

# Issues Programs List

## Quarterly Issues Programs List

Station: WDOS-AM, WZOZ-FM, WSRK-FM, WKXZ-FM, WBKT-FM, WCHN-AM, WDHI/WIYN-FM, WDLA-FM, WDLA-AM, WTBD-FM,

October 1st, 2022 through December 31st, 2022

### Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

**A. Economic Revitalization:** With people getting back into the swing of things, local retailers were hoping for an economic boom this holiday season. But with inflation that may not be the case. Those were the main economic issues discussed during this quarter. Because typically Christmas season in our area is a high-volume selling season for local businesses. Figures from the US Census Bureau reveal that expenditure in department stores nationwide rose from \$20.8 billion in November to \$31.9 billion in December, an increase of 54 percent. This season, there is a lot of uncertainty locally how much spending will actually increase.

**B. Environment:** We have had many environmental issues come up in the past on these airwaves but a new one at least to us, is the deer concerns in Oneonta. Concerned residents are looking into starting a deer management task force and is asking the state for some guidance. Representatives for the NYS Department of Conservation say deer often cause problems for farmers, homeowners, and foresters and can cause road hazards. The state has a plan that outlines strategies to manage deer populations across a range of abundance levels and diverse deer-related impacts, both in rural upstate areas and in cities and towns in urban and suburban areas like Oneonta. The plan enhances programs that provide relief to landowners and other residents experiencing deer damage and conflicts, seeks to protect New York's deer from the devastating potential of Chronic Wasting Disease, and enhances New York's deer hunting. This plan was shared with local residents as they determine what to do next.

**C. Poverty:** As the holiday season falls into this quarter, a major issue is making sure the needy have a meal on Thanksgiving and Christmas. As our listeners heard from multiple organizers of community dinners, the need continues to grow in the area. It is obviously not just a need on the holidays but throughout the year. The holiday meals have become such a fixture in Oneonta not only to feed the hungry but also to help with everyone's mental well-being. Holidays can be a depressing time if you have no one to share them with so these community dinners ensure that people can share the holiday with others. Over 1,000 meals were served this season combined for Christmas and Thanksgiving in the Oneonta area. A number of organizations also discussed this quarter their efforts to collect items to help the homeless stay warm these winter months.

**D. Fire Safety:** This quarter marks the time for holiday lights and decorations but with so many strings of bulbs and candles adorning houses and trees comes the risk of a fire. A representative from The Firefighter's Association of New York (FASNY) talked to our listeners about this very issue. New York is one of the deadliest states when it comes to house fires, according to data from the U.S. Fire Administration. Between January 1 and December 15, 2022, New York had 128 fatal house fires ranking third. FASNY gave us a number of basic tips that everyone needs to follow this holiday season.

**E. Health & Wellness:** Covid has dominated this issue category for so long but other issues have been rising back to the top. A focus of this quarter on our airwaves has been the rise of STD'S during the pandemic. To combat that, grant money has been awarded and 1.2 million is going to Family Planning of South Central New York. The grant is for the enhancement of sexually transmitted infections, HIV and hepatitis C services in the area. With this grant, Family Planning of South Central NY will become one of the very few medical providers in the Southern Tier region offering rapid initiation of such medication, the same day the patient tests positive.

## Section II. Responsive Programs

This Week in Central New York airs on all eleven of our frequencies every Saturday Morning from 7 to 7:30 a.m. This show tackles a variety of topics and typically we have three different issues per week with each segment lasting ten minutes. This Week in Central New York airs on WDHI-FM, WIYN-FM, WTBD-FM, WDLA-FM, WDLA-AM, WCHN-AM, WDOS-AM, WSRK-FM, WZOZ-FM, WBKT-FM and WKXZ-FM.

<b>Date(s) Aired</b>	<b>Program Name</b>	<b>Description of Issue Discussed</b>	<b>Duration</b>	<b>Time and/or Frequency</b>
10/1/22	This Week in Central NY	<b>Economic Revitalization-</b> Heidi Pickett, Stamford Rotary President previews the annual scarecrow festival and how it benefits the local economy.	10 minutes	7:00 am
10/1/22	This Week in Central NY	<b>Economic Revitalization</b> – Avery Miritello of Film Coop talks about a new partnership and what the future holds for this new outfit.	10 minutes	7:10 am
10/1/22	This Week in Central NY	<b>Environment-</b> Linda Brandon, of the NYS Department of Environmental Conservation goes over the benefits and the need for creating a deer management task force in Oneonta.	10 minutes	7:20 am
10/8/22	This Week in Central NY	<b>Economic Revitalization-</b> Sean Lewis, Otsego County Chamber of Commerce President and CEO recaps the summer season and previews what is coming up in the fall.	10 minutes	7:00 am
10/8/22	This Week in Central NY	<b>Education-</b> Jen Dilello of the Oneonta Boys and Girls Club explains all the educational opportunities for area children after school.	10 minutes	7:10 am
10/8/22	This Week in Central NY	<b>Education-</b> Cheri Stallone, of Rehabilitation Support Services outlines all of the offerings and programs for area people with mental health issues. The main talking point this day was the community education project.	10 minutes	7:20 am
10/15/22	This Week in Central NY	<b>Economic Revitalization-</b> Bill Michaels of the Fly Creek Cider Mill says their long-term renovation project is complete and they will be showing it off to the public this week during a dedication ceremony.	10 minutes	7:00 am
10/15/22	This Week in Central NY	<b>Animal Rights</b> – Annette Clark, Executive Director of the Chenango SPCA gives us a history of this SPCA, what services they provide and what the future holds for this organization.	10 minutes	7:10 am
10/15/22	This Week in Central NY	<b>Health and Wellness</b> – Debra Marcus, CEO of Family Planning of South Central New York announces a grant that they have received and how the money will be used.	10 minutes	7:20 am
10/22/22	This Week in Central NY	<b>Education</b> – Marcela Micucci and Bob Brzozowski of the Greater Oneonta Historical Society discuss the recent renovation of the Main Street structure and previews their biggest fundraiser of the year, an annual auction.	10 minutes	7:00 am

10/22/22	This Week in Central NY	<b>Health and Wellness-</b> Patricia Kennedy, Chief Executive Officer of Springbrook talks about the upcoming celebration for the 10-year anniversary of the Thomas Golisano Center for Autism.	10 minutes	7:10 am
10/22/22	This Week in Central NY	<b>Economic Revitalization –</b> Dan Buttermann, Board Member of the Oneonta Concert Association comes in to tell the listeners about the upcoming schedule and how this top-notch entertainment helps local businesses.	10 minutes	7:20 am
10/29/22	This Week in Central NY	<b>Education –</b> Jessica Moquin, Executive Director for the Chenango County Historical Society & Museum explains why they got involved in the celebration of National Authors Day.	10 minutes	7:00 am
10/29/22	This Week in Central NY	<b>Education –</b> Tracey Verma of the Oneonta Concert Association previews the headlining concert of the season and the educational component that Arjun Verma brings to his show.	10 minutes	7:10 am
10/29/22	This Week in Central NY	<b>Health and Wellness-</b> Kelly McGraw, COO of Helios Care gives us an overview and chats up the community impact that their Annual Turkey Trot Fundraiser has on Thanksgiving Day.	10 minutes	7:20 am
11/5/22	This Week in Central NY	<b>Poverty –</b> Kathy Knudsen, Organizing Director for the annual Oxford Thanksgiving Day Dinner talks about the dire need that the community has so everyone in Oxford is fed and have other people to share this holiday with.	10 minutes	7:00 am
11/5/22	This Week in Central NY	<b>Animal Rights –</b> Allison Hungerford, Licensed Vet Tech at the Susquehanna SPCA goes over some of the services they offer that the public may not be aware of.	10 minutes	7:10 am
11/5/22	This Week in Central NY	<b>Health And Wellness–</b> Faith Tiemann, Chief Marketing Officer for the ARC Otsego previews the upcoming Hot Cocoa Run. This is their major fundraiser of the year.	10 minutes	7:20 am
11/12/22	This Week in Central NY	<b>Environment –</b> Jeff O’Handley of the Otsego County Conservation Association Discusses the current programs and highlights the film plastic recycling challenge in local schools.	10 minutes	7:00 am
11/12/22	This Week in Central NY	<b>Health And Wellness –</b> Michael Tedesco Regional Communications Director for the American Red Cross emphasizes the urgent need for blood during the holidays and how you can give.	10 minutes	7:10am
11/12/22	This Week in Central NY	<b>Poverty-</b> Julie Carbone and Carla Balnis of the Tax Professionals came up with an idea of how to give back to the community this year and describes how the calendar of compassion works.	10 minutes	7:20am
11/19/22	This Week in Central NY	<b>Poverty -</b> Elizabeth Monaco, Executive Director of the Chenango United Way gives us an update on what this branch of the United Way is up to during the holiday season.	10 minutes	7:00am

