

## WFIX 2023 Q4 SIGNIFICANT PROGRAMS & ISSUES

### SIGNIFICANT PROGRAMMING

1. MONDAY OCTOBER 2ND 8:40AM – 8:50AM (10 MINUTE SEGMENT) JAY HARRISON DISCUSSES THE SUCCESS OF THE FREE COMMUNITY EVENT AT PICKWICK STATE PARK IN PICKWICK, TENNESSEE. THIS EVENT CONSISTED OF FREE FOOD AND FREE CONCERT THROUGH-OUT THE DAY. OVER 12,000 PEOPLE ATTENDED.
2. MONDAY OCTOBER 23RD 8:40AM – 8:50AM (10 MINUTES SEGMENT) BEN GOOCH, SW MIDDLE TENNESSEE FCA DIRECTOR, TALKS ABOUT UPCOMING ANNUAL BANQUET WITH SPECIAL SPEAKER, FORMER GEORGIA FOOTBALL COACH MARK RICHT. THIS BANQUET BRINGS EXPOSURE TO FCA WHILE RAISING MONEY FOR THE MANY COMMUNITY PROGRAMS THEY FACILITATE THROUGH-OUT THE YEAR.
3. WEDNESDAY OCTOBER 25TH 8:40AM – 8:50AM (10 MINUTE SEGMENT) PASTOR DUSTIN ATKINS TALKS ABOUT THE UPCOMING "FALL FESTIVAL" OUTREACH. IT'S A FREE HALLOWEEN ALTERNATIVE PROVIDED IN A SAFE ENVIRONMENT ON THE CAMPUS OF COMMUNITY CHURCH OF HACKLEBURG, AL. FREE CANDY, FOOD, DOOR PRIZES, HAYRIDES, BULLRIDING AND MORE. OVER A THOUSAND PEOPLE ATTENDED.
4. FRIDAY OCTOBER 27TH 8:40AM 0- 8:50AM (10 MINUTE SEGMENT). WE SPEAK WITH SCHMNEL BOWMAN LIVE FROM ISREAL ABOUT THE PRESENT UNREST IN THAT REGION. SCHMNEL LIVES ABOUT 45 MINUTES FROM THE GAZA BORDER AND IS INVOLVED WITH HUMANITARIAN EFFORTS IN THAT REGION. THIS WAS MEANT TO BE AN INFORMATIVE SEGMENT FOR OUR LISTENERS.

5. THURSDAY NOVEMBER 2ND 8:40AM – 8:50AM (10 MINUTE SEGMENT) LOCAL BUSINESS PERSON AMELIA WILSON TALKS ABOUT A CHRISTMAS CAR GIVEAWAY TO HELP THOSE WHO ARE IN DESPERATE NEED OF ADEQUATE TRANSPORTATION. OVER 100 LETTERS WERE SUBMITTED AND 3 LATE MODEL USED CARS WERE AWARDED TO 3 VERY DESERVING INDIVIDUALS INCLUDING A LOCAL TEACHER. BUSINESS AND CIVIC LEADERS WERE INVOLVED IN THE JUDGING PROCESS
  
6. THURSDAY NOVEMBER 2ND 9:40AM – 9:50AM (10 MINUTE SEGMENT) LOCAL SPOKESPERSON CHELSEA TALKS ABOUT THE "ONE TABLE" EVENT TAKING PLACE IN DOWNTOWN FLORENCE AT NOON THAT SAME DAY. "ONE TABLE" IS A FREE COMMUNITY WIDE THANKSGIVING MEAL SUPPORTER BY BUSINESSES AND CIVIC LEADERS TO ENCOURAGE EVERYONE TO COME TOGETHER IN OUR COMMUNITY AND ENJOY A FREE THANKSGIVING MEAL.
  
7. FRIDAY NOVEMBER 10TH 8:40AM TILL 8:50AM (10 MINUTE SEGMENT) PASTORE SUNIEL JESSIE INVITES THE COMMUNITY TO A FREE THANKSGIVING MEAL ON THE CAMPUS OF HOPE CHURCH IN MUSCLE SHOALS. THIS INTERNATIONAL THANKSGIVING CELEBRATION FEATURES DIFFERENT FOODS FROM AROUND THE WORLD AND ALSO TRADITION THANKSGIVING FARE.
  
8. TUESDAY NOVEMBER 12TH 8:40AM TILL 8:50AM (10 MINUTE SEGMENT) NATHAN RICKARD TALKS ABOUT THE "HOME FOR THE PAWLIDAYS" PROGRAM THAT ENCOURAGES FAMILIES TO FOSTER A PET FOR THE HOLIDAYS FROM THE OVER 150 AVAILABLE IN THE LOCAL COLBERT COUNTY ANIMAL SHELTER. THE HOPE IS TO GIVE THESE PETS A MUCH NEEDED BREAK FROM THEIR CONFINED CONDITIONS.

9. WEDNESDAY DECEMBER 13th 8:40AM – 8:50AM (10 MINUTE SEGMENT) DEBBIE DIXON DISCUSSES "CHRISTMAS FOR KIDS" AN OUTREACH THAT PROVIDES CHRISTMAS PRESENTS FOR CHILDREN WITH ONE OR BOTH PARENTS IN JAIL OR PRISON. THIS YEAR IN OUR 3 COUNTY AREA OVER 1,400 KIDS NEEDED OUR LISTENERS HELP. THIS SEGMENT HIGHLIGHTED THE 23 KIDS NOT YET SPONSORED.
  
10. THURSDAY DECEMBER 21<sup>ST</sup> 9:10AM – 9:20AM (10 MINUTE SEGMENT) CAPTAIN RICHARD WATTS DISCUSSES THE THE FINAL PUSH DURING THE FINAL WEEKEND OF THE ONGOING SALVATION ARMY KETTLE DRIVE. THEY ARE STILL \$50,000 SHORT OF THEIR \$250,000 GOAL. WE ALSO TALKED ABOUT THE MANY SEASONAL AND ONGOING PROGRAMS OUR LOCAL SALVATION ARMY PROVIDES FOR OUR COMMUNITY.
  
11. WEDNESDAY DECEMBER 27TH 8:40AM – 8:50AM (10 MINUTE SEGMENT) JOSH MILES DISCUSSES THE UPCOMING "PLUNGE INTO THE NEW YEAR". THIS EVENT TAKES PLACE ON THE BANKS OF THE TENNESSEE RIVER AND INVOLVES HUNDREDS TAKING THE PLUNGE TO BRING INCREASED AWARENESS TO SUICIDE PREVENTION AND WHAT CAN BE DONE. LAST YEAR OVER \$20,000 WAS RAISED AND DONATED TO SUICIDE PREVENTION.