

## ORDER

WDBJ7

**Orders**  
**Order / Rev:** 38144  
**Alt Order #:** 07971651  
**Product Desc:** EDWARDS FOR SENATE  
**Estimate:** 4348  
**Flight Dates:** 10/15/15 - 10/21/15  
**Original Date / Rev:** 10/16/15 / 10/16/15  
**Order Type:** GENERAL

## WDBJ Television Inc.

**Primary AE:** MATTHEW NORTEN  
**Sales Office:** Poli  
**Sales Region:** Pol

**Agency Name:** Buying Time Media  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave, NW, Ste 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POLI / J EDWARDS / D / STR / VA  
**Demographic:** A25-54  
**Product Codes:** PL4  
**Priority:** OC  
**Revenue Codes:** AGY, POL HRP, POL CAND

**New Business Thru:**  
**Order Separation:** 00:04:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/21/15	117	\$28,600.00	\$24,310.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	117	\$28,600.00	\$24,310.00	0.00
<b>Totals</b>	<b>117</b>	<b>\$28,600.00</b>	<b>\$24,310.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATTHEW NORTEN			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WDBJ Television Inc.	66%	\$28,600.00
Market	100%	\$43,333.33

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
CW	0%	\$0.00
MyNet	0%	\$0.00
MYTV	0%	\$0.00
VANC	0%	\$0.00
WBRA	0%	\$0.00
WDRL	0%	\$0.00
WFXR	3%	\$1,300.00
WPXR	0%	\$0.00
WSET	17%	\$7,366.67
WSLS	14%	\$6,066.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDBJ7	10/16/15	10/16/15	M-F 10-11A /MILLIONAIRE	CM	M-F 10-11A	----1--	:30	1	\$35.00	IP	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--					1	\$35.00		0.00			
2	WDBJ7	10/16/15	10/16/15	FRI HOUR 3 BLUE BLOODS	CM	FRI 10-11P	----1--	:30	1	\$550.00	P1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WDBJ7	10/16/15	10/16/15	FRI HOUR 3 BLUE BLOODS	CM	FRI 10-11P	----1--	:30	1	\$550.00	P1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--					1	\$550.00		0.00			
3	WDBJ7	10/16/15	10/16/15	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	----1--	:30	1	\$175.00	P1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--					1	\$175.00		0.00			
4	WDBJ7	10/16/15	10/16/15	M-F 1230P-2P M-F 1230P-2P	CM	M-F 1230P-2P	----1--	:30	1	\$175.00	P1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--					1	\$175.00		0.00			
5	WDBJ7	10/16/15	10/16/15	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	----1--	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--					1	\$150.00		0.00			
6	WDBJ7	10/16/15	10/16/15	M-F 2P-3P M-F 2-3P	CM	M-F 2-3P	----1--	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--					1	\$100.00		0.00			
7	WDBJ7	10/16/15	10/16/15	M-F 3P-4P M-F 3P-4P	CM	M-F 3P-4P	----1--	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--					1	\$100.00		0.00			
8	WDBJ7	10/16/15	10/16/15	M-F 4-5P ELLEN	CM	M-F 4-5P	----1--	:30	1	\$110.00	P1	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--					1	\$110.00		0.00			
9	WDBJ7	10/16/15	10/16/15	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	----1--	:30	1	\$360.00	P1	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--					1	\$360.00		0.00			
10	WDBJ7	10/16/15	10/16/15	M-F 530-6P ANDY GRIFFITH	CM	M-F 530-6P	----1--	:30	1	\$240.00	IP	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--					1	\$240.00		0.00			
