

# ORDER



**Orders**  
**Order / Rev:** 1059876  
**Alt Order #:** WOC13756269  
**Product Desc:** candidate  
**Estimate:** 11739  
**Flight Dates:** 10/11/22 - 10/17/22  
**Original Date / Rev:** 09/01/22 / 09/01/22  
**Order Type:** GENERAL

**KMGH**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** GMMB Inc - Political  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Caraveo/Democrat/Congress  
**Demographic:** A35+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 274163  
**Agency External ID:** 109175  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/17/22	75	\$41,875.00	\$35,593.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	75	\$41,875.00	\$35,593.75	0.00
<b>Totals</b>	<b>75</b>	<b>\$41,875.00</b>	<b>\$35,593.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/11/22	10/17/22	M-F 430-5am News M-F 430-5am News	CM	430-5am	MTWTF--	:30	5	\$100.00	P-3	0.00	NM	5	\$500.00
(Program: DENVER7 NEWS 430A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/22	10/17/22	MTWTF--			5		\$100.00		0.00				
N 2	KMGH	10/11/22	10/17/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	5	\$175.00	P-3	0.00	NM	5	\$875.00
(Program: DENVER7 NEWS 5A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/22	10/17/22	MTWTF--			5		\$175.00		0.00				
N 3	KMGH	10/11/22	10/15/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----S-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
(Program: GMA SAT 6A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/22	10/16/22	-----S-			1		\$250.00		0.00				
N 4	KMGH	10/11/22	10/16/22	Su Good Morning America Su Good Morning America	CM	6-7am	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
(Program: GMA SUN) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMGH	10/11/22	10/17/22	M-F Good Morning America	CM	7-9am	MTWTF--	:30	12	\$650.00	P-3	0.00	NM	12	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-----S		1				\$300.00		0.00			
		(Program: GMA) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/22	10/17/22	MTWTF--		12				\$650.00		0.00			
N 6	KMGH	10/11/22	10/15/22	Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		(Program: DENVER7 NEWS SAT 7A) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-----S-		1				\$400.00		0.00			
N 7	KMGH	10/11/22	10/16/22	Su 7-8am News	CM	7-8am	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		(Program: DENVER7 NEWS SUN 7A) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-----S		1				\$400.00		0.00			
N 8	KMGH	10/11/22	10/15/22	Sa GMA Hour 2	CM	8-9am	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		(Program: GMA SAT 8A) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-----S-		1				\$400.00		0.00			
N 9	KMGH	10/11/22	10/15/22	Sa 9-10am News	CM	9-10am	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		(Program: DENVER7 NEWS SAT 9A) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-----S-		1				\$300.00		0.00			
N 10	KMGH	10/11/22	10/16/22	Su 9-10am News	CM	9-10am	-----S	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		(Program: DENVER7 NEWS SUN 9A) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-----S		1				\$450.00		0.00			
N 11	KMGH	10/11/22	10/17/22	M-F 10-11am	CM	10-11am	MTWTF--	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		(Program: THE VIEW) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/22	10/17/22	MTWTF--		2				\$800.00		0.00			
N 12	KMGH	10/11/22	10/17/22	M-F 11-1135am News	CM	11-1135am	MTWTF--	:30	3	\$550.00	P-3	0.00	NM	3	\$1,650.00
		(Program: DENVER7 NEWS 11A) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/22	10/17/22	MTWTF--		3				\$550.00		0.00			
N 13	KMGH	10/11/22	10/17/22	M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		(Program: GENERAL HOSPITAL) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/22	10/17/22	MTWTF--		5				\$400.00		0.00			
N 14	KMGH	10/11/22	10/17/22	M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	10	\$600.00	P-3	0.00	NM	10	\$6,000.00
		(Program: DENVER7 NEWS 4P) 4Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/22	10/17/22	MTWTF--		10				\$600.00		0.00			
N 15	KMGH	10/11/22	10/17/22		CM	5-530pm	MTWTF--	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00

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 Product Desc: candidate  
 Estimate: 11739  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-530pm News M-F 5-530pm News											
				(Program: DENVER7 NEWS 5P) 4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--			4		\$1,200.00			0.00			
N 16	KMGH	10/11/22	10/16/22	Su 5-6pm News Su 5-6pm News	CM	5-6pm	-----S	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				(Program: DENVER7 NEWS SUN 5P) 4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S			1		\$700.00			0.00			
N 17	KMGH	10/11/22	10/17/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
				(Program: DENVER7 NEWS 6P) 4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--			4		\$1,200.00			0.00			
N 18	KMGH	10/11/22	10/17/22	M-F 3-330pm M-F 3-330pm	CM	3-330pm	MTWTF--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
				(Program: FAMILY FEUD) 4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--			5		\$250.00			0.00			
N 19	KMGH	10/11/22	10/17/22	M-F 630-7pm M-F 630-7pm	CM	630-7pm	M-WTF--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
				(Program: THE LIST) 4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/11/22	10/17/22	M-WTF--			3		\$450.00			0.00			
N 20	KMGH	10/11/22	10/11/22	Broncos Country Connected Broncos Country Connected	CM	Various	-T-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
				(Program: BRONCOS COUNTRY) 4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/10/22	10/16/22	-T-----			1		\$450.00			0.00			
N 21	KMGH	10/11/22	10/15/22	Post Game News Post Game News	CM	Various	-----S-	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				(Program: DENVER7 NEWS POST COLLEGE FOOTBALL NEWS) 4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-			1		\$600.00			0.00			
N 22	KMGH	10/11/22	10/17/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News	CM	10-1035pm	MTWTF-S	:30	4	\$850.00	P-3	0.00	NM	4	\$3,400.00
				(Program: DENVER7 NEWS 10P) 4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF-S			4		\$850.00			0.00			
N 23	KMGH	10/11/22	10/16/22	Su Sports Extra Su Sports Extra	CM	1042-11pm	-----S	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				(Program: DENVER7 NEWS 10P LATE) 4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S			1		\$600.00			0.00			
N 24	KMGH	10/11/22	10/17/22	M-F 1035-1137pm M-F 1035-1137pm	CM	1035-1137pm	MTWTF--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
				(Program: JIMMY KIMMEL) 4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--			2		\$500.00			0.00			
													Totals	75	\$41,875.00