KCJK-FM Quarterly Programs / Issues Report 1st Quarter 2024



This report contains:

Section 1: Issues and Concerns in the Kansas City metro Area, How KCJK-FM Dealt with Those Issues.

Section 2: Various Public Service Announcements

Section 3: "Caring for KC w/ Darron Story" – Local Sunday morning community affairs show content recap

Section 1: issues and concerns in the Kansas City area:

(KCJK -FM) During 1st quarter of 2024 (January, February, March) 105.1 FM and Cumulus Media actively solicited community concerns on the air, via our website and through our social media platforms and virtual town halls. We made our station personnel and resources available for events to continue our mission to serve the public interest. During this guarter, we were focused on assisting with the following: Advocacy and Awareness Group of Johnson County to discuss their social justice programming. Kansas City, Mo City Councilwoman Melissa Robinson discusses her new Youth Commission for youth advocacy. **Unity Southeast Church** gives an update on the holiday coat drive for Project Warmth. Cornerstones of Care discussing their mission and their work with foster children struggling with mental illness. Base Academy of Music bringing awareness to their annual fundraising event. UMKC Friends of the Conservatory promotes their fundraising event. The Giving Grove and Kansas City Community Gardens discusses their mission and upcoming annual luncheon. Therapist Heather Williamson discusses trauma after the shooting at the Chiefs parade. **Ewing Marion Kauffman School** promoting enrollment. Falling Forward Foundation talks about their mission to help people with catastrophic injuries. The Battle Within discusses their signature fundraiser and mission. Smiles and Kuts discusses their mission to provide haircuts for underserved children . Faceless Angels works with homeless veterans. Urban League of Greater Kansas City discusses their educational and workforce programming. Author Ebony Reed discusses her new book Fifteen cents on the dollar. Pastor Ron Lindsay discusses voting "YES" on question #1 in the April election. Local Entrepreneur Jill Cockson discusses voting "NO" on questions #1 in the April election. Giving Hope & Help discusses their upcoming Education is your Passport event.

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Section 2: Major Station Campaigns and PSAs:

Pleasant Green Missionary Babtist Church 1/1-3/31

Southside Christian Church Food Pantry 1/1-3/31

Unity South/Tide Cleaners Warm Clothes Drive 1/23-2/18

American Red Cross/Blood Donation 1/15-2/20

Base Academy of Music 2/5-2/18

UMKC Jazz Friends 2/5-3/1

GoFundMe for Lisa Lopez-Galvan 2/22-2/26

Section 3: "Caring for KC w/ Darron Story" – Local Sunday morning community affairs show content recap

**Caring for KC airs Sunday mornings 5:00a-5:45a on KCJK-FM

Caring for KC (All broadcasts are podcasted)

Airdate: 1/7/2024

Guests: Haile Sims w/ Advocacy and Awareness Group of Johnson County

Airdate: 1/14/2024

Guests: Kansas City, Mo City Councilwoman Melissa Hazley

Airdate: 1/21/2024

Guests: Randy Fikki w/ Unity Southeast Church, Meredith Rose w/ Cornerstones

of Care.

Airdate: 1/28/2024

Guests: Clint Velasquez w/ Base Academy of Music, Meredith Rose w/

Cornerstones of Care.

Airdate: 2/4/2024

Guests: Ashley Williamson w/ The Giving Grove and Kay Thomason w/ Kansas

City Community Garden.

Airdate: 2/11/2024

Guests: Jen Enderson w/ UMKC Friends of the conservatory, Dr. Carmaletta

Williams w/ Black Archives of Mid-America.

Airdate: 2/18/2024

Guests: Licensed Therapist Heather Fitzcharles

Airdate: 2/25/2024

Guests: Megan Vargas w/ Smiles and Kuts, Ed Sottoriva w/ Faceless Angels

Airdate: 3/3/2024

Guests: Tenoa Foster w/ Ewing Marion Kauffman school, Licensed Therapist

Heather Fitzcharles (part 2)

Airdate: 3/10/2024

Guests: Author Eboni Reed

Airdate: 3/17/2024

Guests: CEO, Gwen Grant w/ the Urban League of Greater Kansas City

Airdate: 3/24/2024

Guests: Pastor Ron Lindsay, Pauline Johnson w/ Scholar Smarts

Airdate: 3/31/2024

Guests: Jill Cockson, Jessica McClellan w/ Giving Hope and Help