11/19/22	This Week in Central NY	<b>Education</b> - Darren Reisberg, president of Hartwick College, discusses what projects he started working on as soon as he took over.	10 minutes	7:10am
11/19/22	This Week in Central NY	<b>Economic Revitalization</b> - Jenna Ostrander, economic developer for Commerce Chenango, talks about how they are helping local business flourish during the holiday season of 2022.	10 minutes	7:20am
11/26/22	This Week in Central NY	<b>Economic Revitalization-</b> Thomas Wolf, Chair of Governing Board of Directors for the Fenimore Chamber Orchestra previews the next concert and the economic impact it will have on downtown Cooperstown.	10 minutes	7:00am
11/26/22	This Week in Central NY	<b>Education</b> – Allison Hungerford, Licensed Vet Tech at the Susquehanna SPCA talks about the year-end fundraising campaign that just kicked off and how they really rely on these funds to take the best possible care of animals that come in the door.	10 minutes	7:10am
11/26/22	This Week in Central NY	<b>Education</b> – Faith Tiemann, Chief Marketing Officer for the ARC Otsego recaps the Hot Cocoa Run and previews another major event coming up, the off the wall holiday art show at the Main View Gallery	10 minutes	7:20am
12/3/22	This Week in Central NY	<b>Economic Revitalization-</b> Sean Lewis, Otsego County Chamber of Commerce President and CEO discusses the holiday season and how the Chamber is involved.	10 minutes	7:00am
12/3/22	This Week in Central NY	<b>Education-</b> Jen Dilello of the Oneonta Boys and Girls Club announces a brand-new Christmas event for the club this year and thinks the community is really going to embrace this new offering.	10 minutes	7:10am
12/3/22	This Week in Central NY	<b>Economic Revitalization-</b> Kelly Reppert of the Norwich Family YMCA describes how they get involved with Norwich's effort to provide plenty for the community to do during the holiday season.	10 minutes	7:20am
12/10/22	This Week in Central NY	<b>Economic Revitalization-</b> Dan Butterman, TEDx Oneonta promoter, comments on future Ted Talks coming to Oneonta.	10 minutes	7:00am
12/10/22	This Week in Central NY	<b>Economic Revitalization</b> – Michael Siletti of the Sidney Center Improvement Group gives an update of what they have been up to and what's on tap for 2023.	10 minutes	7:10am
12/10/22	This Week in Central NY	<b>Education</b> — Jaime Alvarez of the Girls Scouts of NYPenn Pathways says the community service never stops as girl scouts are out and about this holiday season helping the community.	10 minutes	7:20am
12/17/22	This Week in Central NY	<b>Poverty-</b> Julie Carbone and Carla Balnis of the Tax Professionals provides an update on the calendar of compassion and how you can still donate.	10 minutes	7:00am

12/17/22	This Week in Central NY	<b>Fire Safety</b> — Gordy Kotars of The Firefighters Association of the state of New York provides holiday season fire safety tips.	10 minutes	7:10am
12/17/22	This Week in Central NY	<b>Poverty</b> - Oneonta’s Friends of Christmas Community Dinner Organizers Mary Ann Hartman and Kendra Bain preview the 35 <sup>th</sup> annual event. Both said they are glad to be getting back to normal after the pandemic and how much of a need there is for this event.	10 minutes	7:20AM
12/24/22	This Week in Central NY	<b>Economic Revitalization</b> - Saira McLaren, Executive Director for the West Kortright Centre discusses a recent state grant and what it will allow this organization to accomplish.	10 minutes	7:00AM
12/24/22	This Week in Central NY	<b>Animal Safety</b> – Allison Hungerford, Licensed Vet Tech at the Susquehanna SPCA says this is a very busy time of the year for them and explains how the public can help spread holiday cheer.	10 minutes	7:10am
12/24/22	This Week in Central NY	<b>Environment</b> - US Park Ranger Ron Babus gave the listeners ice fishing safety tips for the winter months.	10 minutes	7:20am