

ORDER



Orders
Order / Rev: 1059837
Alt Order #: WOC13756248
Product Desc: candidate
Estimate: 11735
Flight Dates: 09/13/22 - 09/19/22
Original Date / Rev: 09/01/22 / 09/01/22
Order Type: GENERAL

KMGH
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: GMMB Inc - Political
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Caraveo/Democrat/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 274163
Agency External ID: 109175
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/19/22	89	\$55,200.00	\$46,920.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	89	\$55,200.00	\$46,920.00	0.00
Totals	89	\$55,200.00	\$46,920.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KMGH	09/13/22	09/19/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00												
(Program: DENVER7 NEWS 5A) 3Q22 ESTIMATE (sell) - 3Q20 impact average of 5a News <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/13/22</td> <td>09/19/22</td> <td>MTWTF--</td> <td>5</td> <td>\$125.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/13/22	09/19/22	MTWTF--	5	\$125.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/13/22	09/19/22	MTWTF--	5	\$125.00	0.00																						
N 2	KMGH	09/13/22	09/19/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$475.00	P-3	0.00	NM	5	\$2,375.00												
(Program: DENVER7 NEWS 6A) 3Q22 ESTIMATE (sell) - 3Q20 impact average of 6a News <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/13/22</td> <td>09/19/22</td> <td>MTWTF--</td> <td>5</td> <td>\$475.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/13/22	09/19/22	MTWTF--	5	\$475.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/13/22	09/19/22	MTWTF--	5	\$475.00	0.00																						
N 3	KMGH	09/13/22	09/17/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00												
(Program: GMA SAT 6A) 3Q22 ESTIMATE (sell) - 3Q20 impact average of GMA Saturday 6a <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/12/22</td> <td>09/18/22</td> <td>-----S-</td> <td>1</td> <td>\$175.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/12/22	09/18/22	-----S-	1	\$175.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/12/22	09/18/22	-----S-	1	\$175.00	0.00																						
N 4	KMGH	09/13/22	09/18/22	Su Good Morning America Su Good Morning America	CM	6-7am	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00												
(Program: GMA SUN) 3Q22 ESTIMATE (sell) - 3Q20 impact average of GMA Sunday <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						

