10A	60	7/26/2021 - 7/26/2021	1W	1	\$170.00	1
	2.2	M.....	10A - 3P	60	7/26/2021 - 7/26/2021	1W	2	\$145.00	2
	2.3	M.....	3P - 7P	60	7/26/2021 - 7/26/2021	1W	1	\$145.00	1
		** WEEKLY FLIGHT TOTALS **					4	\$605.00	

Jul 22, 21
 CONT# 35211117 Mod# Ver# 1 (Last =)
 REP Katz Group Sales

DDS CONT# 0
 C/P/E: / / 3553

	Jul 21	Aug 21					
SPOTS	35	4					
CASH	4325.00	605.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	4325.00	605.00					

							TOTAL
SPOTS							39
CASH							4,930.00
TRADE							0.00
NSL							0.00
TOTAL							4,930.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Scott Kennedy (Amplify Media), hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Scott Kennedy

Agency name: Amplify Media

Address: PO Box 6, Franklin Park, IL 60131

Contact: Scott Kennedy

Phone number: 312-787-3322

Email: scott.kennedy@amplifymediastrategy.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AB FOUNDATION

Address: 455 Massachusetts Ave NW, Ste 650 Washington, DC 20001

Contact: Scott Kennedy

Phone number: 312-787-3322

Email: scott.kennedy@amplifymediastrategy.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jessica Floyd - Executive Director

Rodell Molineau - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to: Joe Biden

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:



☐ N/A

Child Tax Credit

Taxes

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Scott Kennedy</u>  Verified by PDFfiller 06/08/2020	Signature: 
Name: Scott Kennedy	Name: <u>Ron Giannibello</u>
Date of Request to Purchase Ad Time: 7-23-2021	Date of Station Agreement to Sell Time: <u>07-22-21</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 07-22-21

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>679388</u>	Station Call Letters: <u>WNNK-FM</u>	Date Received/Requested: <u>07-22-21</u>
Est. #: <u>3553</u>	Station Location: <u>HARRISBURG, PA</u>	Run Start and End Dates: <u>07-23-21 to 07-26-21</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Ron Giovanniello

From: Perez, Vanessa <Vanessa.Perez@Katzmedia.com>
Sent: Thursday, July 22, 2021 11:38 AM
To: regionalnational@forevermediainc.com; Leah Elbert; jstevens@lightnercom.com; Kelly Murphy; Erie Production; Eliason, Kristen; production@radioerie.com; Pugliese, Aimee; Karen Messinger; Rob Wilber; Stephanie Beinhaur; Livingston, Candace; hbgcontinuityDL; regionalnational@forevermediainc.com; Fuzzy Summers; Matt Raback; Ryan, Samantha; stephaniewinseck@iheartmedia.com; Biondo, David; Kruttschnitt, Laura; laura@steelcitymedia.com; Elang@steelcitymedia.com; iHM Commercial Content; traffic@wqkx.com; kevinh@wkok.com; Katie Baney; bfhunter@7mountainsmedia.com; nate@7mountainsmedia.com; tdeitz@shamrocknepa.com; dmehall@shamrocknepa.com; Mari Olshefski; Samantha Young; rharris@backyardbroadcasting.com; skriner@backyardbroadcasting.com; Carrie Rea; Tsignor@forevermediainc.com; Eweiss@forevermediainc.com; Tsignor@forevermediainc.com; tgoulden@forevermediainc.com
Cc: Ohlendorf, Kristin
Subject: AB Foundation Orders Est 3553 - Copy/NAB (PA)
Attachments: AB FOUNDATION Updated NAB 7-23-2021 (PA).pdf; ABF-PA-R21-01H_Naomi-Real Help_60_Full Mix-radio_01.wav
Importance: High

Good morning,

We've sent down new AB Foundation orders **Est #3553 for a Friday start, 7/23**. Could you please help us confirm your orders in the system once you receive them? Please use the NAB form attached. Let me know if you have any questions. **We will send out proof of payment ASAP.**

Thank you so much in advance!

Estimates/flight dates:

Est 3553 - 7/23-7/26

- *This spot (ABF-PA-R21-01H_Naomi-Real Help_60_Full Mix-radio_01) can run until further notice.*

Market	ISCI
PA (Altoona-Erie-Harrisburg-Johnstown-Lancaster-Pittsburgh-Selinsgrove-Wilkes Barre-Williamsport-York)	ABF-PA-R21-01H_Naomi-Real Help_60_Full Mix-radio_01

****THIS AGENCY HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS****