

WCVE, Richmond/Petersburg, VA
 2023 Q3 07/01/23-09/30/23

Program(s)/Daypart	Sponsor
<i>Antiques Roadshow</i>	House of Oak and Sofas
<i>Finding Your Roots</i>	American Civil War Museum
<i>Legacy List with Matt Paxton</i>	Virginia Mennonite Retirement Community Wheaton World-Wide Moving Bekins Van Lines First Light Home Care
<i>Masterpiece</i>	David and Louise Martin Virginia Repertory Theatre
<i>Nature</i>	Louise B. Cochrane Charitable Foundation Stuart G. Schmidt Charitable Trust Wild Birds Unlimited
<i>NOVA</i>	Louise B. Cochrane Charitable Foundation Sally R. Youngs Shentel
PBS Kids daypart	Children's Museum of Richmond Forbes Center for the Performing Arts Kelleher HVAC VCU Health Virginia 529
PBS NewsHour	American Civil War Museum Hospice of the Piedmont Savvy Rest Virginia Repertory Theatre
Primetime programming	The American Civil War Museum Factory Antique Mall Savvy Rest Virginia 529
Run of Schedule daypart	Blue Ridge Home Builders Association Charlottesville Chamber Music Festival Children's Museum of Richmond Clean Virginia Factory Antique Mall Forbes Center for the Performing Arts Heifetz International Hospice of the Piedmont House of Oak and Sofas Jamestown Yorktown Foundation Kelleher HVAC Lakewood Library of Virginia Savvy Rest Shentel Tiger Solar VCU Health Virginia Family Dentistry Virginia Institute of Marine Science

Program(s)/Daypart	Sponsor
	Virginia Living Virginia Repertory Theatre
<i>The Great American Recipe</i>	Mattaponi Springs Plow & Hearth
<i>Un-Wine'd</i>	Cynthia V. Bailey Fifty-Third Winery Virginia Wine Board
<i>Virginia Home Grown</i>	Strange's Florist Yard Works Wild Birds Unlimited Margaret Vaden Nanchard Morganson Charitable Fund Deb Nelson and Ed Lesnefsky
<i>Virginia Home Grown Clippings</i>	Strange's Florist
<i>VPM News Focal Point</i>	Irene Burlock and Joe Holicky Trish Bernal Paul H. Pusey Foundation The Estate of Ann Lee Saunders Brown
Weekend Daytime daypart	Blue Ridge Home Builders Association Charlottesville Chamber Music Festival Garth Newel Music Center Lakewood Virginia Repertory Theatre Wild Birds Unlimited