

BEASLEY MEDIA GROUP, LLC  
Issues and Program Report  
for  
Station WTMR-AM  
1st Quarter  
(January 1 – March 31, 2024)

Prepared by  
Lora Lewis

## **WTMR-AM PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

### **Let's Talk**

Monday - Friday, 11:00A – 12P

A 60 minute Public Affairs program, hosted and produced by WTMR-AM, with Gospel music and conversation discussing Gospel news and events, popular culture, local community events and information on health and educational opportunities.

### **Community Events**

Monday – Friday, 11:30A – 11:45A

A daily segment within 'Let's Talk' produced by Michael Roberts, discussing upcoming events of community interest.

### **The Arts**

Thursdays, 11:45A – 12P

Ingrid Moody presents spoken word art for youth each Thursday during 'Let's Talk.'

### **Healthy recipes with Pastor Johnson**

Mondays, 11:45A – 12P

Pastor Johnson shares recipes featuring healthy choices for families, cooking for the prevention of diabetes and heart disease.

### **Focus on the Delaware Valley**

Fridays, 6:30 - 7:00 PM

A 30 minute Public Affairs show hosted and produced by Lora Lewis, with interviews with local authorities on family, health, government, finance and leisure topics.

### **WTMR Tonight**

Thursdays, 9:00 – 10:00PM

60 minutes

Produced by WTMR, with host Tyrone Bowman, WTMR Tonight offers gospel and religious music with interviews from local figures, including pastors, community leaders and other interesting people about their lives and their beliefs.

### **Behind The Rhyme**

Saturdays, 12:30P -1P

Pat Middleton helps listeners to be creative when it comes to poetry.

### **Unshackled, Syndicated Programming**

Saturdays, 4 to 4:30 AM

This weekly show, produced by Pacific Garden Mission in Chicago, presents stories of the homeless, how they came to be in crisis and the steps they and the mission are taking to bring them back from the street and into a religious life.

### **Public Service Announcements**

WTMR-AM programs recorded Public Service Announcements of general concern throughout the day.

**Syndicated and Brokered Religious Programming**

WTMR-AM airs brokered and syndicated programming through all dayparts, Monday through Sunday.

A chronological list of the topics and airdates of syndicated and locally produced programs, a list of station organized or supported public service events receiving air attention and broadcast Public Service Announcements follows each identified community concern.

**ISSUES OF CONCERN TO STATION WTMR - AM  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 1st QUARTER, 2024**

**The Government and Economy**

Employment  
City Development

**Religion**

Local services  
Religious music  
Church sponsored events

**Family & Youth**

Education  
Things to do  
Volunteer opportunities  
Home and lifestyle

**Health and Public Safety**

Staying healthy  
Environment

## **Issue: Government and Economy**

PSA: US Department of Veterans Affairs

January 1, 2024 - TFN

60 seconds, Various times

Information about 'Finding Purpose,' recruiting vets to community service to benefit them and the areas affected by natural disasters.

PSA: Social Security Administration

January 1, 2024 - TFN

60 seconds, Various times

Information about the 'My Social Security' account to help plan for a future retirement.

Focus on the Delaware Valley

February 23, 2024 6:30PM

10 minutes of a 30-minute program

Matt Radar, President of the Pennsylvania Horticultural Society discussed the 195th Philadelphia Flower Show, the nation's first and the world's largest indoor flower exhibition March 2 through March 10 at the Pennsylvania Convention Center. We discussed the impact of the show which is expected to pump 60 million dollars into the local economy through hotels, restaurants, transportation and other local attractions, it also serves as an inducement for international travel to the Philadelphia region. It also underwrites their Work Force Development that teaches low income and the formerly incarcerated participants horticultural and job skills. He notes they have a 90% job placement record for its graduates.

Focus on the Delaware Valley

March 1, 2024 6:30PM

10 minutes of a 30-minute program

Kerry Sautner, President & CEO of Eastern State Penitentiary Historic Site talked about their ongoing Workforce Development programming, the historic site offers a pathway to economic mobility for returning citizens, starting with the Preservation Trades Center, which provides training and connections to sustainable-wage paying union jobs in masonry and carpentry. We also discussed the Lived Experience Activating Dialogue (LEAD) Fellowship supports people coming home from prison to career opportunities in the museum field.

