

ORDER



Orders
Order / Rev: 1059895
Alt Order #: WOC13756274
Product Desc: candidate
Estimate: 11740
Flight Dates: 10/18/22 - 10/24/22
Original Date / Rev: 09/01/22 / 09/01/22
Order Type: GENERAL

KMGH
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: GMMB Inc - Political
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Caraveo/Democrat/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 274163
Agency External ID: 109175
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/24/22	76	\$43,875.00	\$37,293.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	76	\$43,875.00	\$37,293.75	0.00
Totals	76	\$43,875.00	\$37,293.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/18/22	10/24/22	M-F 430-5am News M-F 430-5am News	CM	430-5am	MTWTF--	:30	5	\$100.00	P-3	0.00	NM	5	\$500.00
(Program: DENVER7 NEWS 430A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/18/22	10/24/22	MTWTF--			5		\$100.00			0.00			
N 2	KMGH	10/18/22	10/24/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	5	\$175.00	P-3	0.00	NM	5	\$875.00
(Program: DENVER7 NEWS 5A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/18/22	10/24/22	MTWTF--			5		\$175.00			0.00			
N 3	KMGH	10/18/22	10/24/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
(Program: DENVER7 NEWS 6A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/18/22	10/24/22	MTWTF--			2		\$600.00			0.00			
N 4	KMGH	10/18/22	10/22/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----S-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
(Program: GMA SAT 6A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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N 5	KMGH	10/18/22	10/23/22	Su Good Morning America Su Good Morning America	CM	6-7am	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
(Program: GMA SUN)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----S-	1	\$250.00	0.00								
N 6	KMGH	10/18/22	10/24/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	12	\$650.00	P-3	0.00	NM	12	\$7,800.00
(Program: GMA)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/18/22	10/24/22	MTWTF--	12	\$650.00	0.00								
N 7	KMGH	10/18/22	10/22/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
(Program: DENVER7 NEWS SAT 7A)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----S-	1	\$400.00	0.00								
N 8	KMGH	10/18/22	10/23/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
(Program: DENVER7 NEWS SUN 7A)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----S	1	\$400.00	0.00								
N 9	KMGH	10/18/22	10/22/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	8-9am	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
(Program: GMA SAT 8A)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----S-	1	\$400.00	0.00								
N 10	KMGH	10/18/22	10/22/22	Sa 9-10am News Sa 9-10am News	CM	9-10am	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
(Program: DENVER7 NEWS SAT 9A)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----S-	1	\$300.00	0.00								
N 11	KMGH	10/18/22	10/23/22	Su 9-10am News Su 9-10am News	CM	9-10am	-----S	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
(Program: DENVER7 NEWS SUN 9A)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----S	1	\$450.00	0.00								
N 12	KMGH	10/18/22	10/24/22	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
(Program: THE VIEW)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/18/22	10/24/22	MTWTF--	2	\$800.00	0.00								
N 13	KMGH	10/18/22	10/24/22	M-F 11-1135am News M-F 11-1135am News	CM	11-1135am	MTWTF--	:30	4	\$550.00	P-3	0.00	NM	4	\$2,200.00
(Program: DENVER7 NEWS 11A)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/18/22	10/24/22	MTWTF--	4	\$550.00	0.00								
N 14	KMGH	10/18/22	10/24/22	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
(Program: GENERAL HOSPITAL)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/18/22	10/24/22	MTWTF--	5	\$400.00	0.00								
N 15	KMGH	10/18/22	10/24/22		CM	4-5pm	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00

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				M-F 4-5pm News M-F 4-5pm News (Program: DENVER7 NEWS 4P) 4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	MTWTF--					5	\$600.00		0.00			
N 16	KMGH	10/18/22	10/24/22	M-F 5-530pm News M-F 5-530pm News (Program: DENVER7 NEWS 5P) 4Q22 ESTIMATE (sell)	CM	5-530pm	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	MTWTF--					5	\$1,200.00		0.00			
N 17	KMGH	10/18/22	10/23/22	Su 5-6pm News Su 5-6pm News (Program: DENVER7 NEWS SUN 5P) 4Q22 ESTIMATE (sell)	CM	5-6pm	-----S	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-----S					1	\$700.00		0.00			
N 18	KMGH	10/18/22	10/24/22	M-F 6-630pm News M-F 6-630pm News (Program: DENVER7 NEWS 6P) 4Q22 ESTIMATE (sell)	CM	6-630pm	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	MTWTF--					5	\$1,200.00		0.00			
N 19	KMGH	10/18/22	10/24/22	M-F 3-330pm M-F 3-330pm (Program: FAMILY FEUD) 4Q22 ESTIMATE (sell)	CM	3-330pm	MTWTF--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	MTWTF--					5	\$250.00		0.00			
N 20	KMGH	10/18/22	10/24/22	M-F 630-7pm M-F 630-7pm (Program: THE LIST) 4Q22 ESTIMATE (sell)	CM	630-7pm	M-WTF--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	M-WTF--					3	\$450.00		0.00			
N 21	KMGH	10/18/22	10/18/22	M-F 630-7pm M-F 630-7pm (Program: BRONCOS COUNTRY) 4Q22 ESTIMATE (sell)	CM	630-7pm	-T-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-T-----					1	\$450.00		0.00			
N 22	KMGH	10/18/22	10/22/22	Post Game News Post Game News (Program: DENVER7 NEWS POST COLLEGE FOOTBALL NEWS) 4Q22 ESTIMATE (sell)	CM	9-10:35p	-----S-	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-----S-					1	\$600.00		0.00			
N 23	KMGH	10/18/22	10/24/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News (Program: DENVER7 NEWS 10P) 4Q22 ESTIMATE (sell)	CM	10-1035pm	MTWTF-S	:30	5	\$850.00	P-3	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	MTWTF-S					5	\$850.00		0.00			
N 24	KMGH	10/18/22	10/23/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News (Program: DENVER7 NEWS 10P LATE) 4Q22 ESTIMATE (sell)	CM	10-1035pm	-----S	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-----S					1	\$600.00		0.00			
N 25	KMGH	10/18/22	10/24/22	M-F 1035-1137pm M-F 1035-1137pm (Program: JIMMY KIMMEL)	CM	1035-1137pm	MTWTF--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00

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4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	MTWTF--					2	\$500.00		0.00			
													Totals	76	\$43,875.00