

WFIX 2023 Q3 SIGNIFICANT PROGRAMS & ISSUES

SIGNIFICANT PROGRAMMING

1. MONDAY JULY 3RD 7:40am – 7:50am (10 MINUTE SEGMENT)
CASEY EGGLESTON DIRECTOR OF DUAL ENROLLMENT AT NORTHWEST SHOALS COMMUNITY COLLEGE DISCUSSES UPCOMING "FREEDOM 5K AND 1 MILE RUN/WALK" AT McFARLAND PARK IN FLORENCE COMING UP THIS SATURDAY. PROCEEDS GOING TO VETERANS FAMILY SUPPORT GROUPS AND FIRST RESPONDERS.
2. WEDNESDAY JULY 12TH – 8:40AM – 8:50AM (10 MINUTE SEGMENT) DONNA BECK EXECUTIVE DIRECTOR OF "ONE PLACE" DISCUSSES UPCOMING HANDY EVENT AT NORTON AUDITORIUM ON THE UNA CAMPUS TO RAISE MONEY AND AWARENESS FOR "ONE PLACE". A CENTER FOR YOUTH, ELDER AND SPOUSAL ABUSE THAT OFFERS ALL SERVICES NEEDED FOR RECOVERY AND SAFETY ALL IN ONE PLACE.
3. WEDNESDAY JULY 19TH 8:40AM – 8:50AM (10 MINUTE SEGMENT) JESSICA THOMPSON DIRECTOR OF "SAFER BIRTH IN BAMA" DISCUSSES THE UPCOMING SHOALS "MOM PROM" WHICH PROMOTES AND SUBSIDIZES INCREASED CARE FOR SAFER BIRTH AND PRENATAL EDUCATION IN ALABAMA.
4. TUESDAY AUGUST 22ND 8:45AM – 8:55AM(10 MINUTE SEGMENT) HUNTER SCOTT WITH "OUTREACH OUTDOORS" DISCUSSES UPCOMING FIELD DAY WITH A LARGE VARIETY OF OUTDOOR GAMES AND EVENTS FOR STUDENTS THRU COLLEGE AGE. THIS EVENT DESIGNED TO PROMOTE STUDENTS GETTING OUTSIDE AND ENJOYING THE GREAT OUTDOORS.

- 5 . THURSDAY SEPTEMBER 7TH 8:45AM – 8:55AM (10 MINUTE SEGMENT) DEBBIE NELSON WITH "CHLOE'S FUND" DISCUSSES THE NEEDS OF THE FLORENCE/LAUDERDALE ANIMAL SHELTER. THEY ARE DAILY HELPING WITH ANIMALS MEDICAL NEEDS AT THE SHELTER.
6. TUESDAY SEPTEMBER 12TH 3:20PM – 3:30PM (10 MINUTE SEGMENT) SCOTT TARVER, DIRECTOR OF NORTHWEST ALABAMA FCA DISCUSSES THE POSITIVE IMPACT OF OVER 4,000 STUDENTS ON A MONTHLY BASIS IN OUR AREA SCHOOLS. PLUS, THE THOUSANDS WHO TAKE PART IN AFTER SCHOOL PROGRAMS SPONSORED BY FCA AROUND THE VALLEY.
7. THURSDAY SEPTEMBER 28TH 8:40AM – 8:50AM (10 MINUTE SEGMENT) TANNER HALL DISCUSSES UPCOMING COMMUNITY EVENT WITH ROCK GROUP DISCIPLE IN RUSSELLVILLE.
8. FRIDAY SEPTEMBER 29TH 8:40AM – 8:50AM (10 MINUTE SEGMENT) JAY HARRISON DISCUSSES THE UPCOMING FREE COMMUNITY EVENT AT PICKWICK STATE PARK IN PICKWICK, TENNESSEE. THIS EVENT CONSISTED OF FREE FOOD AND FREE CONCERT THROUGH-OUT THE DAY. OVER 12,000 PEOPLE ATTENDED.