

WDIA  
 Memphis, TN  
 Quarterly Issues/Programs List  
 First Quarter, 2024  
 04/08/2024

WDIA  
 Quarterly Issues/Programs List

WDIA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Breast Cancer Awareness:** (No issue/program description given.)
- **COACHING WHITEHAVEN HIGH:** COACH SAULSBERRY TALKS ABOUT HIS YEARS AS A COACH, WORKING WITH NFL TEAM TAMPA AND THE SHOWBOATS
- **DOMESTIC VIOLENCE HELP:** YWCA OF MEMPHIS HELPS WOMEN AND MEN THAT HAVE SUFFERED FROM DMESTIC VIOLENCE
- **Heart Health and STDS:** Director Taylor talks about heart health and sexual health and help at local health department
- **Life in Hollywood and Work:** Cocoa Brown shares wisdom from Hollywood, and her Wigs Of Love Foundation
- **MLGW New Beginnings:** Ursula Madden has taken on a new position with MLGW and the future in her position
- **MLK DAY:** RYAN JONES TALKS MLD DAY AND HISTORY OF DR KING
- **Oral Hygiene:** Dr Q shares tips aobout taking care of your mouth with insurance and without
- **Public Transit:** (No issue/program description given.)
- **SERVICING FOOD NEEDS IN MEMPH:** CATHY POPE SHARES ALL OF THE EVENTS AND SERVICES FOR MEMPHIS AND THE MID SOUTH
- **Social Media in Memphis:** Jeremy talks about his success and give tips about social media
- **THE JOURNEY TO WRITING:** (No issue/program description given.)
- **THE US CIVIL RIGHTS TRAIL:** Aisha Withers shares the historic information about the Withers Museum in the Civil Rights Trail

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Oral Hygiene	The Pulse/Dental Health	Dr Q shares tips aobout taking care of your mouth with insurance and without	Dr Quodarrius Toney	01/07/2024 02:59 PM	031:15

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MLK DAY	THE PULSE NCRM	RYAN JONES TALKS MLD DAY AND HISTORY OF DR KING	RYAN JONES	01/14/2024 03:01 PM	029:59
DOMESTIC VIOLENCE HELP	The Pulse/YWCA	YWCA OF MEMPHIS HELPS WOMEN AND MEN THAT HAVE SUFFERED FROM DMESTIC VIOLENCE	MARQUIEPTA ODOM	01/21/2024 03:03 PM	031:54
THE JOURNEY TO WRITING	The Pulse - AVERY CUNNINGHAM		AVERY CUNNINGHAM	01/28/2024 02:59 PM	030:51
SERVICING FOOD NEEDS IN MEMPH	The Pulse - MID SOUTH FOOD BANK	CATHY POPE SHARES ALL OF THE EVENTS AND SERVICES FOR MEMPHIS AND THE MID SOUTH	CATHY POPE	02/04/2024 03:01 PM	030:09
THE US CIVIL RIGHTS TRAIL	THE PULSE Withers Museum	Aisha Withers shares the historic information about the Withers Museum in the Civil Rights Trail	AISHA WITHERS	02/11/2024 03:00 PM	030:03
Social Media in Memphis	The Pulse/Jeremy Jackson	Jeremy talks about his success and give tips about social media	Jeremy Jackson	02/18/2024 03:01 PM	032:14
Heart Health and STDS	The Pulse - Shelby County Health Department	Director Taylor talks about heart health and sexual health and help at local health department	Doctor Michelle Taylor	02/25/2024 03:00 PM	032:35
Public Transit	THE PULSE MATA		Baccara Mauldin	03/03/2024 03:00 PM	031:19
Life in Hollywood and Work	THE PULSE/WHM Cocoa Brown	Cocoa Brown shares wisdom from Hollywood, and her Wigs Of Love Foundation	Actress Comedian Cocoa Brown	03/10/2024 03:00 PM	032:48
MLGW New Beginnings	The Pulse/MLGW	Ursula Madden has taken on a new position with MLGW and the future in her position	Ursula Madden	03/17/2024 03:02 PM	030:47
COACHING WHITEHAVEN HIGH	The Pulse/COACH RODNEY SAULSBERRY	COACH SAULSBERRY TALKS ABOUT HIS YEARS AS A COACH, WORKING WITH NFL TEAM TAMPA AND THE SHOWBOATS	RODNEY SAULSBERRY	03/24/2024 03:00 PM	032:50
Breast Cancer Awareness	THE PULSE SISTA STRUT BIG SUE		BIG SUE	03/31/2024 02:58 PM	032:13

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	11
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	10
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	4
COMMUNITY INVOLVEMENT	AMERICAN HEART ASSOCIATION	000:29	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	12
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	6
COMMUNITY INVOLVEMENT	UNCF	000:30	9
FINANCIAL COACHING	OPERATION HOPE	000:29	7
HEALTH & WELLNESS	WOMEN HEART	000:29	12
REFORMA ALLIANCE	REFORM ALLIANCE	000:30	7
REFORMA ALLIANCE	REFORM ALLIANCE	000:30	8
REFORMA ALLIANCE	REFORM ALLIANCE	000:30	7