11	WDBJ7	10/16/15	10/16/15	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	----1--	:30	1	\$595.00	P1	0.00	NM	1	\$595.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--					1	\$595.00		0.00			
12	WDBJ7	10/16/15	10/16/15	M-F 630-7P CBS EVENING NEWS	CM	M-F 630-7P	----1--	:30	1	\$555.00	P1	0.00	NM	1	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--					1	\$555.00		0.00			
13	WDBJ7	10/16/15	10/16/15	M-F 7-730P WHEEL OF FORTUNE	CM	M-F 7-730P	----1--	:30	1	\$525.00	P1	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--					1	\$525.00		0.00			
14	WDBJ7	10/16/15	10/16/15	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	----2--	:30	2	\$140.00	P1	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----2--					2	\$140.00		0.00			
15	WDBJ7	10/16/15	10/16/15	M-F 730-8P JEOPARDY	CM	M-F 730P-8P	----1--	:30	1	\$525.00	P1	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--					1	\$525.00		0.00			
16	WDBJ7	10/16/15	10/16/15	FRI HOUR 1 THE AMAZING RACE	CM	FRI 8-9P (8:00 PM-9:00 PM)	----1--	:30	1	\$275.00	IP	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--					1	\$275.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	WDBJ7	10/16/15	10/16/15	FRI HOUR 1 THE AMAZING RACE	CM	FRI 8-9P (8:00 PM-9:00 PM)	----1--	:30	1	\$275.00	IP	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--		1				\$275.00		0.00			
17	WDBJ7	10/16/15	10/16/15	M-F 9-10A LIVE WITH KELLY AND MICHA	CM	M-F 9-10A	----1--	:30	1	\$75.00	P1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--		1				\$75.00		0.00			
18	WDBJ7	10/19/15	10/19/15	M-F 10-11A /MILLIONAIRE	CM	M-F 10-11A	1-----	:30	1	\$35.00	IP	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$35.00		0.00			
19	WDBJ7	10/19/15	10/19/15	MON HOUR 3 NCIS: LOS ANGELES	CM	MON 10-11P	1-----	:30	1	\$335.00	IP	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$335.00		0.00			
20	WDBJ7	10/19/15	10/19/15	M-F 11-1135P M-F NEWS 7 AT 11 WEEKDAY	CM	M-F 11-1135P	1-----	:30	1	\$285.00	IP	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$285.00		0.00			
21	WDBJ7	10/19/15	10/19/15	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	1-----	:30	1	\$175.00	P1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$175.00		0.00			
22	WDBJ7	10/19/15	10/19/15	M-F 1230P-2P M-F 1230P-2P	CM	M-F 1230P-2P	2-----	:30	2	\$175.00	P1	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	2-----		2				\$175.00		0.00			
23	WDBJ7	10/19/15	10/19/15	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	1-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$150.00		0.00			
24	WDBJ7	10/19/15	10/19/15	M-F 2P-3P M-F 2-3P	CM	M-F 2-3P	1-----	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$100.00		0.00			
25	WDBJ7	10/19/15	10/19/15	M-F 3P-4P M-F 3P-4P	CM	M-F 3P-4P	1-----	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$100.00		0.00			
26	WDBJ7	10/19/15	10/19/15	M-F 4-5P ELLEN	CM	M-F 4-5P	1-----	:30	1	\$110.00	P1	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$110.00		0.00			
27	WDBJ7	10/19/15	10/19/15	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	1-----	:30	1	\$240.00	IP	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$240.00		0.00			
