CONTRACT

WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

Contract / Revision	Alt Order #
150554 / 1	WOC10483577

Product		
THE PAT MCCRORY COMMITTEE (CS)		
Contract Dates	Estimate #	
10/07/16 - 10/13/16	**1158 1734 4825**	
Advertiser		Original Date / Revision
Pat McCrory Committee (The)		10/06/16 / 10/12/16

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WTVD	Anne Clifford	Philadelphia NT
Special Handling		
Demographic		
Adults 35+		
Agy Code	Advertiser Code	Product 1/2
	1158	1734
Agency Ref	Advertiser Ref	

359839

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	10/07/16	10/09/16	GMA Sunday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	------S	1	$450.00								
2	WTVD	10/07/16	10/09/16	Eyewitness News Sun 10a	10:00 AM-10:30 AM		:30				NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	------S	1	$300.00								
3	WTVD	10/07/16	10/09/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		:30				NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	------S	1	$450.00								
4	WTVD	10/07/16	10/09/16	Eyewitness News @ 9a	9:00 AM-10:00 AM		:30				NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	------S	1	$250.00								
5	WTVD	10/07/16	10/07/16	Eyewitness News @ 5pm	5:00 PM-6:00 PM		:30				NM	1	$850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	----F--	1	$850.00								
6	WTVD	10/10/16	10/13/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	2	$1,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/10/16	10/16/16	MTWT---	2	$850.00								
7	WTVD	10/10/16	10/13/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	2	$2,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/10/16	10/16/16	MTWT---	2	$1,300.00								
8	WTVD	10/07/16	10/07/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	----F--	1	$1,200.00								
9	WTVD	10/10/16	10/12/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/10/16	10/16/16	M-W----	2	$1,200.00								
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
	2	*WTVD*	*10/10/16-10/16/16*	*Jeopardy*	*7:00 PM-7:30 PM*	M--W-------	*:30*	~~*$1,200.00*~~	*NM*				
		Credited											
10	WTVD	10/07/16	10/07/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	1	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	----F--	1	$1,100.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Advertiser	Original Date / Revision
Pat McCrory Committee (	10/06/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate								
11	WTVD	10/10/16	10/12/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/10/16	10/16/16	M-W----	2	$1,100.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	*WTVD*	*10/10/16-10/16/16*		*Wheel of Fortune*	*7:30 PM-8:00 PM*	M--W-------	*:30*		*~~$1,100.00~~*		*NM*		
	Credited												
2	*WTVD*	*10/10/16-10/16/16*		*Wheel of Fortune*	*7:30 PM-8:00 PM*	M--W-------	*:30*		*~~$1,100.00~~*		*NM*		
	Credited												
12	WTVD	10/10/16	10/13/16	Eyewitness News @ Noon	12:00 PM-1:00 PM		:30				NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/10/16	10/16/16	MTWT---	1	$450.00								
13	WTVD	10/13/16	10/13/16	World News Tonight	630p-7p		:30				NM	1	$3,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/10/16	10/16/16	---1---	1	$3,400.00								
						Totals		0.00				14	$13,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/13/16	14	$13,950.00	($2,092.50)	$11,857.50
Totals	14	$13,950.00	($2,092.50)	$11,857.50

Signature: _____ **Date:** _____

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