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Advertiser: Caraveo/Democrat/Congress
 Product Desc: candidate
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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMGH	09/13/22	09/19/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	10	\$525.00	P-3	0.00	NM	10	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S		1				\$175.00		0.00			
		(Program: GMA) 3Q22 ESTIMATE (sell) - 3Q20 impact average of GMA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		10				\$525.00		0.00			
N 6	KMGH	09/13/22	09/17/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		(Program: DENVER7 NEWS SAT 7A) 3Q22 ESTIMATE (sell) - 3Q20 impact average of 7a News Saturday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S-		1				\$300.00		0.00			
N 7	KMGH	09/13/22	09/18/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		(Program: DENVER7 NEWS SUN 7A) 3Q22 ESTIMATE (sell) - 3Q20 impact average of Sunday 7a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S		1				\$300.00		0.00			
N 8	KMGH	09/13/22	09/17/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	8-9am	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		(Program: GMA SAT 8A) 3Q22 ESTIMATE (sell) - 3Q20 impact average of GMA Saturday 8a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S-		1				\$300.00		0.00			
N 9	KMGH	09/13/22	09/17/22	Sa 9-10am News Sa 9-10am News	CM	9-10am	-----S-	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		(Program: DENVER7 NEWS SAT 9A) 3Q22 ESTIMATE (sell) - 3Q20 impact average of Saturday 9a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S-		1				\$275.00		0.00			
N 10	KMGH	09/13/22	09/18/22	Su 9-10am News Su 9-10am News	CM	9-10am	-----S	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		(Program: DENVER7 NEWS SUN 9A) 3Q22 ESTIMATE (sell) - 3Q20 impact average of Sunday 9a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S		1				\$350.00		0.00			
N 11	KMGH	09/13/22	09/19/22	M-F 9-10am Tamron Hall	CM	9-10am	MTWTF--	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		(Program: TAMRON HALL) 3Q22 ESTIMATE (sell) - 3Q20 impact average of Tamron Hall													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		3				\$225.00		0.00			
N 12	KMGH	09/13/22	09/19/22	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	5	\$475.00	P-3	0.00	NM	5	\$2,375.00
		(Program: THE VIEW) 3Q22 ESTIMATE (sell) - 3Q20 impact average of The View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		5				\$475.00		0.00			
N 13	KMGH	09/13/22	09/19/22	M-F 11-1135am News M-F 11-1135am News	CM	11-1135am	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		(Program: DENVER7 NEWS 11A) 3Q22 ESTIMATE (sell) - 3Q20 impact average of 11a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		5				\$350.00		0.00			
N 14	KMGH	09/13/22	09/19/22	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$275.00	P-3	0.00	NM	5	\$1,375.00
		(Program: GENERAL HOSPITAL) 3Q22 ESTIMATE (sell) - 3Q20 impact average of General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		5				\$275.00		0.00			
N 15	KMGH	09/13/22	09/19/22		CM	3-330pm	MTWTF--	:30	5	\$175.00	P-3	0.00	NM	5	\$875.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3-330pm M-F 3-330pm											
				(Program: FAMILY FEUD) 3Q22 ESTIMATE (sell) - 3Q20 impact average of Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--			5		\$175.00			0.00			
N 16	KMGH	09/13/22	09/19/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	10	\$275.00	P-3	0.00	NM	10	\$2,750.00
				(Program: DENVER7 NEWS 4P) 3Q22 ESTIMATE (sell) - 3Q20 impact average of 4p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--			10		\$275.00			0.00			
N 17	KMGH	09/13/22	09/19/22	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$575.00	P-3	0.00	NM	5	\$2,875.00
				(Program: DENVER7 NEWS 5P) 3Q22 ESTIMATE (sell) - 3Q20 impact average of 5p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--			5		\$575.00			0.00			
N 18	KMGH	09/13/22	09/17/22	Sa 6-630pm Sa 6-630pm	CM	6-630pm	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
				(Program: DENVER7 NEWS: GOOD TO KNOW) 3Q22 ESTIMATE (sell) - 3Q20 impact average of Good To Know											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S-			1		\$175.00			0.00			
N 19	KMGH	09/13/22	09/19/22	M-F 630-7pm M-F 630-7pm	CM	630-7pm	M-WTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
				(Program: THE LIST) 3Q22 ESTIMATE (sell) - 3Q20 impact average of The List											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/13/22	09/19/22	M-WTF--			5		\$350.00			0.00			
N 20	KMGH	09/13/22	09/18/22	Sunday Prime B Sunday Prime B	CM	7-8pm	-----S	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
				(Program: CELEBRITY FAMILY FEUD) 3Q22 ESTIMATE (sell) - 2020-2021 impact average of Celebrity Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S			1		\$3,500.00			0.00			
N 21	KMGH	09/13/22	09/15/22	Thursday Prime C Thursday Prime C	CM	9-10pm	---T---	:30	1	\$3,075.00	P-3	0.00	NM	1	\$3,075.00
				(Program: CON) 3Q22 ESTIMATE (sell) - Aug'21 impact average of 20/20 adjstuted to tp HUT/PUTs											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/12/22	09/18/22	---T---			1		\$3,075.00			0.00			
N 22	KMGH	09/13/22	09/19/22	Monday Prime C Monday Prime C	CM	9-10pm	M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				(Program: NFL MNF POST NEWS VKINGS/EAGLE) 3Q22 ESTIMATE (sell) - Sep-Dec'21 impact average of post NFL News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/13/22	09/19/22	M-----			1		\$3,000.00			0.00			
N 23	KMGH	09/13/22	09/19/22	M-F/Su 10-1035pm New M-F/Su 10-1035pm News	CM	10-1035pm	MTWTF-S	:30	6	\$650.00	P-3	0.00	NM	6	\$3,900.00
				(Program: DENVER7 NEWS 10P) 3Q22 ESTIMATE (sell) - 3Q20 impact average of 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF-S			6		\$650.00			0.00			
N 24	KMGH	09/13/22	09/18/22	Su Sports Extra Su Sports Extra	CM	1042-11pm	-----S	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
				(Program: DENVER7 NEWS10P LATE) 3Q22 ESTIMATE (sell) - 3Q20 impact average of Sunday 10p Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S			1		\$450.00			0.00			
N 25	KMGH	09/13/22	09/19/22	M-F 1035-1137pm M-F 1035-1137pm	CM	1035-1137pm	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
				(Program: JIMMY KIMMEL)											

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3Q22 ESTIMATE (sell) - 3Q20 impact average of Jimmy Kimmel Live!															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--			5			\$300.00		0.00			
N26	KMGH	09/13/22	09/17/22	Sa 1035-1135pm	CM	1035-1135pm	-----S-	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
				Sa 1035-1135pm											
(Program: CHICAGO FIRE 1035P)															
3Q22 ESTIMATE (sell) - 3Q20 impact average of Wipeout Saturday (same time period)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S-			1			\$50.00		0.00			
N27	KMGH	09/13/22	09/19/22	5pm NFL PreGame	CM	5-6pm	M-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
				5pm NFL PreGame											
(Program: NFL MNF PREGAME VIKINGS/EAGLES)															
3Q22 ESTIMATE (sell) - Sep-Dec'21 impact average of NFL Pregames															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	M-----			1			\$2,500.00		0.00			
N28	KMGH	09/13/22	09/19/22	NFL MNF Adjacency	CM	NFL MNF Adjacen	M-----	:30	1	\$12,500.00	P-3	0.00	NM	1	\$12,500.00
				NFL MNF Adjacency											
(Program: NFL MNF ADJ VIKINGS/EAGLES)															
3Q22 ESTIMATE (sell) - 2021 impact average of Monday Night Football adjusted HH ratings to 4.1 (first quarter hour tp average ratings)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	M-----			1			\$12,500.00		0.00			
													Totals	89	\$55,200.00