28	WDBJ7	10/19/15	10/19/15	M-F 5-6A 5-6 Mornin'	CM	5-6 MORNIN'	1-----	:30	1	\$55.00	IP	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$55.00		0.00			
29	WDBJ7	10/19/15	10/19/15	M-F 530-6P ANDY GRIFFITH	CM	M-F 530-6P	1-----	:30	1	\$240.00	IP	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$240.00		0.00			
30	WDBJ7	10/19/15	10/19/15	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	1-----	:30	1	\$475.00	IP	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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30	WDBJ7	10/19/15	10/19/15	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	1-----	:30	1	\$475.00	IP	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$475.00		0.00			
31	WDBJ7	10/19/15	10/19/15	M-F 6-7A MORNIN'	CM	M-F 6-7A	1-----	:30	1	\$205.00	P1	0.00	NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$205.00		0.00			
32	WDBJ7	10/19/15	10/19/15	M-F 630-7P CBS EVENING NEWS	CM	M-F 630-7P	1-----	:30	1	\$435.00	IP	0.00	NM	1	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$435.00		0.00			
33	WDBJ7	10/19/15	10/19/15	M-F 7-730P WHEEL OF FORTUNE	CM	M-F 7-730P	1-----	:30	1	\$405.00	IP	0.00	NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$405.00		0.00			
34	WDBJ7	10/19/15	10/19/15	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	2-----	:30	2	\$140.00	P1	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	2-----		2				\$140.00		0.00			
35	WDBJ7	10/19/15	10/19/15	M-F 730-8P JEOPARDY	CM	M-F 730P-8P	1-----	:30	1	\$405.00	IP	0.00	NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$405.00		0.00			
36	WDBJ7	10/19/15	10/19/15	M-F 9-10A LIVE WITH KELLY AND MICHA	CM	M-F 9-10A	1-----	:30	1	\$75.00	P1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	1-----		1				\$75.00		0.00			
37	WDBJ7	10/17/15	10/17/15	SAT HOUR 3 48 HOURS	CM	SAT 10-11P	-----1-	:30	1	\$135.00	IP	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	-----1-		1				\$135.00		0.00			
38	WDBJ7	10/17/15	10/17/15	PAID SAT 730P SA 730P	CM	SA 730P	-----1-	:30	1	\$120.00	IP	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	-----1-		1				\$120.00		0.00			
39	WDBJ7	10/17/15	10/17/15	SAT 8-9A NEWS 7 SAT MORNING	CM	8-9A SAT	-----2-	:30	2	\$130.00	P1	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	-----2-		2				\$130.00		0.00			
40	WDBJ7	10/17/15	10/17/15	SAT 9-11A SATURDAY EARLY SHOW	CM	9A-11A SA	-----1-	:30	1	\$125.00	P1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	-----1-		1				\$125.00		0.00			
42	WDBJ7	10/18/15	10/18/15	SUN 8-9A NEWS 7 SUNDAY MORNING	CM	8-9A	-----1	:30	1	\$185.00	P1	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	-----1		1				\$185.00		0.00			
43	WDBJ7	10/18/15	10/18/15	SUN 9-1030A CBS News Sunday Morning	CM	SU 9-1030A	-----1	:30	1	\$190.00	P1	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	-----1		1				\$190.00		0.00			
44	WDBJ7	10/15/15	10/15/15	M-F 10-11A /MILLIONAIRE	CM	M-F 10-11A	---1---	:30	1	\$35.00	IP	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	---1---		1				\$35.00		0.00			
45	WDBJ7	10/15/15	10/15/15	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	---1---	:30	1	\$175.00	P1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 38144  
 Alt Order #: 07971651  
 Flight Dates: 10/15/15 - 10/21/15

