

NAB Form PB-18 Issues

learfield
KSLJ
Est 18311

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 7/14/2020
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I, **Targeted Platform Media, LLC**

do hereby request station time concerning the following issue:

Change Now, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: Change Now, Inc.

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Change Now, Inc.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Change Now, Inc.
2021 L ST. NW Washington, DC 20036
(302) 272-5378

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Zachary Taylor

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

N/A

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

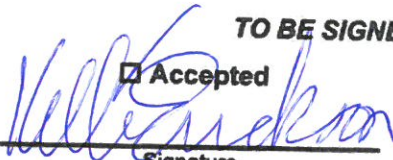
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)7/23/2020

Date


Signature(202)965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE☒ Accepted☐ Accepted in Part☐ Rejected
SignatureKenneth Erickson
Printed NameSM
Title10/27/2020



Candidates Mentioned:

Joni Ernst, US Senate

AD Topics:

Healthcare, Preexisting Conditions, Prescription Drug Prices, Medicare, COVID-19, Drug and Insurance Industries.

List of officers:

Zachary Taylor

Maxwell D. Nacheman

Learfield

IA KSCJ-AM
2000 INDIAN HILLS
SIOUX CITY, IA 51104
ATTN: BEN GOSCH

Insertion Contract Revision

Advertiser Change Now	Product SLF (18311RI)	Order # 18339	Ver # 0	Rev # 1	# Wks 1	Page # 1
Salesperson Jennifer Shinkle	Salesperson Phone # (573)556-1218	Date 10/27/20	Time 1:15PM	Start 10/26/20	End 11/1/20	
Sales Office Learfield	Agency Phone	Demos				

Line #	Vehicle	Days & Times M T W T F S S	Oct 26	Nov 2	Nov 9	Nov 16	Nov 23	Nov 30	Dec 7	Dec 14	Dec 21	Dec 28	Jan 4	Jan 11	Jan 18	Total Units	Len
1	IA KSCJ-AM	Tu-Fr 6AM-7PM	15													15	60
Weekly Units			15	0	0	0	0	0	0	0	0	0	0	0	0	15	

Estimate # 18311

Phone: 712-239-2100

Fax: 712-239-3346

Email: bengosch@powelliowa.com or Julie Bockholt -- jbockhol@powelliowa.com

Weekly Barter- 85 Minutes

Commercial rate will only apply to spots in excess of weekly barter amount. Please fax a signed copy of this order to 573-893-2321 to indicate your acceptance and to ensure payment. After schedule airs, please submit an invoice/affidavit to Learfield Communications.

Make Good any missed spots during flight only. DO NOT run spots adjacent to Rush.

Commercials and traffic instructions will be available from our website at <http://affiliates.learfield.com>. Please follow the download instructions provided to your station and please use the Estimate # above to locate copy.

If you have questions, please call Jennifer Shinkle at 573-556-1218 or email jshinkle@learfield.com.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109
P 573/893-7200 F 573/893-2321 www.learfield.com

Accepted for Learfield Communications:

Name

Title

Accepted for Producer or Station:

Name

Title

6.