

Order

**Orig. Date:** 10/02/2014 **Advertiser:** National Republican Congressional Committee  
**Order Date:** 10/02/2014 **Product:** NRCC  
**Start Date:** 10/07/2014 **Pri. Prod. Category:** POLITICAL  
**End Date:** 10/19/2014  
**Acct. Exec.:** Katz - Washington  
**Est. Code:** 5434  
**Billing Cycle:** Broadcast Month  
**Order Class:** NATIONAL  
**Price Type:**  
**Revenue Type:** EDI  
**Billing Type:** Regular  
**Order Type:** POLITICAL  
**Spot Type:** Local  
**Sec. Prod. Category:** POLITICAL

| Agency Information  | Special Instructions: |
|---|-----------------------|
| <b>Name:</b> NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC<br><b>Address:</b> 815 SLATERS LANE<br>ALEXANDRIA VA 22314<br><b>Contact:</b> BUYER<br><b>Fax:</b><br><b>Phone:</b> |                       |

**Order #: 34872**

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

| BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week |                          |                          |                          |                          |        |                     |          |                   |         |                          |       |               |       | Pattern    |      |                                     |                          |                          |                          |                                     |                                     |                          |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------|---------------------|----------|-------------------|---------|--------------------------|-------|---------------|-------|------------|------|-------------------------------------|--------------------------|--------------------------|--------------------------|-------------------------------------|-------------------------------------|--------------------------|
| Line#  | Ordered As               | BB                       | MI                       | MG                       | Length | Flight: Start - End |          | Time: Start - End |         | GE                       | S / W | Cost per spot | Spots | Ext. Cost  | B/ P | M                                   | T                        | W                        | T                        | F                                   | S                                   | S                        |
| Combo  | Title                    |                          |                          |                          |        | Station             |          | Flight Detail     |         | Log                      |       | Comment       |       |            |      |                                     |                          |                          |                          |                                     |                                     |                          |
| 1  | College Football 1       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/11/14            | 10/11/14 | 3:30PM            | 7:00PM  | <input type="checkbox"/> | 1     | \$40.00       | 1     | \$40.00    |      | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
|  |                          |                          |                          |                          |        | WWII                |          |                   | Master  |                          |       |               |       |            |      |                                     |                          |                          |                          |                                     |                                     |                          |
| 2  | NASCAR Countdown         | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/11/14            | 10/11/14 | 7:00PM            | 7:30PM  | <input type="checkbox"/> | 1     | \$150.00      | 1     | \$150.00   |      | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
|  |                          |                          |                          |                          |        | WWII                |          |                   | Master  |                          |       |               |       |            |      |                                     |                          |                          |                          |                                     |                                     |                          |
| 3  | Jeopardy Weekday         | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/07/14            | 10/10/14 | 7:29PM            | 8:00PM  | <input type="checkbox"/> | 4     | \$950.00      | 4     | \$3,800.00 |      | <input type="checkbox"/>            | 1                        | 1                        | 1                        | 1                                   | <input type="checkbox"/>            | <input type="checkbox"/> |
|  |                          |                          |                          |                          |        | WWII                |          |                   | Master  |                          |       |               |       |            |      |                                     |                          |                          |                          |                                     |                                     |                          |
| 4  | Jeopardy Weekday         | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/13/14            | 10/13/14 | 7:29PM            | 8:00PM  | <input type="checkbox"/> | 1     | \$950.00      | 1     | \$950.00   |      | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |
|  |                          |                          |                          |                          |        | WWII                |          |                   | Master  |                          |       |               |       |            |      |                                     |                          |                          |                          |                                     |                                     |                          |
| 5  | SHARK TANK               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/10/14            | 10/10/14 | 9:00PM            | 10:00PM | <input type="checkbox"/> | 1     | \$400.00      | 1     | \$400.00   |      | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
|  |                          |                          |                          |                          |        | WWII                |          |                   | Master  |                          |       |               |       |            |      |                                     |                          |                          |                          |                                     |                                     |                          |
| 6  | Wheel of Fortune Weekday | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/07/14            | 10/09/14 | 7:00PM            | 7:29PM  | <input type="checkbox"/> | 3     | \$850.00      | 3     | \$2,550.00 |      | <input type="checkbox"/>            | 1                        | 1                        | 1                        | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |
|  |                          |                          |                          |                          |        | WWII                |          |                   | Master  |                          |       |               |       |            |      |                                     |                          |                          |                          |                                     |                                     |                          |