Advertiser: POLI / J EDWARDS / D / STR / VA  
 Product Desc: EDWARDS FOR SENATE  
 Estimate: 4348

WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
45	WDBJ7	10/15/15	10/15/15	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	---1---	:30	1	\$175.00	P1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	---1---		1				\$175.00		0.00			
46	WDBJ7	10/15/15	10/15/15	M-F 1230P-2P M-F 1230P-2P	CM	M-F 1230P-2P	---2---	:30	2	\$175.00	P1	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	---2---		2				\$175.00		0.00			
47	WDBJ7	10/15/15	10/15/15	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	---1---	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	---1---		1				\$150.00		0.00			
48	WDBJ7	10/15/15	10/15/15	M-F 2P-3P M-F 2-3P	CM	M-F 2-3P	---1---	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	---1---		1				\$100.00		0.00			
49	WDBJ7	10/15/15	10/15/15	M-F 3P-4P M-F 3P-4P	CM	M-F 3P-4P	---1---	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	---1---		1				\$100.00		0.00			
50	WDBJ7	10/15/15	10/15/15	M-F 4-5P ELLEN	CM	M-F 4-5P	---1---	:30	1	\$110.00	P1	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	---1---		1				\$110.00		0.00			
51	WDBJ7	10/15/15	10/15/15	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	---1---	:30	1	\$360.00	P1	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	---1---		1				\$360.00		0.00			
52	WDBJ7	10/15/15	10/15/15	M-F 5-6A 5-6 Mornin'	CM	5-6 MORNIN'	---1---	:30	1	\$55.00	IP	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	---1---		1				\$55.00		0.00			
53	WDBJ7	10/15/15	10/15/15	M-F 530-6P ANDY GRIFFITH	CM	M-F 530-6P	---1---	:30	1	\$240.00	IP	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	---1---		1				\$240.00		0.00			
54	WDBJ7	10/15/15	10/15/15	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	---1---	:30	1	\$595.00	P1	0.00	NM	1	\$595.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	---1---		1				\$595.00		0.00			
55	WDBJ7	10/15/15	10/15/15	M-F 6-7A MORNIN'	CM	M-F 6-7A	---1---	:30	1	\$205.00	P1	0.00	NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	---1---		1				\$205.00		0.00			
56	WDBJ7	10/15/15	10/15/15	M-F 630-7P CBS EVENING NEWS	CM	M-F 630-7P	---1---	:30	1	\$555.00	P1	0.00	NM	1	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	---1---		1				\$555.00		0.00			
57	WDBJ7	10/15/15	10/15/15	M-F 7-730P WHEEL OF FORTUNE	CM	M-F 7-730P	---1---	:30	1	\$525.00	P1	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	---1---		1				\$525.00		0.00			
58	WDBJ7	10/15/15	10/15/15	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	---2---	:30	2	\$140.00	P1	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	---2---		2				\$140.00		0.00			
60	WDBJ7	10/15/15	10/15/15	M-F 9-10A LIVE WITH KELLY AND MICHA	CM	M-F 9-10A	---1---	:30	1	\$75.00	P1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Order / Rev: 38144  
 Alt Order #: 07971651  
 Flight Dates: 10/15/15 - 10/21/15

Advertiser: POLI / J EDWARDS / D / STR / VA  
 Product Desc: EDWARDS FOR SENATE  
 Estimate: 4348

WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
60	WDBJ7	10/15/15	10/15/15	M-F 9-10A LIVE WITH KELLY AND MICHA	CM	M-F 9-10A	---1---	:30	1	\$75.00	P1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	---1---		1				\$75.00		0.00			
61	WDBJ7	10/20/15	10/20/15	M-F 10-11A /MILLIONAIRE	CM	M-F 10-11A	-1-----	:30	1	\$35.00	IP	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-1-----		1				\$35.00		0.00			
62	WDBJ7	10/20/15	10/20/15	M-F 11-1135P M-F NEWS 7 AT 11 WEEKDAY	CM	M-F 11-1135P	-1-----	:30	1	\$285.00	IP	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-1-----		1				\$285.00		0.00			
63	WDBJ7	10/20/15	10/20/15	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	-1-----	:30	1	\$175.00	P1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-1-----		1				\$175.00		0.00			
64	WDBJ7	10/20/15	10/20/15	M-F 1230P-2P M-F 1230P-2P	CM	M-F 1230P-2P	-2-----	:30	2	\$175.00	P1	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-2-----		2				\$175.00		0.00			
65	WDBJ7	10/20/15	10/20/15	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	-1-----	:30	1	\$150.00	IP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-1-----		1				\$150.00		0.00			
66	WDBJ7	10/20/15	10/20/15	M-F 2P-3P M-F 2-3P	CM	M-F 2-3P	-1-----	:30	1	\$100.00	IP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-1-----		1				\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDBJ7	10/19/15-10/25/15	M-F 2P-3P		M-F 2-3P	-T-----	:30		\$100.00		0.00	NM		
				[corrected priority]											
67	WDBJ7	10/20/15	10/20/15	M-F 3P-4P M-F 3P-4P	CM	M-F 3P-4P	-1-----	:30	1	\$100.00	IP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-1-----		1				\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDBJ7	10/19/15-10/25/15	M-F 3P-4P		M-F 3P-4P	-T-----	:30		\$100.00		0.00	NM		
				[corrected priority]											
68	WDBJ7	10/20/15	10/20/15	M-F 4-5P ELLEN	CM	M-F 4-5P	-1-----	:30	1	\$110.00	IP	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-1-----		1				\$110.00		0.00			
69	WDBJ7	10/20/15	10/20/15	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	-1-----	:30	1	\$240.00	IP	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-1-----		1				\$240.00		0.00			
70	WDBJ7	10/20/15	10/20/15	M-F 5-6A 5-6 Mornin'	CM	5-6 MORNIN'	-1-----	:30	1	\$55.00	IP	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-1-----		1				\$55.00		0.00			
71	WDBJ7	10/20/15	10/20/15	M-F 530-6P ANDY GRIFFITH	CM	M-F 530-6P	-1-----	:30	1	\$240.00	IP	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-1-----		1				\$240.00		0.00			
72	WDBJ7	10/20/15	10/20/15	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	-1-----	:30	1	\$475.00	IP	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	-1-----		1				\$475.00		0.00			
73	WDBJ7	10/20/15	10/20/15		CM	M-F 6-7A	-1-----	:30	1	\$205.00	P1	0.00	NM	1	\$205.00

Order / Rev: 38144  
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Advertiser: POLI / J EDWARDS / D / STR / VA  
 Product Desc: EDWARDS FOR SENATE  
 Estimate: 4348

WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7A MORNIN'															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----					1	\$205.00		0.00			
74	WDBJ7	10/20/15	10/20/15	M-F 630-7P CBS EVENING NEWS	CM	M-F 630-7P	-1-----	:30	1	\$435.00	IP	0.00	NM	1	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----					1	\$435.00		0.00			
75	WDBJ7	10/20/15	10/20/15	M-F 7-730P WHEEL OF FORTUNE	CM	M-F 7-730P	-1-----	:30	1	\$405.00	IP	0.00	NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----					1	\$405.00		0.00			
76	WDBJ7	10/20/15	10/20/15	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	-2-----	:30	2	\$140.00	P1	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	-2-----					2	\$140.00		0.00			
77	WDBJ7	10/20/15	10/20/15	M-F 730-8P JEOPARDY	CM	M-F 730P-8P	-1-----	:30	1	\$405.00	IP	0.00	NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----					1	\$405.00		0.00			
78	WDBJ7	10/20/15	10/20/15	TUE HOUR 1 TUE 8-9P	CM	TUE 8-9P (8:00 PM-9:00 PM)	-2-----	:30	2	\$855.00	IP	0.00	NM	2	\$1,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	-2-----					2	\$855.00		0.00			
79	WDBJ7	10/20/15	10/20/15	M-F 9-10A LIVE WITH KELLY AND MICHA	CM	M-F 9-10A	-1-----	:30	1	\$75.00	P1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----					1	\$75.00		0.00			
80	WDBJ7	10/20/15	10/20/15	TUE HOUR 2 NCIS: NEW ORLEANS	CM	TUE 9-10P	-1-----	:30	1	\$880.00	P1	0.00	NM	1	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----					1	\$880.00		0.00			
81	WDBJ7	10/21/15	10/21/15	M-F 10-11A /MILLIONAIRE	CM	M-F 10-11A	--1----	:30	1	\$35.00	IP	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	--1----					1	\$35.00		0.00			
82	WDBJ7	10/21/15	10/21/15	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	--1----	:30	1	\$175.00	P1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	--1----					1	\$175.00		0.00			
83	WDBJ7	10/21/15	10/21/15	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	--1----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	--1----					1	\$150.00		0.00			
84	WDBJ7	10/21/15	10/21/15	M-F 2P-3P M-F 2-3P	CM	M-F 2-3P	--1----	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	--1----					1	\$100.00		0.00			
85	WDBJ7	10/21/15	10/21/15	M-F 3P-4P M-F 3P-4P	CM	M-F 3P-4P	--1----	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	--1----					1	\$100.00		0.00			
86	WDBJ7	10/21/15	10/21/15	M-F 4-5P ELLEN	CM	M-F 4-5P	--1----	:30	1	\$110.00	P1	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	--1----					1	\$110.00		0.00			
87	WDBJ7	10/21/15	10/21/15	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	--1----	:30	1	\$240.00	IP	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	--1----					1	\$240.00		0.00			

