





Order #559184: Katz Media../Somers/R/S../Heather So../1119

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
	10/05/20 10:46:59 AM	Processed		<sync process>	Krystal Ric	\$945.00	21	0.00
	10/05/20 10:33:36 AM	Approved		Approved	Donna Mo	\$945.00	21	0.00
	10/05/20 10:33:32 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Donna Mo	\$945.00	21	0.00
	10/05/20 10:03:31 AM	Approval Workflow		[Sales Manager - Ready Default]	Jessica Væ	\$945.00	21	0.00
	10/05/20 10:03:28 AM	Ready for approval		new order	Jessica Væ	\$945.00	21	0.00
	10/05/20 9:56:34 AM	New order created		<new order>	Jessica Væ	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev:	559184	
	Alt Order #:	34414712	
	Product Desc:	Heather Somers for State Senate	
	Estimate:	1119	WMOS-FM
	Flight Dates:	10/05/20 - 10/19/20	Primary AE: Katz Philadelphia
	Original Date / Rev:	10/05/20 / 10/05/20	Sales Office: K-7.5
	Order Type:	GENERAL	Sales Region: N-Katz75

Agency	Name:	Katz Media Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		125 West 55th Street	Billing Cycle: EOM/EOC
		New York, NY 10019	Agency Commission: 15%

Advertiser	Name:	Somers/R/State Senate	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	Candidates	Advertiser External ID:
	Revenue Code 1:	AGY-AVAIL	Agency External ID:
	Revenue Code 2:	POL-CAND	Unit Code: General
	Revenue Code 3:	POL-STATE	Order Separation: 00:15:00
	Priority:	P-10	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/13/20	21	\$945.00	\$803.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	21	\$945.00	\$803.25	0.00
Totals	21	\$945.00	\$803.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMOS	10/05/20	10/11/20	M-F AM Drive M-F	CM	6a-10a	- 1 - - - - -	1:00	1	\$45.00	P-10	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	- 1 - - - - -			1		\$45.00	0.00					
N 2	WMOS	10/05/20	10/11/20	M-F Midday M-F	CM	10a-3p	- 1 - - - - -	1:00	1	\$45.00	P-10	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	- 1 - - - - -			1		\$45.00	0.00					
N 3	WMOS	10/05/20	10/11/20	M-F PM Drive M-F	CM	3p-7p	- 1 - - - - -	1:00	1	\$45.00	P-10	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	- 1 - - - - -			1		\$45.00	0.00					
N 4	WMOS	10/05/20	10/11/20	M-F AM Drive M-F	CM	6a-10a	- - 2 - - - -	1:00	2	\$45.00	P-10	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	- - 2 - - - -			2		\$45.00	0.00					
N 5	WMOS	10/05/20	10/11/20	M-F Midday M-F	CM	10a-3p	- - 1 - - - -	1:00	1	\$45.00	P-10	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	- - 1 - - - -			1		\$45.00	0.00					
N 6	WMOS	10/05/20	10/11/20	M-F PM Drive M-F	CM	3p-7p	- - 1 - - - -	1:00	1	\$45.00	P-10	0.00	NM	1	\$45.00

Order / Rev: 559184
Alt Order #: 34414712
Flight Dates: 10/05/20 - 10/19/20

Advertiser: Somers/R/State Senate
Product Desc: Heather Somers for State Senate
Estimate: 1119

WMOS-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/05/20		10/05/20	10/11/20	-- 1----			1		\$45.00	0.00					
N 7	WMOS	10/05/20	10/11/20	M-F AM Drive M-F	CM	6a-10a	--- 1---	1:00	1	\$45.00	P-10	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/05/20		10/05/20	10/11/20	--- 1---			1		\$45.00	0.00					
N 8	WMOS	10/05/20	10/11/20	M-F Midday M-F	CM	10a-3p	--- 1---	1:00	1	\$45.00	P-10	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/05/20		10/05/20	10/11/20	--- 1---			1		\$45.00	0.00					
N 9	WMOS	10/05/20	10/11/20	M-F PM Drive M-F	CM	3p-7p	--- 2---	1:00	2	\$45.00	P-10	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/05/20		10/05/20	10/11/20	--- 2---			2		\$45.00	0.00					
N 10	WMOS	10/05/20	10/11/20	M-F AM Drive M-F	CM	6a-10a	---- 2--	1:00	2	\$45.00	P-10	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/05/20		10/05/20	10/11/20	---- 2--			2		\$45.00	0.00					
N 11	WMOS	10/05/20	10/11/20	M-F Midday M-F	CM	10a-3p	---- 1--	1:00	1	\$45.00	P-10	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/05/20		10/05/20	10/11/20	---- 1--			1		\$45.00	0.00					
N 12	WMOS	10/05/20	10/11/20	M-F PM Drive M-F	CM	3p-7p	---- 1--	1:00	1	\$45.00	P-10	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/05/20		10/05/20	10/11/20	---- 1--			1		\$45.00	0.00					
N 13	WMOS	10/12/20	10/13/20	M-F AM Drive M-F	CM	6a-10a	1-----	1:00	1	\$45.00	P-10	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/12/20		10/12/20	10/18/20	1-----			1		\$45.00	0.00					
N 14	WMOS	10/12/20	10/13/20	M-F Midday M-F	CM	10a-3p	1-----	1:00	1	\$45.00	P-10	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/12/20		10/12/20	10/18/20	1-----			1		\$45.00	0.00					
N 15	WMOS	10/12/20	10/13/20	M-F PM Drive M-F	CM	3p-7p	1-----	1:00	1	\$45.00	P-10	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/12/20		10/12/20	10/18/20	1-----			1		\$45.00	0.00					
N 16	WMOS	10/12/20	10/13/20	M-F AM Drive M-F	CM	6a-10a	- 1-----	1:00	1	\$45.00	P-10	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/12/20		10/12/20	10/18/20	- 1-----			1		\$45.00	0.00					
N 17	WMOS	10/12/20	10/13/20	M-F Midday M-F	CM	10a-3p	- 1-----	1:00	1	\$45.00	P-10	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/12/20		10/12/20	10/18/20	- 1-----			1		\$45.00	0.00					
N 18	WMOS	10/12/20	10/13/20	M-F PM Drive M-F	CM	3p-7p	- 1-----	1:00	1	\$45.00	P-10	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/12/20		10/12/20	10/18/20	- 1-----			1		\$45.00	0.00					
													Totals	21	\$945.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Heather Somers

Authorized committee:

Heather Somers for State Senate

Agency requesting time (and contact information):

☒

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Senate

Date of election:

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Constantine Antipas

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

RyanGracy

Digitally signed by RyanGracy
Date: 2020.10.05 11:27:05 -04'00'

Signature:

Donna Morrow

Name: Ryan Gracy

Name: Donna Morrow

Date of Request to Purchase Ad Time: 10/5/20

Date of Station Agreement to Sell Time: 10/5/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

RyanGracy

Digitally signed by RyanGracy

Date: 2020.10.05 11:27:37 -04'00'

Name: Ryan Gracy

Date: 10/5/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 10/5/20

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 559184

Station Call Letters: WMOS

Date Received/Requested: 10/5/20

Est. #: 1119

Station Location: New London, CT

Run Start and End Dates: 10/6/20 - 10/13/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.