Our Delaware Valley

March 15, 2024 6:30PM

30 minutes

Monica Fawzy Bryant, Esq. Chief Operating Officer and Co-Founder of Triage Cancer and Triage Health discusses the financial perils of a cancer or other life-threatening illness. Triage Cancer is a national, nonprofit organization that provides free education on the legal and practical issues that may impact individuals diagnosed with cancer and their caregivers, through events, materials, and resources. Because these all apply to everyone, Triage Health, was established to encourage anybody looking for financial,

estate and insurance planning to visit the site for information. We talked about the parts of a diagnosis that doesn't come up in the doctor's office, employment, insurance coverage and personal finances; all can impact your care. Just as you are advised to gather all of your medical information about treatment, doctors and hospitals, you should also collect your insurance policies, job leave policies and income sources. Make sure that your treatment plan is covered by your insurance, look beyond your doctor and hospital, also consider labs, imaging, infusion sites and other providers. Are they covered? She discussed job protections, noting many want or need to continue working during treatment. Disclosing a diagnosis is a personal decision, but there are job protections in the Affordable Care Act and the Americans with Disabilities Act for employees at larger companies or at government jobs. Ms Bryant also encourages everyone – from age 18 on – to have an estate plan. It's a fact of life, she notes, we all will eventually pass. Having a plan for your healthcare decisions and your estate should be a priority for us all. Triage offers worksheets and forms for all fifty states to help with the process. While planning ahead for a life-threatening or chronic disease is difficult, she advises us to consider total costs when choosing insurance, instead of choosing only by the monthly cost, look for the lowest yearly cost by adding the monthly premiums and the maximum out-of-pocket cost. While the ACA is not comprehensive, it does prevent you from being denied coverage based on pre-existing conditions so you can shop around at enrollment time. Triage Cancer's free educational materials can help you navigate legal and practical issues that arise after a cancer diagnosis like health insurance, finances, disability insurance, work and cancer, estate planning, and more. Services are free to the public and offered in short videos, checklists and webinars.

Our Delaware Valley

March 29, 2024 6:30PM

30 minutes

Stephanie Gambone, President and CEO of Junior Achievement of Southeastern PA discussed the national organization that readies young people to be future-ready for economic mobility and the pursuit of their own ambitions. With a focus on under-resourced communities, JA works within schools with students as young as five, through middle and high school, to provide access to high quality financial education and career-readiness learning experiences to inspire possibilities, prepare them for careers, and build skills to succeed. Programming has expanded through a US Department of Labor 'Workforce Pathways for Youth Demonstration Grant' to support young people through the age 25 to help them build connections through internships and mentoring. She spoke of the need for volunteers, individuals to work with the school programs, and local workforce partners, community organizations, and other nonprofits to offer job internships, business skills and networking.

## **Issue: Religion**

Brokered Programming (Paid Content)

Monday – Sunday, through all dayparts

WTMR broadcasts religious programs from area congregations and local ministers, as well as nationally syndicated Christian programs.

Let's Talk

Monday – Friday, 11:00AM

30 - 45 minutes of a 60-minute program

Host Michael Roberts plays traditional and modern Gospel music, with artist information, festival listings and touring and concert dates, for local and national venues.

Tyrone Bowman Tonight

Wednesdays 6:00PM

60 minutes

Biblical studies.

The Message

Fridays 8:45AM

15 minutes

Biblical ways to deal with your neighbor, hosted by Rachel Robertson.

Unshackled

Saturdays, 4:00AM

30 minutes

This weekly show, produced by Pacific Garden Mission in Chicago, an active ministry that provides food and beds, presents stories of the homeless; how they came to be in crisis and the steps they and the mission are taking to bring them back from the street and into a religious life.

WTMR Tonight

Thursdays, 9:00 – 10:00PM

60 minutes

Produced by WTMR, with host Tyrone Bowman, WTMR Tonight offers gospel and religious music with interviews from local figures, including pastors, community leaders and other interesting people about their lives and their beliefs.

Word Power and Truth

Fridays, 11:00PM – 12:00AM

Produced by WTMR and hosted by Pat Middleton. Topics discussed include Inspiring oneself, Relationships, Mental Health and dealing with Grief.

Word Power and Truth

Sundays 6:00PM

30 Minutes

Inspirational poetry and developing your own poetic writing skills.

### **Issue: Family and Youth Interests**

PSA: Salvation Army

October 1, 2022- TFN

60 seconds, Various times

Information about after-school activities for youth, including homework help, sports and music.

Community Events

Monday – Friday, 11:30A – 11:45A

This daily 'Let's Talk' feature presents local calendar of activities and events. Submitted by listeners through mail, email and the station website, many are from local churches.