Order / Rev: 38144  
 Alt Order #: 07971651  
 Flight Dates: 10/15/15 - 10/21/15

Advertiser: POLI / J EDWARDS / D / STR / VA  
 Product Desc: EDWARDS FOR SENATE  
 Estimate: 4348

WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
87	WDBJ7	10/21/15	10/21/15	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	--1----	:30	1	\$240.00	IP	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	--1----		1				\$240.00		0.00			
88	WDBJ7	10/21/15	10/21/15	M-F 5-6A 5-6 Mornin'	CM	5-6 MORNIN'	--1----	:30	1	\$55.00	IP	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	--1----		1				\$55.00		0.00			
89	WDBJ7	10/21/15	10/21/15	M-F 530-6P ANDY GRIFFITH	CM	M-F 530-6P	--1----	:30	1	\$240.00	IP	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	--1----		1				\$240.00		0.00			
90	WDBJ7	10/21/15	10/21/15	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	--1----	:30	1	\$475.00	IP	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	--1----		1				\$475.00		0.00			
91	WDBJ7	10/21/15	10/21/15	M-F 6-7A MORNIN'	CM	M-F 6-7A	--1----	:30	1	\$205.00	P1	0.00	NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	--1----		1				\$205.00		0.00			
92	WDBJ7	10/21/15	10/21/15	M-F 630-7P CBS EVENING NEWS	CM	M-F 630-7P	--1----	:30	1	\$435.00	IP	0.00	NM	1	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	--1----		1				\$435.00		0.00			
93	WDBJ7	10/21/15	10/21/15	M-F 7-730P WHEEL OF FORTUNE	CM	M-F 7-730P	--1----	:30	1	\$405.00	IP	0.00	NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	--1----		1				\$405.00		0.00			
94	WDBJ7	10/21/15	10/21/15	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	--2----	:30	2	\$140.00	P1	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	--2----		2				\$140.00		0.00			
95	WDBJ7	10/21/15	10/21/15	M-F 730-8P JEOPARDY	CM	M-F 730P-8P	--1----	:30	1	\$405.00	IP	0.00	NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	--1----		1				\$405.00		0.00			
96	WDBJ7	10/21/15	10/21/15	M-F 9-10A LIVE WITH KELLY AND MICHA	CM	M-F 9-10A	--1----	:30	1	\$75.00	P1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	--1----		1				\$75.00		0.00			
97	WDBJ7	10/16/15	10/16/15	M-F 6-7A MORNIN'	CM	M-F 6-7A	----1--	:30	1	\$205.00	P1	0.00	NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--		1				\$205.00		0.00			
98	WDBJ7	10/16/15	10/16/15	M-F 5-6A 5-6 Mornin'	CM	5-6 MORNIN'	----1--	:30	1	\$55.00	IP	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	----1--		1				\$55.00		0.00			
99	WDBJ7	10/21/15	10/21/15	M-F 1230P-2P M-F 1230P-2P	CM	M-F 1230P-2P	--2----	:30	2	\$175.00	P1	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	--2----		2				\$175.00		0.00			
100	WDBJ7	10/18/15	10/18/15	NFL GAME 2 NFL GAME 2	CM	SUN 4-7P (4:00 PM-7:30 PM)	-----1	:30	1	\$1,060.00	IP	0.00	NM	1	\$1,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	-----1		1				\$1,060.00		0.00			
101	WDBJ7	10/17/15	10/17/15	ACC FOOTBALL ACC FOOTBALL	CM	12N-330P (12:30 PM-1:30 PM)	-----2-	:30	2	\$175.00	OC	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Order / Rev: 38144  
 Alt Order #: 07971651  
 Flight Dates: 10/15/15 - 10/21/15

