

CONTRACT



WMMO-FM
Cox Radio, Inc.
PO Box 83197
Chicago, IL 60691-0197
(855) 333-2676

And:

Katz Communications Inc
125 W 55th St
3rd Fl
Attn: Helen Hanratty
New York, NY 10019

| | | |
|--|---|--|
| <u>Contract / Revision</u> 658301 / | | <u>Alt Order #</u> 33695743 |
| <u>Product</u> BLOOMBERG 119 | | |
| <u>Contract Dates</u> 02/06/20 - 02/07/20 | | <u>Estimate #</u> 0119 |
| <u>Advertiser</u> POL/Mike Bloomberg/D/Pres/US-A | | <u>Original Date / Revision</u> 02/06/20 / 02/06/20 |
| <u>Billing Cycle</u> EOM | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WMMO-FM | <u>Account Executive</u> New York Christal | <u>Sales Office</u> Christal New Yo |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> RI13287 | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> P00017473 | | <u>Advertiser Ref</u> P00072886-A |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Code | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|---------------------|------------------|------|--------|-------------------|-------------|------|-----|------|-----------|--------------------|
| N 1 | WMMO | 02/06/20 | 02/07/20 | M-F 6a-10a | 6:00 AM-10:00 AM | | 1:00 | | | P-01 | | NM | 6 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 02/03/20 | 02/09/20 | ---TF-- | | | | 6 | \$800.00 | | | | | |
| N 2 | WMMO | 02/06/20 | 02/07/20 | Midday M-F | 10:00 AM-3:00 PM | | 1:00 | | | P-01 | | NM | 4 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 02/03/20 | 02/09/20 | ---TF-- | | | | 4 | \$800.00 | | | | | |
| N 3 | WMMO | 02/06/20 | 02/07/20 | Afternoon Drive M-F | 3:00 PM-7:00 PM | | 1:00 | | | P-01 | | NM | 6 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 02/03/20 | 02/09/20 | ---TF-- | | | | 6 | \$800.00 | | | | | |
| N 4 | WMMO | 02/06/20 | 02/07/20 | Evening M-F | 7:00 PM-12:00 XM | | 1:00 | | | P-01 | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 02/03/20 | 02/09/20 | ---TF-- | | | | 2 | \$200.00 | | | | | |
| D 5 | WMMO | 02/06/20 | 02/07/20 | M-F 6a-10a | 6a-10a | | 1:00 | | | P-01 | | NM | 0 | \$0.00 |
| Totals | | | | | | | | 0.00 | | | | | 18 | \$13,200.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 01/27/20 - 02/23/20 | 18 | \$13,200.00 | (\$1,980.00) | \$11,220.00 |
| Totals | 18 | \$13,200.00 | (\$1,980.00) | \$11,220.00 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Thank you for your business!