

CONTRACT



KOBI
 125 South Fir Street
 Medford, OR 97501
 (541) 779-5555

kobi5.com

And:

Screen Strategies Media
 Attention: Caroline Bahng
 11150 Fairfax Blvd., Suite 505
 Fairfax, VA 22030

<u>Contract / Revision</u> 4077 /		<u>Alt Order #</u>
<u>Product</u> 851		
<u>Contract Dates</u> 09/15/14 - 09/19/14		<u>Estimate #</u> 851
<u>Advertiser</u> Merkley for Senate - MEDFORD		<u>Original Date / Revision</u> 09/11/14 / 09/11/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOBI	<u>Account Executive</u> Bob Wise	<u>Sales Office</u> Local-Medford
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	09/15/14	09/19/14	Today Show I	7a-9a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	--1----				1	\$25.00			
N 2	All	09/15/14	09/19/14	Days of our Lives	1p-2p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	1-----				1	\$25.00			
N 3	All	09/19/14	09/19/14	Dr. Oz	4p-5p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	----1--				1	\$20.00			
N 4	All	09/15/14	09/19/14	M-F NBC5 News @ 6p	6p-7p		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	1-11---				3	\$35.00			
N 5	All	09/16/14	09/16/14	America's Got Talent	8p-11p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-1-----				1	\$350.00			
N 6	All	09/17/14	09/17/14	America's Got Talent Finale	8-10		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	--1----				1	\$400.00			
N 7	All	09/18/14	09/18/14	Biggest Loser	8-10p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	---1---				1	\$175.00			
N 8	All	09/15/14	09/19/14	Late 11p News M-F	11p-1135p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	11--1--				3	\$50.00			
N 9	All	09/15/14	09/19/14	Tonight Show: Fallon	1135p-1236a		:30			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	1-111--				4	\$35.00			
Totals											16	\$1,390.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 - 09/19/14	16	\$1,390.00	(\$208.50)	\$1,181.50
Totals	16	\$1,390.00	(\$208.50)	\$1,181.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
4077 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/15/14 - 09/19/14	851	851

<u>Advertiser</u>	<u>Original Date / Revision</u>
Merkley for Senate - MED	09/11/14 / 09/11/14

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