Advertiser: POLI / J EDWARDS / D / STR / VA  
 Product Desc: EDWARDS FOR SENATE  
 Estimate: 4348

WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
101	WDBJ7	10/17/15	10/17/15	ACC FOOTBALL	CM	12N-330P	-----2-	:30	2	\$175.00	OC	0.00	NM	2	\$350.00
				ACC FOOTBALL		(12:30 PM-1:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	-----2-		2				\$175.00		0.00			
102	WDBJ7	10/17/15	10/17/15	SAT 8-9A	CM	8-9A SAT	-----1-	:30	1	\$130.00	P1	0.00	NM	1	\$130.00
				NEWS 7 SAT MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	-----1-		1				\$130.00		0.00			
103	WDBJ7	10/17/15	10/17/15	SAT 9-11A	CM	9A-11A SA	-----2-	:30	2	\$125.00	P1	0.00	NM	2	\$250.00
				SATURDAY EARLY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	-----2-		2				\$125.00		0.00			
N105	WDBJ7	10/18/15	10/18/15	SUN 730-830P	CM	SUN 730-830P	-----S	:30	1	\$870.00	P2	0.00	NM	1	\$870.00
				SUN 730-830P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	-----S		1				\$870.00		0.00			
N106	WDBJ7	10/19/15	10/21/15	M-F 730-8P	CM	M-F 730P-8P	MTW----	:30	1	\$525.00	P1	0.00	NM	1	\$525.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	MTW----		1				\$525.00		0.00			
N107	WDBJ7	10/19/15	10/19/15	M-F 11-1135P	CM	M-F 11-1135P	M-----	:30	1	\$405.00	P1	0.00	NM	1	\$405.00
				M-F NEWS 7 AT 11 WEEKDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/15	10/25/15	M-----		1				\$405.00		0.00			
													Totals	117	\$28,600.00

REP HEADLINE# 7971651 TRF# 38144 REP: TEL# 703-516-9399 FAX# 703-516-9680  
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION OCT16/15 11.09 \*\*\* WDBJ-TV \*\*\*

ADV # ADV. NAME POLI/J EDWARDS/D/SEN/VA REP.# OFF.# SALESMAN #  
AGY # AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN  
650 MASSACHUSETTS AVE.N.W. #210 SALES PRSN WA- MATTHEW NORTEN (H)  
WASHINGTON, DC 20001

ORDER # CONTRACT # 7971651 CLASS: NATL. LOCAL REGIONAL  
PRDCT EDWARDS FOR SENATE EST#4348 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT15/15 OCT21/15 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/15 11.09

REP: REVISION 10/16  
LINES M1 M2 M3 APPROVED  
TTL SAME  
THANKS TAYLOR FOR MATT

STA:  
CON CM JOHN EDWARDS FOR VA 21

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
M1 OK'D BUY#42 MISSED: SUN/700P-800P OCT18 30S \$870.00 (OCT15/15)  
OFFER: SUN/730P-830P OCT18 30S \$870.00 PLS ADVISE.  
CMT: PROGRAM WILL RUN LATE DUE TO NFL  
M2 OK'D BUY#61 MISSED: THU/730P-800P OCT15 30S \$525.00 (OCT15/15)  
OFFER: M-W/730P-800P OCT19 30S \$525.00 PLS ADVISE.  
CMT: NO REGULAR PROGRAM DUE TO NFL ON 10/15  
M3 OK'D BUY#106 MISSED: FRI/1100P-1115P OCT16 30S \$405.00 (OCT15/15)  
OFFER: MON/1100P-1135P OCT19 30S \$405.00 PLS ADVISE.  
CMT: RATE

