

REP: TEL# 703-528-9967 FAX# 703-510-0000
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT27/16 11.25
ORDER WORKSHEET HARRIS REPORT FROM REP ***KOLD-TV***

EP HEADLINE# 8429781
** ORIGINAL REV#0 **

[illegible]

	LINE# :	:	:	:	:	FRI	1
2	500P-530P	30	\$2,500.00	11/4	11/4	1	

PROGRAM : NEWS 13 AT 5
RA35+ : 3.7
CON COM1: NEWS 13 AT 5

3 500A-600A 30 \$950.00
PROGRAM : KOLD AM NEWS 5-6A

LINE	DATE	TIME	AMOUNT	DAY
4	600P-630P	30	\$2,500.00	11/4
				11/4
				FRI

PROGRAM :	NEWS 13 AT 6PM	
RA35+ :	3.8	
CON COM1:	NEWS 13 AT 6PM	1
		FBT

5	900A-930A	30	\$750.00
PROGRAM : FIX IT & FINISH IT			

CON COM1:	FIX IT & FINISH IT	30	\$750.00	11/7	11/7	1	MON	1
6	430A-459A							

PROGRAM :	KOLD AM NEWS 430AM
RA35+ :	1.3
CON COM1:	KOLD AM NEWS 430AM

7	500A-600A	30	\$950.00
PROGRAM :			KOLD AM NEWS 5-6A

LINE	DATE	TIME	STATION	PROGRAM	DAYS	RATE	AMOUNT
8	600P-630P	MON	KOLD AM NEWS 5-6A		11/7	\$2,500.00	
9	600P-630P	MON	KOLD AM NEWS 5-6A		11/7	\$2,500.00	

PROGRAM : NEWS 13 AT 6PM
RA35+ : 3.8
CON COM1: NEWS 13 AT 6PM

9	900A-930A	30	\$750.00
PROGRAM : FIX IT & FINISH IT			

KASCH :
CON COM1: FIX IT & FINISH IT

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			1000P-1035P	30		\$1,200.00	11/5	11/5	1		SAT	1
PROGRAM : NEWS 13 SAT AT 10PM												
RA35+ : 2.3												
CON COM1: NEWS 13 SAT AT 10PM												
11			430A-459A	30		\$750.00	11/3	11/3	1		THU	1
PROGRAM : KOLD AM NEWS 430AM												
RA35+ : 1.3												
CON COM1: KOLD AM NEWS 430AM												
12			500A-600A	30		\$950.00	11/3	11/3	2		THU	2
PROGRAM : KOLD AM NEWS 5-6A												
RA35+ : 1.8												
CON COM1: KOLD AM NEWS 5-6A												
13			600P-630P	30		\$2,500.00	11/3	11/3	1		THU	1
PROGRAM : NEWS 13 AT 6PM												
RA35+ : 3.8												
CON COM1: NEWS 13 AT 6PM												
14			900A-930A	30		\$750.00	11/3	11/3	1		THU	1
PROGRAM : FIX IT & FINISH IT												
RA35+ : 1.4												
CON COM1: FIX IT & FINISH IT												
15			430A-459A	30		\$750.00	11/1	11/8	1		TUE	2
PROGRAM : KOLD AM NEWS 430AM												
RA35+ : 1.3												
CON COM1: KOLD AM NEWS 430AM												
16			500P-530P	30		\$2,500.00	11/1	11/1	1		TUE	1
PROGRAM : NEWS 13 AT 5												
RA35+ : 3.7												
CON COM1: NEWS 13 AT 5												
17			500A-600A	30		\$950.00	11/1	11/8	2		TUE	4
PROGRAM : KOLD AM NEWS 5-6A												
RA35+ : 1.8												
CON COM1: KOLD AM NEWS 5-6A												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			600P-630P	30		\$2,500.00	11/1	11/1	1		TUE	1
PROGRAM : NEWS 13 AT 6PM												
RA35+ : 3.8												
CON COM1: NEWS 13 AT 6PM												
19			900A-930A	30		\$750.00	11/1	11/8	1		TUE	2
PROGRAM : FIX IT & FINISH IT												
RA35+ : 1.4												
CON COM1: FIX IT & FINISH IT												
20			430A-459A	30		\$750.00	11/2	11/2	1		WED	1
PROGRAM : KOLD AM NEWS 430AM												
RA35+ : 1.3												
CON COM1: KOLD AM NEWS 430AM												
21			500P-530P	30		\$2,500.00	11/2	11/2	1		WED	1
PROGRAM : NEWS 13 AT 5												
RA35+ : 3.7												
CON COM1: NEWS 13 AT 5												
22			500A-600A	30		\$950.00	11/2	11/2	2		WED	2
PROGRAM : KOLD AM NEWS 5-6A												
RA35+ : 1.8												
CON COM1: KOLD AM NEWS 5-6A												
23			600P-630P	30		\$2,500.00	11/2	11/2	1		WED	1
PROGRAM : NEWS 13 AT 6PM												
RA35+ : 3.8												
CON COM1: NEWS 13 AT 6PM												
24			900A-930A	30		\$750.00	11/2	11/2	1		WED	1
PROGRAM : FIX IT & FINISH IT												
RA35+ : 1.4												
CON COM1: FIX IT & FINISH IT												
NOV/16 41600.00												41600.00
CONTRACT TOTAL												TOTAL SPOTS
												33

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CREDIT RISK !!!
HARRIS REPORT FROM REP

REF: IEL# 70020
CREDIT ADVISORY: AGENCY
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LINE#	REP	CD	TIME	PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
MARKET TOTALS \$189,090													
				KOLD 22%		KGUN 42%	KVOA 24%	KMSB 7%	KTTU 5%	CABL 0%	KWEA 0%		

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*