The Arts

Thursdays, 11:45AM

15 minutes

In this 'Let's Talk' weekly feature Ingrid Moody demonstrates the skills of creating poetry and spoken word pieces.

Behind The Rhyme

Saturdays, 12:30P -1P

Pat Middleton helps listeners to be creative when it comes to poetry.

Spot Light On You

Saturdays, 1:30 – 2:00PM

Host Darryl Flournoy interviews guests on topics of self-improvement and self-motivation with current events.

Focus on the Delaware Valley

January 12, 2024 6:30PM

30-minutes

Derrick Pitts, Chief Astronomer at The Franklin Institute discussed the opening of their newest CORE exhibit, Wonderous Space, a two-story interactive installation demonstrating what it is like to live, work, and play in space while also showcasing the rich diversity of science and technology and the innovative people in the space industry. Dr. Pitts tells us that it looks at the universe and our relationship with it, from space travel to innovations that we use every day, such as satellite communications and microchip technology. With the opening of Wonderous Space the Franklin boasts space science on all 4 floors of the museum, with the Fels Planetarium on floor 1, the Holt & Miller Observatory on floor 4 and the 2-story Wondrous Space exhibit between them.



The giant Fels dome—measuring 60 feet in diameter—displays how the actual night sky would look like without the interference of weather, pollution, or city lights. The Holt & Miller Observatory houses the 10” Carl Zeiss Refracting Telescope, one of the largest historical artifacts in their collection and it provides the opportunity to safely view the Sun, including features such as sunspots and prominences, while the rooftop location offers a unique view of the Philadelphia Skyline. Dr Pitts described the programming that will accompany the exhibit, as well as the on-going educational opportunities for students and adult learners. He noted that diversity was an important part of the planning, showing the wide range of jobs and professions within space exploration and then introducing them to the scientists and developers who look like them. He also discussed the importance of STEM to encourage young people to join the field. We talked about membership and how to plan a visit to the Franklin to get the most from the experience, starting with the museum’s website, FI.edu

Focus on the Delaware Valley

30 minutes

February 2, 2024 6:30PM

Chase Trimmer, Senior Development Director, Philadelphia Region for Special Olympics Pennsylvania and Nick McIlwaine, from Beasley’s WMMR Preston & Steve Show and Captain of Team WMMR, discussed the mission of Special Olympics and the upcoming Polar Plunge, February 10 at Citizens Bank Park. The mission of Special Olympics PA is to provide year-round sports training and competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community. All training and competition opportunities are provided free of charge to the athletes and their families, enabling everyone to experience the benefits of Special Olympics that extend well beyond the playing field. They’re freezin’ for a reason! Help celebrate over 50 years of Special Olympics at the Polar Plunge on Saturday, February 10th. There will be games and a DJ and pools set up for your dip. General Registration is \$50 and all registrants will receive the Philadelphia Plunge T-Shirt. Walk-ups are welcome but you can join Beasley Media Group and plunge with Nick and Team WMMR!

Focus on the Delaware Valley

February 9, 2024 6:30PM

30 -minutes

Dr. Ashley Jordan, President and CEO of the African American Museum of Philadelphia discussed the museum and its programming. Founded by Charles Wesley in 1976, the African American Museum of Philadelphia is the first city-funded cultural museum in the country. Through select items, recreations and art the museum shares first-person accounts of what life was like in Philadelphia, a story that is not the same as other cities, it’s an urban story with racial strife but also free men and women working and living here. She emphasizes that their presentation speaks to people, humanizing history with themes of love, family, that all can relate to. Rotating exhibitions are presented throughout the year with Audacious Freedom: African Americans in Philadelphia 1776-

1876 a permanent installation. It features a 100-year timeline of the events and people who shaped the city. Programming includes guides for teachers, workshops and special events centered on Black History Month, Juneteenth, Women's History Month, Poetry Month and more. We ended with the news that the museum will be moving to a new location off the Parkway in 2028, adjacent to the Free Library of Philadelphia. The museum is open Wednesday through Sunday from 9:30A to 5:30P, timed tickets and walk-ins are welcome.

#### Focus on the Delaware Valley

February 23, 2024 6:30PM

20 minutes of a 30-minute program

Matt Radar, President of the Pennsylvania Horticultural Society discussed the 195th Philadelphia Flower Show. This year's theme is United By Flowers and he described the installations that will be presented, new designers, the largest water feature ever on display, and more international participants.

We talked about the programming this event supports; this is the biggest fundraiser of the year for PHS. Matt talked about the community gardens that supply fresh produce, Tree Tenders that plants trees that lower neighborhood temperatures and provide shade, and their vacant lot rescues that actually lowers crime numbers and adds to home values. It also funds programming that maintains the city parks and boulevard plantings. We discussed volunteers, over 3,000 are used to produce the show, plus all year they need tree tenders and gardeners to plant, clear and maintain public plantings. Matt invites everyone to come and enjoy the show, there is something for everybody, from interior and patio décor, flowers, bulbs, furnishings and floral art, with class and demos for large projects and window boxes, plus special events such as Member's Day and the Preview Gala March 1st, family Frolic day on March 3rd, Fido Friday March 8th and the Flowers After Hours dance party March 9th. He encouraged us to become members to enjoy discounts and the member's lounge at the show and special programming throughout the year.

#### Focus on the Delaware Valley

March 1, 2024 6:30PM

20 minutes of a 30-minute program

Kerry Sautner, President & CEO of Eastern State Penitentiary Historic Site discusses her vision for the property. As the second director in the museum's 30-year history, she has inherited a national institution that has been saved from the wrecking ball and established as a destination site for visitors across the globe and a leading facilitator for discussion on criminal justice.

Kerry outlined the priorities, expanding its national education leadership and workforce development programming, and creating a reimagined visitor experience.

She discussed Eastern State as a national leader in criminal justice education, speaking to the evolution of the prison system, using personal stories from the incarcerated and victims of crime, as well as bringing leading organizations and experts together to discuss critical issues in justice education and reform.

Kerry described the new Justice 101 series by the Center for Justice Education at Eastern State. Each virtual program examines the history of the justice system in

America, from its founding to today, and the impact it has on society, citizens, and the world. Finally, a conversation on the Visitor Experience Reimagined: We will provide ways for Eastern State's visitors to engage with the space, incorporating art installations, theater and film; providing educational experiences that encourage and support the different methods of learning; and creating informative and entertaining events that entice people of all ages to visit and engage with Eastern State and the team. She is also looking forward to a website refresh that will allow people to interact with Eastern State from around the world.

Focus on the Delaware Valley

March 22, 2024 6:30PM

30 minutes

From Autism Delaware, Kris Grant, Development Manager, McKenzie 'Kenzie' Walsh, Marketing and Communications Manager, and Susan Campbell, Community Engagement Specialist, discussed the statewide programming offered by Autism Delaware. With one in 36 kids receiving an Autism diagnosis, families need whole-life, holistic support and Autism Delaware offers help with education, jobs and social opportunities. They discussed their beginnings as a grassroots family group looking for support and ideas for navigating the systems with a child with autism. Today they offer programming statewide with multiple opportunities for families to socialize and support each other. They schedule bowling and skating events, as well as holiday parties for the clients and families. They talked about the job programming and the value of their clients on the job, they are looking for employers who need a reliable, dedicated employee. They also noted they need a lot of volunteers to run their events and there are opportunities across the state to get involved. We discussed the 2023 Walk for Autism, this year April 13th at Fort DuPont in Delaware City and April 20 at Hudson Fields in Sussex County. There are two start times at each to allow for casual walking and spacing, and teams and individuals can repeat the loops to raise more money. It's family friendly and offers space for kids who need quiet time. Autism Delaware's services are free, thanks in part to the walks. Walk-ups are welcome, but there are t-shirts and other incentives to pre-register.

### **Issue: Health & Public Safety**

PSA: Ad Council

January 1, 2024 – TFN

60 seconds, Various times

'Friends Don't Let Friends Drive Drunk' a message about alcohol-related vehicle fatalities.

PSA: FEMA

January 1, 2024 – TFN

60 seconds, Various times

Disaster preparedness information from FEMA for earthquakes, floods, hurricanes, tornados and winter storms.

PSA: US Department of Transportation  
January 1, 2024 -TFN  
60 seconds, Various times  
A reminder of the dangers of texting while driving.

PSA: Alcoholics Anonymous  
January 1, 2024 -TFN  
60 seconds, various times  
Information about AA 12-step peer programming with a toll-free number for listeners with drug or alcohol abuse issues to call.

Healthy Recipes  
Mondays, 11:45AM  
15 minutes of a 60-minute program  
Pastor Linda Johnson shares tips on staying well and offers healthy recipes for her listeners. Menu planning is offered addressing the high local rates of diabetes, high blood pressure and cardiovascular disease.

Let's Talk  
Fridays, 11:00AM  
15 Minutes of a 60-minute program  
Host Michael Roberts interviews community leaders to discuss pro-active ways to keep young people engaged and off of the streets. Interviews include local pastors and community leaders, authors and local officials.

Focus on the Delaware Valley  
January 5, 2024 6:30PM  
February 16, 2024 6:30PM  
30-minutes  
Jean Sachs, Chief Executive Officer with Living Beyond Breast Cancer, begins a new monthly series on breast cancer and other chronic or life-threatening diseases. We discussed the programming at LBBC, from research and treatment information, peer matching, counseling, financial aid grants, and advocacy.

Focus on the Delaware Valley  
January 19, 2024 6:30PM  
30 -minutes  
Monica Vaccaro, Director of Programs, and Dr. Drew Nagele, Neuro-psychologist and research site investigator, discussed the Brain Injury Association of Pennsylvania. We talked about the types of brain injuries, from the common blow to the head that makes you see stars, traumatic injury from accidents, and now, the rising number of brain impairment from Opioids misuse. The Vision of the Brain Injury Association of Pennsylvania is a world in which all people with brain injuries and their supporters are leading fulfilling lives and are empowered to participate in their communities. They spoke of the Intersection of Brain Injury and Opioids Misuse; persons who have

sustained a Traumatic Brain Injury (TBI) are more likely to misuse substances because of their brain injury, while persons with opioid use disorder are more likely to sustain a brain injury as a result of their opioid use. In both cases the ability to seek and follow treatment is impaired; what might look like lack of motivation, poor performance in treatment, or a mental health disorder might be untreated brain injury. They spoke of the need for healthcare professionals to be more aggressive in screening for injury and to approach treatment geared to the impairment. We also spoke of the work Dr Nagele is monitoring - researching and screening persons incarcerated for brain injury, the numbers are greater than expected and impact the individual's success after release.

Focus on the Delaware Valley

January 26, 2024, 6:30PM

30 minutes

Romy Braunstein, a Rare Disease patient, advocate and a founder of GettingUp.org discusses the over 10,000 rare diseases that impact over 35 million worldwide. A 'rare' disease affects fewer than 1 in 2,000 people, they can be genetic or develop later in life for an unknown reason, although trauma can trigger symptoms. Romy encourages everyone to pay attention to the adult-onset symptoms such as blurred vision, muscle weakness and unexplained falls - all could be a warning sign of an autoimmune or other disease. She explained these fairly common symptoms often overlap, so initial misdiagnosis is common. In addition, symptoms differ not only from disease to disease, but also from patient-to-patient suffering from the same disease so getting an accurate diagnosis can take up to eight years. Romy notes that symptoms come and go so patients need to be vigilant and advocates for themselves, keeping track of symptoms, and asking for testing. She warns us about 'medical gaslighting' - symptoms being dismissed or given being passed off as part of aging or even psychological. Rare Disease Day is February 29 in 2024. This global movement works for awareness, healthcare, and access to diagnosis and therapies for people living with a rare disease.

Focus on the Delaware Valley

March 8, 2024 6:30PM

30 minutes

The first week of March is National Consumers Protection Week and Philadelphia Division Postal Inspector George Clark of the US Postal Service returned to discuss the many ways we can be duped out of our money. We discussed this year's theme, Investment Fraud and the signs that you are being fleeced. Inspector Clark reminds us that if a real estate or business start-up deal is guaranteed, there are investment companies who would be funding the project, not grassroots investors attending a free breakfast or dinner. He talked about another current scam, a fake notification that you are under investigation and that you must either fund the investigation to clear your name or pay a fine to stop further prosecution. He wants us to always remember investigations are not revealed to a suspect until they are ready to be charged - 'When we're ready we'll knock on your door,' and that no agency would ever ask a private citizen to pay for it. He gave us 'red flags' to watch for, including rushing you. Demanding a payment immediately and offering payment methods that are not

cancelable such as bit-coin, grocery-store debit cards and gift cards. He also asks us to pay attention to poor English or grammatical errors that suggest you are not dealing with a native English speaker. Discussing recourses for after fraud he's tells us, once the money has gone overseas, it virtually impossible to get it back. He also touched on romance and lottery schemes, and 'work from home' offers that are actually money laundering plots. He offered tips on safe-guarding your bank account when offered a deal or opportunity too good to be true. His advice, wait before sending money or buying gift cards to forward, a real deal can wait. He also recommends that any offer or request be discussed with a trusted friend or family member.