

# ORDER



**Orders**  
**Order / Rev:** 1059895  
**Alt Order #:** WOC13756274  
**Product Desc:** candidate  
**Estimate:** 11740  
**Flight Dates:** 10/18/22 - 10/24/22  
**Original Date / Rev:** 09/01/22 / 10/13/22  
**Order Type:** GENERAL

**KMGH**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** GMMB Inc - Political  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Caraveo/Democrat/Congress  
**Demographic:** A35+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 274163  
**Agency External ID:** 109175  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/24/22	40	\$31,875.00	\$27,093.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	40	\$31,875.00	\$27,093.75	0.00
<b>Totals</b>	<b>40</b>	<b>\$31,875.00</b>	<b>\$27,093.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/18/22	10/24/22	M-F 430-5am News M-F 430-5am News	CM	430-5am	MTWTF--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
(Program: DENVER7 NEWS 430A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/22	10/24/22	MTWTF--			2		\$200.00		0.00				
N 2	KMGH	10/18/22	10/24/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
(Program: DENVER7 NEWS 5A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/22	10/24/22	MTWTF--			1		\$175.00		0.00				
N 3	KMGH	10/18/22	10/24/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	2	\$1,050.00	P-2	0.00	NM	2	\$2,100.00
(Program: DENVER7 NEWS 6A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/22	10/24/22	MTWTF--			2		\$1,050.00		0.00				
N 5	KMGH	10/18/22	10/23/22	Su Good Morning America Su Good Morning America	CM	6-7am	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
(Program: GMA SUN) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Advertiser: Caraveo/Democrat/Congress  
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 Estimate: 11740  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMGH	10/18/22	10/24/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	7	\$1,150.00	P-2	0.00	NM	7	\$8,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S		1				\$300.00		0.00			
		(Program: GMA) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/22	10/24/22	MTWTF--		7				\$1,150.00		0.00			
N 8	KMGH	10/18/22	10/23/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		(Program: DENVER7 NEWS SUN 7A) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S		1				\$400.00		0.00			
N 9	KMGH	10/18/22	10/22/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	8-9am	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		(Program: GMA SAT 8A) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S-		1				\$700.00		0.00			
N 10	KMGH	10/18/22	10/22/22	Sa 9-10am News Sa 9-10am News	CM	9-10am	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		(Program: DENVER7 NEWS SAT 9A) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S-		1				\$600.00		0.00			
N 13	KMGH	10/18/22	10/24/22	M-F 11-1135am News M-F 11-1135am News	CM	11-1135am	MTWTF--	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		(Program: DENVER7 NEWS 11A) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/22	10/24/22	MTWTF--		2				\$550.00		0.00			
N 14	KMGH	10/18/22	10/24/22	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		(Program: GENERAL HOSPITAL) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/22	10/24/22	MTWTF--		3				\$400.00		0.00			
N 15	KMGH	10/18/22	10/24/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		(Program: DENVER7 NEWS 4P) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/22	10/24/22	MTWTF--		3				\$600.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	KMGH	10/18/22-10/24/22	M-F 4-5pm News	4-5pm	MTWThF----	:30		<del>(\$600.00)</del>		0.00	NM		
		See MG 15.6 [HIGHR PCODE RATE T]													
		6	KMGH	10/18/22-10/24/22	M-F 4-5pm News	4-5pm	MTWThF----	:30		\$600.00		0.00	NM		
		Ⓜ MG for 15.2 10/24													
N 16	KMGH	10/18/22	10/24/22	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		(Program: DENVER7 NEWS 5P) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/22	10/24/22	MTWTF--		3				\$1,200.00		0.00			
N 18	KMGH	10/18/22	10/24/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		(Program: DENVER7 NEWS 6P) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/22	10/24/22	MTWTF--		3				\$1,200.00		0.00			

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 Product Desc: candidate  
 Estimate: 11740  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	KMGH	10/18/22	10/24/22	M-F 330-4pm M-F 330-4pm	CM	330-4pm	MTWTF--	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
(Program: FAMILY FEUD) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/22	10/24/22	MTWTF--			2		\$250.00		0.00				
N20	KMGH	10/18/22	10/24/22	Denver7 News at 630pm Denver7 News at 630pm	CM	630-7pm	MTWTF--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
(Program: THE LIST) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/22	10/24/22	MTWTF--			3		\$1,200.00		0.00				
N23	KMGH	10/18/22	10/24/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News	CM	10-1035pm	MTWTF-S	:30	3	\$850.00	P-3	0.00	NM	3	\$2,550.00
(Program: DENVER7 NEWS 10P) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/22	10/24/22	MTWTF-S			3		\$850.00		0.00				
N24	KMGH	10/18/22	10/23/22	Su Sports Extra Su Sports Extra	CM	1042-11pm	-----S	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
(Program: DENVER7 NEWS 10P LATE) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/22	10/23/22	-----S			1		\$600.00		0.00				
N26	KMGH	10/18/22	10/24/22	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
(Program: DENVER7 NEWS 5A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/22	10/24/22	MTWTF--			1		\$600.00		0.00				
Totals													40	\$31,875.00	