

WFIX 2023 Q2 SIGNIFICANT PROGRAMS & ISSUES

SIGNIFICANT PROGRAMMING

- 1. MONDAY APRIL 3rd 2023 8:40AM – 8:50AM** (10 MINUTE SEGMENT) DOUG HARGETT HEAD OF THE LOCAL AMERICAN LEGION DISCUSSES THE UPCOMING VIETNAM WAR MEMORIAL RE-DEDICATION IN DOWNTOWN SHEFFIELD, AL. THE MEMORIAL HAD FALLEN INTO DISREPAIR OF THE LOCAL AMERICAN LEGION IS RESTORING IT AND INVITING LISTENERS TO HELP.
- 2. MONDAY APRIL 10th 2023 10:30AM – 11:30AM** (1 HOUR LIVE BROADCAST) WFIX BROADCASTS LIVE FROM THE RE-DEDICATION OF THE NOW RESTORED VIETNAM WAR MEMORIAL IN SHEFFIELD, AL. VARIOUS MEMBERS OF THE COMMUNITY ARE PRESENT AND SPEAK ON AIR INCLUDING THE SHEFFIELD MAYOR AND VARIOUS MEMBERS OF THE AMERICAN LEGION.
- 3. TUESDAY APRIL 11th 2023 8:40AM – 8:50AM** (10 MINUTE SEGMENT) DONNA WHITE WITH THE SALVATION ARMY WOMENS AUXILIARY DISCUSSES THE UPCOMING “EMPTY BOWL LUNCHEON” TO TAKING PLACE AT THE MARRIOTT SHOALS CONFERENCE CENTER. IT IS A COLLABORATIVE EFFORT OF THE SALVATION ARMY AND DOZENS OF AREA RESTAURANTS TO RAISE MONEY FOR CHILD HUNGER AND VARIOUS COMMUNITY PROJECTS.

4. MONDAY APRIL 17th 2023 8:40AM – 8:50AM (10 MINUTE SEGMENT) MUSCLE SHOALS MAYOR MIKE LOCKHART TALKS ABOUT THE UPCOMING 100TH ANNIVERSARY OF THE CITY AND THE NUMEROUS EVENTS AND CONCERTS TAKING PLACE.

5. SUNDAY APRIL 23rd 2023 5:00PM – 10:00PM (5 HOUR LIVE BROADCAST AND WFIX CONCERT SPONSORSHIP) THE FIX GOES LIVE TO CITY HALL PARK IN MUSCLE SHOALS FOR A FREE COMMUNITY CONCERT ATTENDED BY THOUSANDS IN HONOR OF MUSCLE SHOALS'S 100TH ANNIVERSARY.

6. WEDNESDAY APRIL 26th 2023 8:10AM – 8:20AM (10 MINUTE SEGMENT) SELENA MILLER DISCUSSES "UNAFIED 2023" THE UPCOMING CULINARY EVENT AND CONCERT PUT ON BY THE STUDENTS IN THE CULINARY DEPARTMENT OF THE UNIVERSITY OF NORTH ALABAMA. PROCEEDS GO TO SUPPORT AN ONGOING SCHOLARSHIP TO THE UNA CULINARY DEPT.

7. WEDNESDAY APRIL 26th 2023 9:10AM – 9:20AM (10 MINUTE SEGMENT) JOSH AYCOCK TALKS ABOUT THE UPCOMING "SWAMPERS 5K RUN" SPONSORED BY THE SHOALS CIVIC LEAGUE. EVERY YEAR THOUSANDS OF DOLLARS ARE RAISED THROUGH THIS RUN TO HELP WITH THE NEEDS OF OUR COMMUNITY.

8. WEDNESDAY MAY 3th 2023 8:10AM - 8:20AM - (10 MINUTE SEGMENT) CASEY AND DIAMOND EGGLESTON DISCUSS THE UPCOMING “TEEN MENTAL HEALTH CONCERT” TAKING PLACE LATER THAT DAY AT THE MUSCLE SHOALS AMPHITHEATER TO PROMOTE AND SUPPORT MENTAL HEALTH AWARENESS IN OUR AREA ON “MENTAL HEALTH AWARENESS DAY”.

9. THURSDAY MAY 10thth 2023 9:10AM - 9:20AM (10 MINUTE SEGMENT) LUKE KYLE DISCUSSES THE UPCOMING FIX SPONSORED 5K RACE TO PROMOTE “SHOALS SCHOLAR DOLLARS”. A PROGRAM INITIATED BY THE SHEFFIELD AND FLORENCE ROTARY CLUBS RAISING OVER \$800,000 ANNUALLY TO AWARD DESERVING STUDENTS AN OPPORTUNITY FO HIGHER EDUCATION THROUGH LOCAL SCHOLARSHIPS.

10. FRIDAY MAY 19th 2023 9:10AM - 9:20AM (10 MINUTE SEGMENT) SUZANNE PARKER WITH COVENANT CHRISTIAN SCHOOL DISCUSSES THE UPCOMING “EAGLE RUN” 5K RACE. A FUNDRAISER FOR COVENANT EAGLE SPOORTS PROGRAMS.