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Order

Order #: 34872

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

| BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week |                                       |                          |                          |                          |        |                     |                   |         |         |                          |       |            |       | Pattern    |                                     |                                     |                          |                                     |                          |                                     |                                     |                          |
|--|---------------------------------------|--------------------------|--------------------------|--------------------------|--------|---------------------|-------------------|---------|---------|--------------------------|-------|------------|-------|------------|-------------------------------------|-------------------------------------|--------------------------|-------------------------------------|--------------------------|-------------------------------------|-------------------------------------|--------------------------|
| Line#  | Ordered As                            | BB                       | MI                       | MG                       | Length | Flight: Start - End | Time: Start - End | GE      | S / W   | Cost per spot            | Spots | Ext. Cost  | B / P | M          | T                                   | W                                   | T                        | F                                   | S                        | S                                   |                                     |                          |
| Combo Title  | Station                               | Flight Detail            |                          |                          |        | Log                 |                   | Comment |         |                          |       |            |       |            |                                     |                                     |                          |                                     |                          |                                     |                                     |                          |
| 7  | Wheel of Fortune Weekday              | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/13/14            | 10/13/14          | 7:00PM  | 7:29PM  | <input type="checkbox"/> | 1     | \$850.00   | 1     | \$850.00   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            |                          |
|  | WWII                                  |                          |                          |                          |        | Master              |                   |         |         |                          |       |            |       |            |                                     |                                     |                          |                                     |                          |                                     |                                     |                          |
| 8  | ABC 7 NEWS @6PM                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/07/14            | 10/10/14          | 5:58PM  | 6:30PM  | <input type="checkbox"/> | 4     | \$200.00   | 4     | \$800.00   | <input type="checkbox"/>            | 1                                   | 1                        | 1                                   | 1                        | 1                                   | <input type="checkbox"/>            | <input type="checkbox"/> |
|  | WWII                                  |                          |                          |                          |        | Master              |                   |         |         |                          |       |            |       |            |                                     |                                     |                          |                                     |                          |                                     |                                     |                          |
| 9  | ABC 7 NEWS @6PM                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/13/14            | 10/13/14          | 5:58PM  | 6:30PM  | <input type="checkbox"/> | 1     | \$200.00   | 1     | \$200.00   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            |                          |
|  | WWII                                  |                          |                          |                          |        | Master              |                   |         |         |                          |       |            |       |            |                                     |                                     |                          |                                     |                          |                                     |                                     |                          |
| 10   | CASTLE 1 59:46                        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/13/14            | 10/13/14          | 10:00PM | 10:59PM | <input type="checkbox"/> | 2     | \$700.00   | 2     | \$1,400.00 | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            |                          |
|  | WWII                                  |                          |                          |                          |        | Master              |                   |         |         |                          |       |            |       |            |                                     |                                     |                          |                                     |                          |                                     |                                     |                          |
| 11   | RESURRECTION                          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/12/14            | 10/12/14          | 9:00PM  | 10:00PM | <input type="checkbox"/> | 1     | \$600.00   | 1     | \$600.00   | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |                          |
|  | WWII                                  |                          |                          |                          |        | Master              |                   |         |         |                          |       |            |       |            |                                     |                                     |                          |                                     |                          |                                     |                                     |                          |
| 12   | SCANDAL 9-10P                         | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/09/14            | 10/09/14          | 9:00PM  | 10:00PM | <input type="checkbox"/> | 1     | \$900.00   | 1     | \$900.00   | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            |                          |
|  | WWII                                  |                          |                          |                          |        | Master              |                   |         |         |                          |       |            |       |            |                                     |                                     |                          |                                     |                          |                                     |                                     |                          |
| 13   | America's Funniest Home Videos        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/12/14            | 10/12/14          | 7:00PM  | 8:00PM  | <input type="checkbox"/> | 1     | \$800.00   | 1     | \$800.00   | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |                          |
|  | WWII                                  |                          |                          |                          |        | Master              |                   |         |         |                          |       |            |       |            |                                     |                                     |                          |                                     |                          |                                     |                                     |                          |
| 14   | NASCAR SPRINT CUP SERIES              | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/11/14            | 10/11/14          | 7:30PM  | 11:00PM | <input type="checkbox"/> | 1     | \$250.00   | 1     | \$250.00   | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |                          |
|  | WWII                                  |                          |                          |                          |        | Master              |                   |         |         |                          |       |            |       |            |                                     |                                     |                          |                                     |                          |                                     |                                     |                          |
| 15   | NASCAR SPRINT CUP SERIES              | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/11/14            | 10/11/14          | 7:30PM  | 11:00PM | <input type="checkbox"/> | 1     | \$250.00   | 1     | \$250.00   | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |                          |
|  | WWII                                  |                          |                          |                          |        | Master              |                   |         |         |                          |       |            |       |            |                                     |                                     |                          |                                     |                          |                                     |                                     |                          |
| 16   | DANCING WITH THE STARS 2-hour         | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/13/14            | 10/13/14          | 8:00PM  | 10:00PM | <input type="checkbox"/> | 1     | \$1,200.00 | 1     | \$1,200.00 | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            |                          |
|  | WWII                                  |                          |                          |                          |        | Master              |                   |         |         |                          |       |            |       |            |                                     |                                     |                          |                                     |                          |                                     |                                     |                          |
| 17   | MARVEL'S AGENTS OF S.H.I.E.L.D. 9-10P | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | :30    | 10/07/14            | 10/07/14          | 9:00PM  | 10:00PM | <input type="checkbox"/> | 1     | \$600.00   | 1     | \$600.00   | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            |                          |
|  | WWII                                  |                          |                          |                          |        | Master              |                   |         |         |                          |       |            |       |            |                                     |                                     |                          |                                     |                          |                                     |                                     |                          |

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**Total Cost Monthly Breakouts**

| Month(s)       | Amount      |
|----------------|-------------|
| October (2014) | \$15,740.00 |
| Total:         | \$15,740.00 |

|             |       |        |             |             |
|-------------|-------|--------|-------------|-------------|
|             | Spots | Cost   | Gross Cost: | \$15,740.00 |
| Pre-Empted: | 0     | \$0.00 | - Agency    |             |
| Credited:   | 0     | \$0.00 | Commission: | \$2,361.00  |
| Billboards: | 0     |        | Net Cost:   | \$13,379.00 |
| Total :     | 26    |        |             |             |