CONTRACT TOTAL 28600.00  
TOTAL SPOTS 117

REP HEADLINE# 7971651 TRF# 38144 REP: TEL# 703-516-9399 FAX# 703-516-9680  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/15 10.28  
\*\*\*CHANGES\*\*\* \*\* WDBJ-TV \*\*\*

ADV # ADV. NAME POLI/J EDWARDS/D/SEN/VA REP. # OFF. # SALESMAN #  
AGY # AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN  
650 MASSACHUSETTS AVE.N.W. #210 SALES PRSN WA- MATTHEW NORTEN (H)  
WASHINGTON, DC 20001

ORDER # CONTRACT # 7971651 CLASS: NATL. LOCAL REGIONAL  
PRDCT EDWARDS FOR SENATE EST#4348 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT15/15 OCT21/15 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/15 10.28

REP: REVISION 10/16  
LINES M1 M2 M3 APPROVED  
TTL SAME  
THANKS TAYLOR FOR MATT

STA:

CON CM JOHN EDWARDS FOR VA 21

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
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AGENCY ADVERTISER CODE = 283 AGENCY EST# = 4348  
AGENCY PRODUCT CODE = 283

42	S		700P-800P	30		\$870.00	10/18	10/18	0		SUN	0
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PROGRAM : 60 MINUTES  
CON COM1: 60 MINUTES

107	A		730P-830P	30		\$870.00	10/18	10/18	1		SUN	1
-----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : 60 MINUTES  
ORD COM1: PROGRAM WILL RUN LATE DUE TO NFL  
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-42 FOR 1 SPOT/WK

REP HEADLINE# 7971651 TRF# 38144 REP: TEL# 703-516-9399 FAX# 703-516-9680  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/15 10.28  
 \*\*\*CHANGES\*\*\* \*\* WDBJ-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
61	S		730P-800P	30		\$525.00	10/15	10/15	0		THU	0
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
108	A		730P-800P	30		\$525.00	10/19	10/21	1		M-W	1
PROGRAM : JEOPARDY												
ORD COM1: NO REGULAR PROGRAM DUE TO NFL ON 10/15												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-61 FOR 1 SPOT/WK												
106	S		1100P-1115P	30		\$405.00	10/16	10/16	0		FRI	0
PROGRAM : NEWS												
CON COM1: NEWS												
109	A		1100P-1135P	30		\$405.00	10/19	10/19	1		MON	1
PROGRAM : WDBJ7 AT 11P												
ORD COM1: RATE												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-106 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#42									
MISSED: SUN/700P-800P OCT18 (OCT15/15)												
OFFER: SUN/730P-830P OCT18 (OCT15/15)												
CMT: PROGRAM WILL RUN LATE DUE TO NFL												
M2	OK'D		BUY#61									
MISSED: THU/730P-800P OCT15 (OCT15/15)												
OFFER: M-W/730P-800P OCT19 (OCT15/15)												
CMT: NO REGULAR PROGRAM DUE TO NFL ON 10/15												
M3	OK'D		BUY#106									
MISSED: FRI/1100P-1115P OCT16 (OCT15/15)												
OFFER: MON/1100P-1135P OCT19 (OCT15/15)												
CMT: RATE												
OCT/15			28600.00									
CONTRACT TOTAL											28600.00	
TOTAL SPOTS											117	

MARKET TOTALS \$43,333 WDBJ 66% WSET 17% WSLS 14% WFXR 3% CABL 0% WPXR 0% WTLU 0%  
 WEVA 0% EDBJ 0%

SHARES ARE ACCURATE

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE