

ORDER



Orders
Order / Rev: 1293311
Alt Order #: WOC14666141
Product Desc: GALLEGO FOR ARIZONA
Estimate: 4210
Flight Dates: 06/04/24 - 06/10/24
Original Date / Rev: 05/31/24 / 05/31/24
Order Type: GENERAL

KGUN
Primary AE: John Saladino
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Assembly - Political
Buying Contact:
Billing Contact: Jacob Czmer
 1 World Trade
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Gallego/Democrat/US Senate
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 280544
Agency External ID: 141061
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/10/24	54	\$12,910.00	\$10,973.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	54	\$12,910.00	\$10,973.50	133.00
Totals	54	\$12,910.00	\$10,973.50	133.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGUN	06/04/24	06/10/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	--11---	:30	2	\$190.00	P-3	2.10	NM	3	\$570.00
(Program: GM TUCSON 6A); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of 6a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/03/24	06/09/24	--11---		2				\$190.00		2.10			
	Week:	06/10/24	06/16/24	1-----		1				\$190.00		2.10			
N 2	KGUN	06/04/24	06/07/24	M-F Good Morning America M-F Good Morning America	CM	7-9am	-11-1--	:30	3	\$220.00	P-3	2.70	NM	3	\$660.00
(Program: GMA); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/03/24	06/09/24	-11-1--		3				\$220.00		2.70			
N 3	KGUN	06/04/24	06/10/24	M-F 9-10am M-F 9-10am	CM	9-10am	---11--	:30	2	\$130.00	P-3	1.70	NM	5	\$650.00
(Program: LIVE W KELLY&MARK); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of Live w/ Kelly & Mark															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/03/24	06/09/24	-1111--		4				\$130.00		1.70			
	Week:	06/10/24	06/16/24	1-----		1				\$130.00		1.70			
N 4	KGUN	06/04/24	06/10/24	M-F 10-11am M-F 10-11am	CM	10-11am	--11---	:30	2	\$140.00	P-3	2.00	NM	3	\$420.00
(Program: THE VIEW); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/03/24	06/09/24	--11---		2				\$140.00		2.00			
	Week:	06/10/24	06/16/24	1-----		1				\$140.00		2.00			

Order / Rev: 1293311
 Alt Order #: WOC14666141
 Flight Dates: 06/04/24 - 06/10/24

