



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, American Media & Advocacy Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tate Reeves

Authorized committee:

Tate for Governor

Agency requesting time (and contact information):

N/A American Advocacy & Media Group

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

Governor

Date of election:

November 7th, 2023

General

Primary

Treasurer of candidate's authorized committee:

P.O. Box 24335, Jackson, MS 39225 - Treasurer: Kristin McDevitt - Phone (601) 720-3294

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Steve Syckes

Signature:

Morgan Bohannon

Name:

Steve Syckes

Name: Morgan Bohannon

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Steve Syckes

Name:

Steve Syckes

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/25/23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1034424	Station Call Letters: WRBO-FM	Date Received/Requested: 10/25/23
Est. #:	Station Location: Memphis, TN	Run Start and End Dates: 10/27-10/30

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Oct 25, 23
 CONT# 36930699 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WRBO-FM (Memphis, TN)
 FM LINDSAY COOPER
 OFF PHILADELPHIA
 AGY AMERICAN MEDIA ADVOCACY GROUP DC
 ADDR 815 SLATERS LANE
 ALEXANDRIA, VA 22314

 BYR JONATHON FORSTER
 ADV TATE REEVES FOR GOVERNOR
 PDT Tate for Governor - AA
 FLT Oct 27, 23 - Nov 01, 23

DDS CONT# 0
 C/P/E: na / na / 16070

 SALESPERSON FAX#

 PH #

* REP ORDER COMMENT *

** 10/24/2023 4:34:00 PM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1F..	6A - 10A	60	10/27/2023 - 10/27/2023	1W	2	\$90.00	2
	1.2F..	10A - 3P	60	10/27/2023 - 10/27/2023	1W	2	\$90.00	2
	1.3F..	3P - 7P	60	10/27/2023 - 10/27/2023	1W	2	\$90.00	2
					** WEEKLY FLIGHT TOTALS **		6	\$540.00	
		FLIGHT 2							
	2.1	MTW....	6A - 10A	60	10/30/2023 - 11/1/2023	1W	6	\$90.00	6
	2.2	MTW....	10A - 3P	60	10/30/2023 - 11/1/2023	1W	6	\$90.00	6
	2.3	MTW....	3P - 7P	60	10/30/2023 - 11/1/2023	1W	6	\$90.00	6
					** WEEKLY FLIGHT TOTALS **		18	\$1,620.00	

	Oct 23	Nov 23				
SPOTS	6	18				
CASH	540.00	1620.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	540.00	1620.00				

						TOTAL
SPOTS						24
CASH						2,160.00
TRADE						0.00
NSL						0.00
TOTAL						2,160.00

Oct 25, 23
CONT# 36930699 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: na / na / 16070

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Courtney Carter

From: Hartswick, Aidan <Aidan.Hartswick@Katzmedia.com>
Sent: Wednesday, October 25, 2023 12:03 PM
To: Courtney Carter; Da'Yanah Smith; Katherine Grofic; Paul Haley; Hiawatha McQueen; James Martin
Cc: Cooper, Lindsay
Subject: [EXT]Tate Reeves Payments - Cumulus

Proof of payment below for WRBO, WRKN, WMXU, and WKOR for Tate Reeves – Thanks!

1836	1ADF280E	FPAME0000012203		FALSE	10/25/2023 15:47:56 +00:00	10/25/2023 15:48:43 +00:00	Processing	WRBOFM	WRBO- FM	WRBOFM	CIA- S- 79255	10/24/2023	1836	Tate for Governor - Est 16070	1
680	6B312E60	FPAME0000012204		FALSE	10/25/2023 15:47:56 +00:00	10/25/2023 15:48:41 +00:00	Processing	WRKNFM	WRKN- FM	WRKNFM	CIA- S- 79324	10/24/2023	680	Tate for Governor - Est 16071	10/15: +00
425	61CBCBAB	FPAME0000012205		FALSE	10/25/2023 15:47:56 +00:00	10/25/2023 15:48:41 +00:00	Processing	WRKNFM	WRKN- FM	WRKNFM	CIA- S- 79325	10/24/2023	425	Tate for Governor - Est 16071	10/15: +00
240	1649C44C	FPAME0000012197		FALSE	10/25/2023 15:47:56 +00:00	10/25/2023 15:48:40 +00:00	Processing	WMXUFM	WMXU- FM	WMXUFM	CIA- S- 79245	10/24/2023	240	Tate for Governor - Est 16070	10/15: +00
214.2	413B48AD	FPAME0000012191		FALSE	10/25/2023 15:47:56 +00:00	10/25/2023 15:48:30 +00:00	Processing	WKORFM	WKOR- FM	WKORFM	CIA- S- 79291	10/24/2023	214.2	Tate for Governor - Est 16071	
367.2	B125BA3A	FPAME0000012190		FALSE	10/25/2023 15:47:56 +00:00	10/25/2023 15:48:30 +00:00	Processing	WKORFM	WKOR- FM	WKORFM	CIA- S- 79290	10/24/2023	367.2	Tate for Governor - Est 16071	

Aidan Hartswick
 Political Coordinator
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Aidan.Hartswick@KatzMedia.com
 o 215.557.4233 | m 802.373.8070



Local Impact.
 National Influence.

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please report the message using the Report Message feature in your email client if you believe the email is suspicious.

Order #1034424: American M../Reeves/R/G../Tate for G../16070

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
10/25/23 1:59:25 PM	Processed		<async process>	Clara William:	\$2,160.00	24	0.00
10/25/23 1:39:24 PM	Approved			Rachel Ortega	\$2,160.00	24	0.00
10/25/23 1:39:22 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Ortega	\$2,160.00	24	0.00
10/25/23 1:35:55 PM	Approval Workflow		[Sales Manager - Ready Default]	Krista Freeman	\$2,160.00	24	0.00
10/25/23 1:22:56 PM	Ready for approval		New order	Courtney Cop	\$2,160.00	24	0.00
10/25/23 1:20:44 PM	New order created		Imported EC Order	Courtney Cop	\$2,160.00	24	0.00

[Sorted by: Date]