

CONTRACT



WABC
 7 Lincoln Square
 New York, NY 10023
 (917) 260-7000

<u>Contract / Revision</u> 64255 /		<u>Alt Order #</u> WOC10170157
<u>Product</u> NAN HAYWORTH FOR CONGRESS NY 18		
<u>Contract Dates</u> 10/20/14 - 10/26/14		<u>Estimate #</u>
<u>Advertiser</u> Friends of Nan Hayworth		<u>Original Date / Revision</u> 10/16/14 / 10/24/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WABC	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Jamestown Associates, L.L.C.
 5937 Jones Creek Rd
 Baton Rouge, LA 70817

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WABC	10/20/14	10/24/14	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				1	\$2,400.00			
N 2	WABC	10/20/14	10/24/14	M-F 12p-1p	12:15 PM-1:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				1	\$1,600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WABC	10/20/14-10/26/14	M-F 12p-1p	12:15 PM-1:00 PM	MTWThF----	:30		\$1,600.00	NM		
	Credited											
D 3	WABC	10/20/14	10/24/14	M-F 2p-3p	2:00 PM-3:00 PM		:30			NM	0	\$0.00
N 4	WABC	10/20/14	10/24/14	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	2	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				2	\$2,700.00			
N 5	WABC	10/20/14	10/24/14	7p-7:30p	7:00 PM-7:30 PM		:30			NM	2	\$11,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				2	\$5,800.00			
D 6	WABC	10/20/14	10/24/14	7:30p-8p	7:30 PM-8:00 PM		:30			NM	0	\$0.00
N 7	WABC	10/20/14	10/25/14	EWN This Morning Saturday	9:15 AM-10:00 AM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$1,100.00			
N 8	WABC	10/20/14	10/26/14	Sa 7a-8a	7:15 AM-8:00 AM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$800.00			
N 9	WABC	10/20/14	10/26/14	Su GMA	8:00 AM-9:00 AM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$1,100.00			
D 10	WABC	10/20/14	10/26/14	Sa-Su 5a-6a	5:00 AM-6:00 AM		:30			NM	0	\$0.00
N 11	WABC	10/20/14	10/24/14	M-F 9a-10a	9a-10a	MTWTF--	:15	2	\$1,200.00	NM	2	\$2,400.00
N 12	WABC	10/20/14	10/24/14	M-F 12p-1p	12:15 PM-1:00 PM	MTWTF--	:15	4	\$800.00	NM	4	\$3,200.00
N 13	WABC	10/20/14	10/24/14	M-Su EWN at 6p	6:15 PM-6:30 PM	MTWTF--	:15	2	\$1,350.00	NM	2	\$2,700.00
N 14	WABC	10/20/14	10/24/14	7:30p-8p	7:30p-8p	MTWTF--	:15	2	\$2,900.00	NM	2	\$5,800.00
N 15	WABC	10/25/14	10/25/14	EWN This Morning Saturday	9:15 AM-10:00 AM	-----S-	:15	2	\$550.00	NM	2	\$1,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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64255 /	WOC10170157

Contract Dates	Product	Estimate #
10/20/14 - 10/26/14	NAN HAYWORTH FOR	

Advertiser	Original Date / Revision
Friends of Nan Hayworth	10/16/14 / 10/24/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 16	WABC	10/26/14	10/26/14	Su 7a-8a	7:15 AM-8:00 AM	-----S	:15	2	\$400.00	NM	2	\$800.00
N 17	WABC	10/26/14	10/26/14	Su GMA	8:00 AM-9:00 AM	-----S	:15	2	\$550.00	NM	2	\$1,100.00
N 18	WABC	10/21/14	10/24/14	M-F 9a-10a	9a-10a	-TWTF--	:30	2	\$2,400.00	NM	2	\$4,800.00
N 19	WABC	10/21/14	10/24/14	M-F 12p-1p	12:15 PM-1:00 PM	-TWTF--	:30	2	\$1,600.00	NM	2	\$3,200.00
N 20	WABC	10/21/14	10/24/14	M-F 2p-3p	2p-3p	-TWTF--	:30	1	\$1,500.00	NM	1	\$1,500.00
N 21	WABC	10/21/14	10/26/14	M-Su EWN at 6p	6:15 PM-6:30 PM	-TWTfSS	:30	2	\$2,700.00	NM	2	\$5,400.00
Totals											31	\$54,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	31	\$54,400.00	(\$8,160.00)	\$46,240.00
Totals	31	\$54,400.00	(\$8,160.00)	\$46,240.00

Signature: _____ Date: _____

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