Advertiser: Gallego/Democrat/US Senate
 Product Desc: GALLEGO FOR ARIZONA
 Estimate: 4210
KGUN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KGUN	06/04/24	06/10/24	M-F 11-1130am News M-F 11-1130am News	CM	11-1130am	--1-1--	:30	2	\$100.00	P-3	1.70	NM	3	\$300.00
(Program: KGUN9 NEWS 11A); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of 11a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/03/24	06/09/24	--1-1--					2	\$100.00		1.70			
Week:		06/10/24	06/16/24	1-----					1	\$100.00		1.70			
N 6	KGUN	06/04/24	06/10/24	M-F 1-2pm M-F 1-2pm	CM	1-2pm	---1---	:30	1	\$130.00	P-3	1.30	NM	2	\$260.00
(Program: GENERAL HOSPITAL); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/03/24	06/09/24	---1---					1	\$130.00		1.30			
Week:		06/10/24	06/16/24	1-----					1	\$130.00		1.30			
N 7	KGUN	06/04/24	06/10/24	M-F 330-4pm M-F 330-4pm	CM	330-4pm	--11---	:30	2	\$100.00	P-3	2.20	NM	3	\$300.00
(Program: JEOPARDY 330P); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - Jun-Jul'23 av; erage of Jeopardy 330p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/03/24	06/09/24	--11---					2	\$100.00		2.20			
Week:		06/10/24	06/16/24	1-----					1	\$100.00		2.20			
N 8	KGUN	06/04/24	06/07/24	M-F 4pm News M-F 4pm News	CM	4-430pm	-1-11--	:30	3	\$150.00	P-3	2.60	NM	3	\$450.00
(Program: KGUN9 NEWS 4P); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of 4p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/03/24	06/09/24	-1-11--					3	\$150.00		2.60			
N 9	KGUN	06/04/24	06/07/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	-1-11--	:30	3	\$280.00	P-3	5.40	NM	3	\$840.00
(Program: JEOPARDY 430P); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of Jeopardy 430p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/03/24	06/09/24	-1-11--					3	\$280.00		5.40			
N 10	KGUN	06/04/24	06/07/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-11-1--	:30	3	\$400.00	P-3	4.10	NM	3	\$1,200.00
(Program: KGUN9 NEWS 5P); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of 5p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/03/24	06/09/24	-11-1--					3	\$400.00		4.10			
N 11	KGUN	06/04/24	06/07/24	ABC World News M-F ABC World News M-F	CM	530-6pm	-11-1--	:30	3	\$500.00	P-3	5.20	NM	3	\$1,500.00
(Program: ABC WORLD NEWS); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of ABC World News Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/03/24	06/09/24	-11-1--					3	\$500.00		5.20			
N 12	KGUN	06/04/24	06/10/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-1--1--	:30	2	\$450.00	P-3	3.50	NM	3	\$1,350.00
(Program: KGUN9 NEWS 6P); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of 6p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/03/24	06/09/24	-11-1--					3	\$450.00		3.50			
Week:		06/10/24	06/16/24	-----					0	\$450.00		3.50			
N 13	KGUN	06/04/24	06/10/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	-11-1--	:30	3	\$650.00	P-3	3.70	NM	3	\$1,950.00
(Program: WHEEL OF FORTUNE); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/03/24	06/09/24	-11-1--					3	\$650.00		3.70			
Week:		06/10/24	06/16/24	-----					0	\$650.00		3.70			
N 14	KGUN	06/04/24	06/07/24	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	--1-1--	:30	2	\$280.00	P-3	2.00	NM	2	\$560.00
(Program: KGUN9 NEWS 10P); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of 10p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/03/24	06/09/24	--1-1--					2	\$280.00		2.00			
N 15	KGUN	06/04/24	06/07/24	M-F 1035pm Kimmel M-F 1035pm Kimmel	CM	1035pm	--111--	:30	3	\$130.00	P-3	1.30	NM	3	\$390.00
(Program: JIMMY KIMMEL LIVE); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of Jimmy Kimmel Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/03/24	06/09/24	--111--					3	\$130.00		1.30			
N 16	KGUN	06/04/24	06/10/24		CM	Nightline	---11--	:30	2	\$60.00	P-3	0.70	NM	3	\$180.00

Order / Rev: 1293311
 Alt Order #: WOC14666141
 Flight Dates: 06/04/24 - 06/10/24

Advertiser: Gallego/Democrat/US Senate
 Product Desc: GALLEGO FOR ARIZONA
 Estimate: 4210
KGUN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Nightline											
				M-F Nightline											
				(Program: NIGHTLINE); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/03/24	06/09/24	---11--		2		\$60.00		0.70					
Week:		06/10/24	06/16/24	1-----		1		\$60.00		0.70					
N17	KGUN	06/04/24	06/10/24	M-Th 1130am-12pm	CM	M-Th 1130am-12p	--11---	:30	2	\$80.00	P-3	1.40	NM	3	\$240.00
				M-Th 1130am-12pm											
				(Program: SCRIPPS NEWS LIVE); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of Morning Blend (same tp)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/03/24	06/09/24	--11---		2		\$80.00		1.40					
Week:		06/10/24	06/16/24	1-----		1		\$80.00		1.40					
N21	KGUN	06/04/24	06/09/24	Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$190.00	P-3	2.10	NM	1	\$190.00
				Su 10-1035pm News											
				(Program: KGUN 9 NEWS SUN 10P); 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - 2Q23 average; of Sunday 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/03/24	06/09/24	-----1		1		\$190.00		2.10					
N22	KGUN	06/04/24	06/10/24	Friday Prime A	CM	7-8pm	----1--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				Friday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/03/24	06/09/24	----1--		1		\$500.00		0.00					
Week:		06/10/24	06/16/24	-----		0		\$500.00		0.00					
N23	KGUN	06/04/24	06/10/24	Friday Prime B	CM	8-9pm	----1--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				Friday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/03/24	06/09/24	----1--		1		\$400.00		0.00					
Week:		06/10/24	06/16/24	-----		0		\$400.00		0.00					
													Totals	54	\$12,910.00